

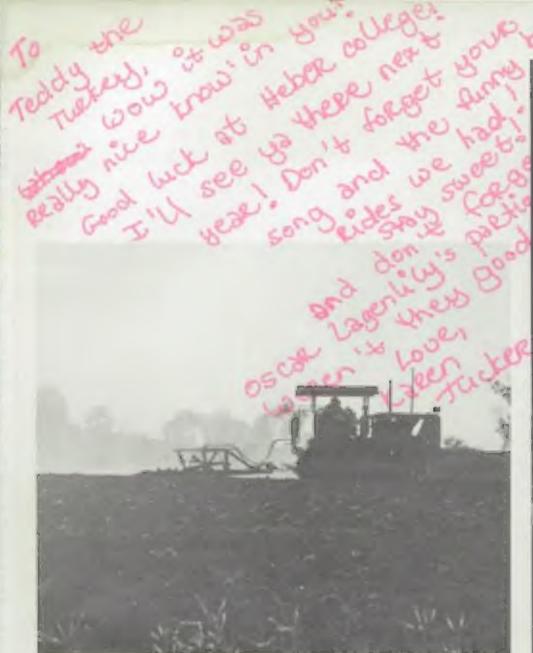


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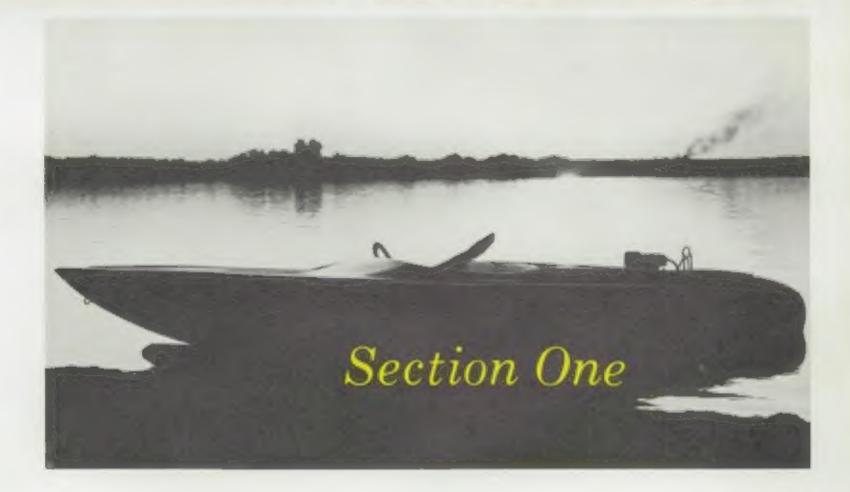
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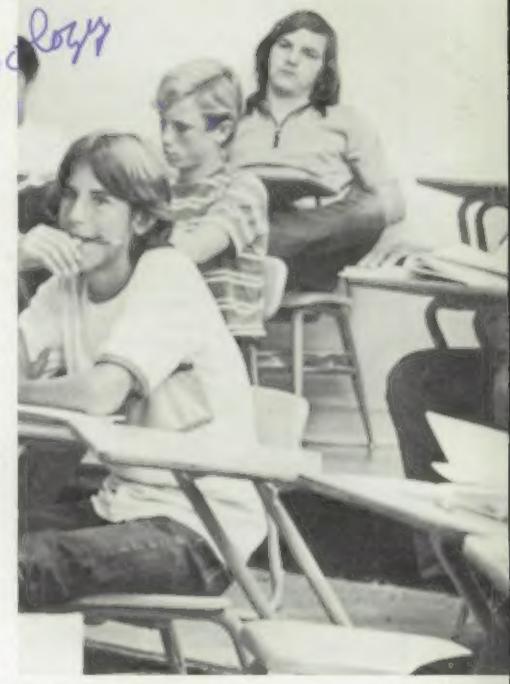




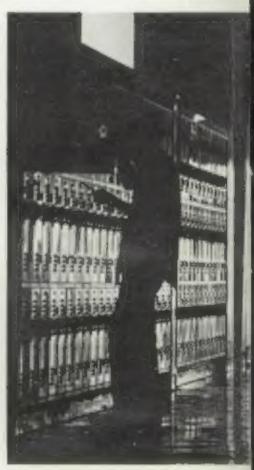
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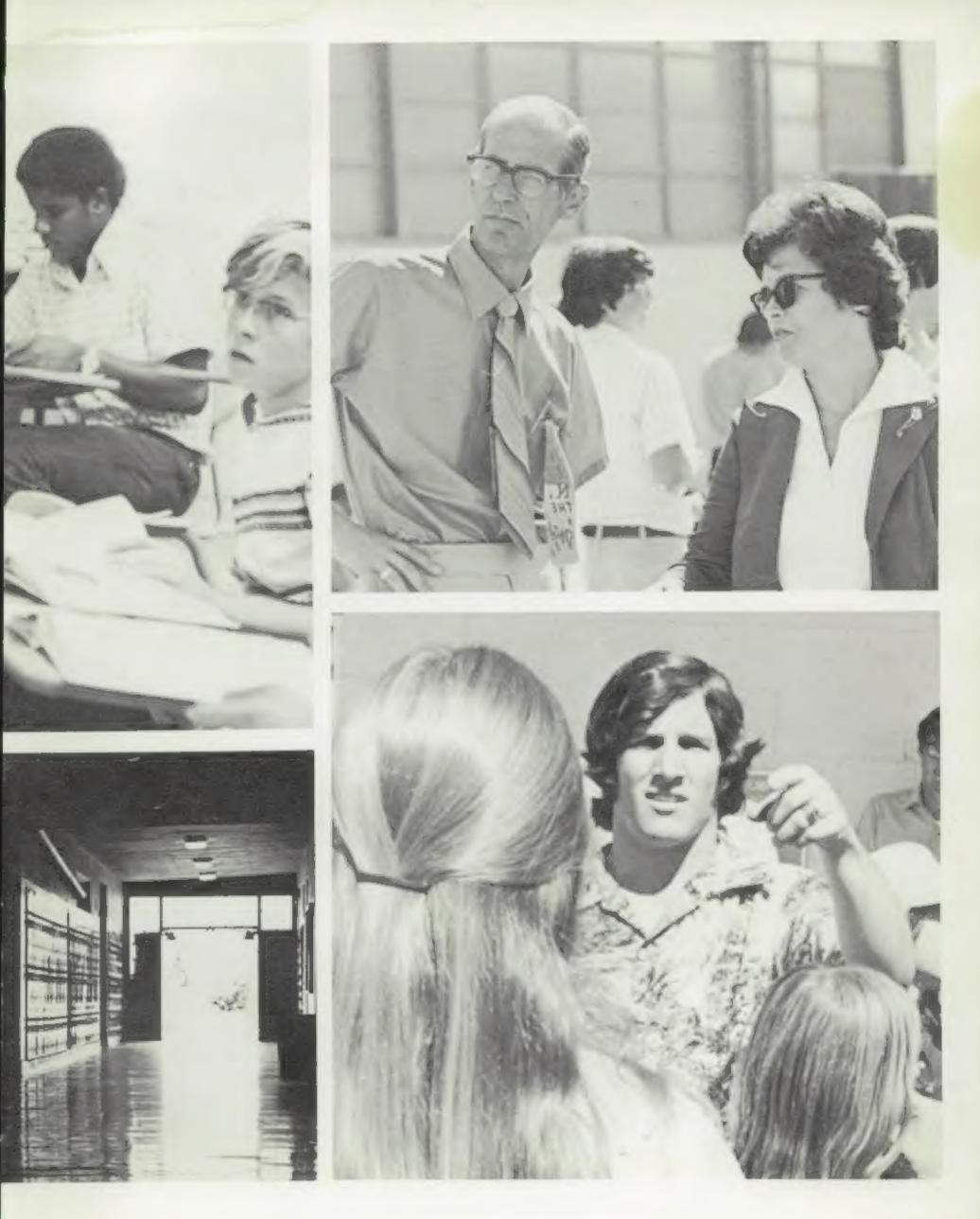
Life in motion Playing

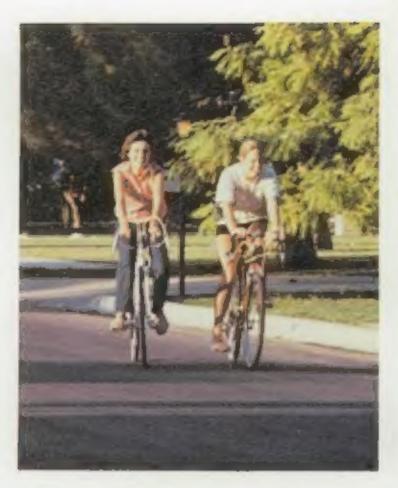
Playing
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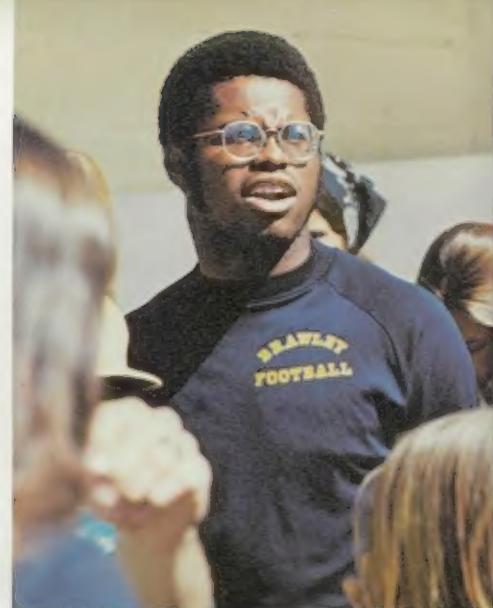










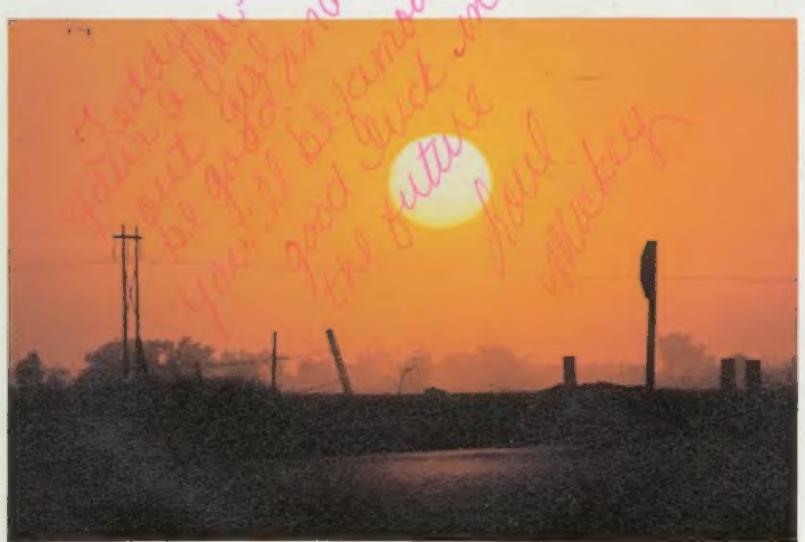








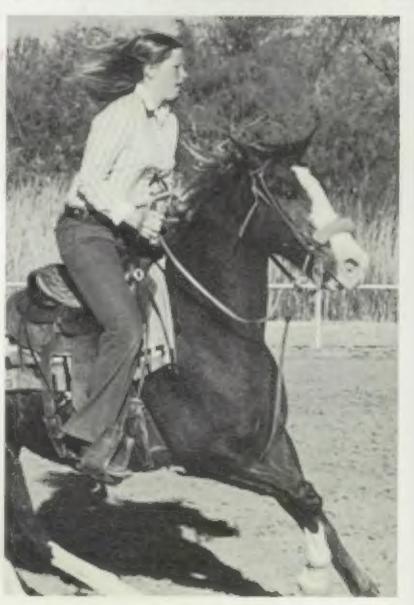






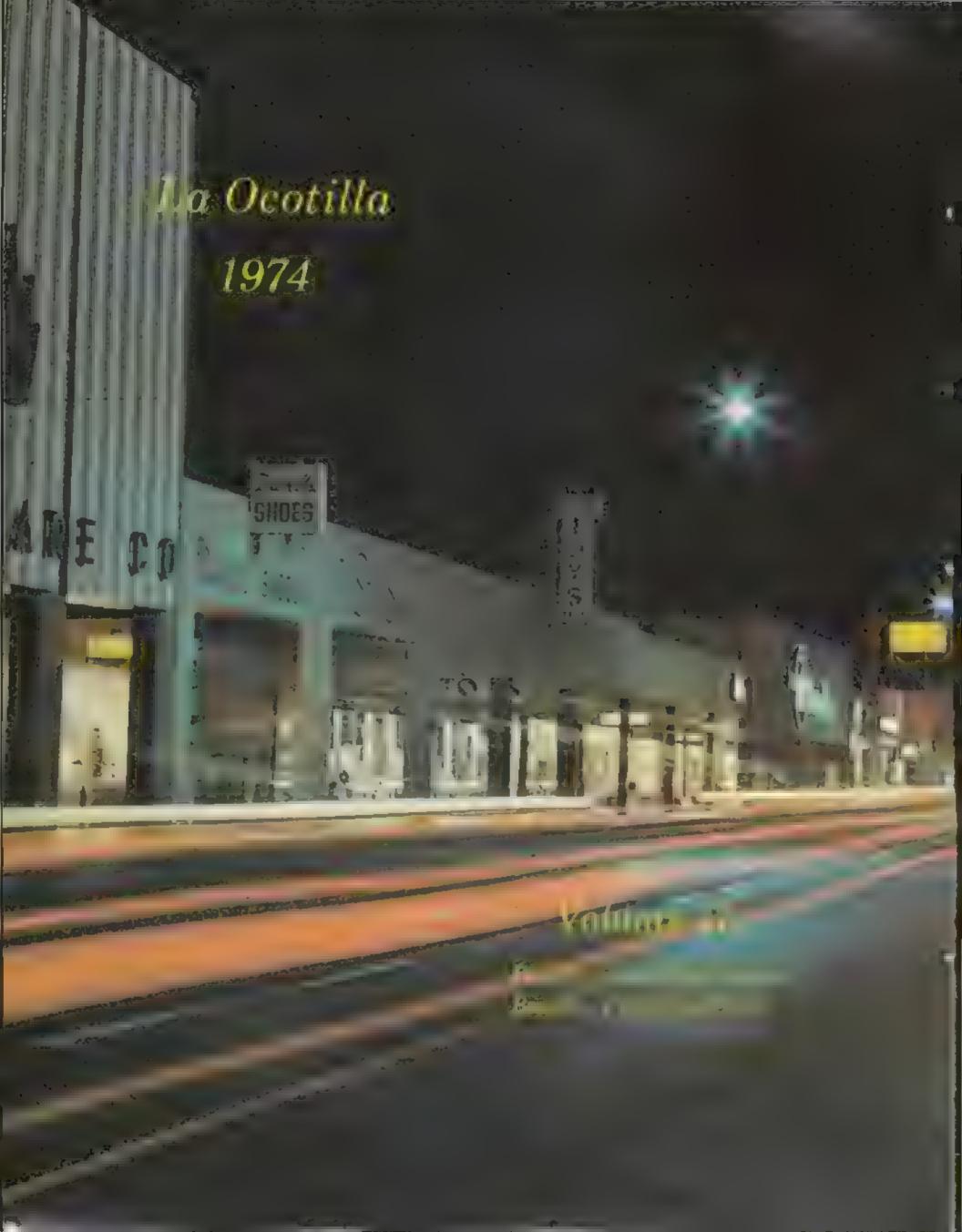


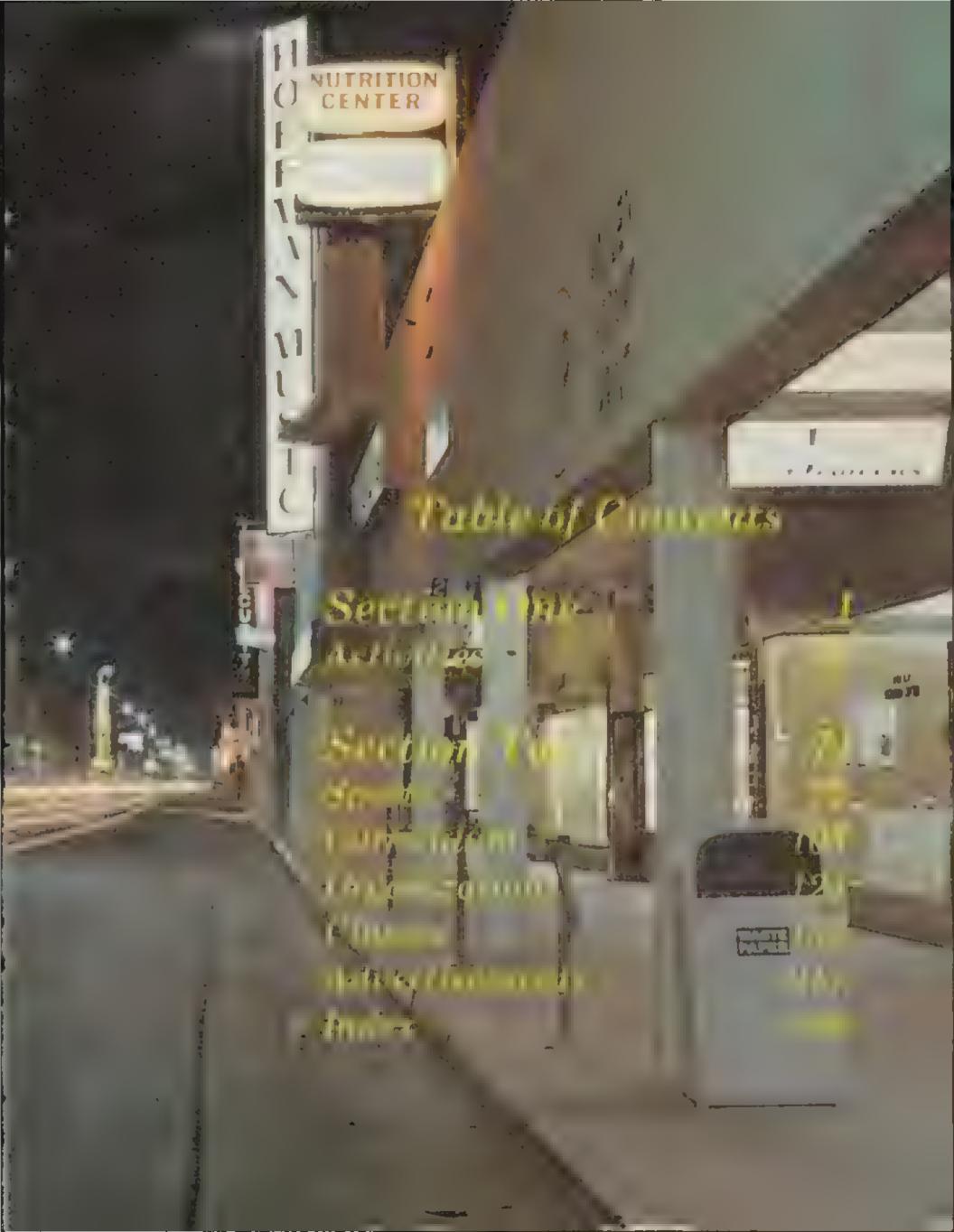
Jeddy, Swimming
School was alot & Winning
School was alot & Winning
School was alot & Winning
Sliding
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day all the alle to Feeling
Wanting
Having
Having
Taking
Craving











Individuals may be alone













Together

Experimenting

Teaching Lecturing Reviewing Cramming Skimming Outlining Reading Spelling Writing Dissecting Passing Grading Copying Explaining Solving Studying Testing







Competing
Voting
Cheating
Cheating
Flunking
Procrastinating
Ditching
Contemplating
Tutoring
Marching
Gossipping
Comprehending

Campus in ...motion





Creating
Enunciating
Reciting
Helping







One with dedication plus







A benefit to BUHS Dedicated in everything he does. Believer in good conditioning For good health, RUN! A jogger with the over-the-hill gang. Coaches varsity basketball His key to success-Basics and fundamentals! Built a team into a winner. Has a winning record Helps when he can Understands a student's needs Takes the time to explain and clear up A teacher that never quits To Coach Vemon Clover-We dedicate . . . La Ocotilla 1974

Registration presented a challenge







EXTREME RICHT: Mr. Lowe experienced great pleasure as students flocked to sign up for his classes UPPER CENTER: Mrs. Presley was faced with many a students' problems. LOWER CENTER: Matt Packard wondered as Mrs. Wavra and Ninette acceptance assigned befores UPPER LETT from I maken and Anita James handled the money chores RIGHT: Dalene Whitlock took charge of lamenating the cards. ABOVE: Laura Asamen passed the time selling ASB cards



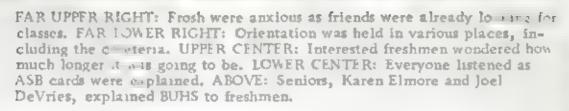




Walk-around scheduling
Held at Lion's Center
Problems
Classes filled up; were closed
Counselors swamped
With changing, re-arranging
ASB cards sold
Students given more responsibility
New system well-accepted
Freshmen schedules were computed
Frosh orientation included
Speeches, tour of campus
Received schedules at orientation
Good turn-out!
Usual first day confusion
They survived.



BUHS/meets the class of "77"







Students swelter at the stuffy shuffle

















UPPER IEFT: The Howdy Dance provided a moment of relaxation after the tough second week of school. LOWER IEFT: Russell McCormack enjoyed American dance steps. PPF: CFN IFR from the countries the heat the dance was an enjoyable affair. LOWER CFN IFR frame about and Mark Notice expressed themselves, each to his own. UPPER RIGHT: People enjoyed the chance to meet their friends after the long summer vacation. ABOVE: Power Express provided the music for the first get-together of the school year.

Numerous plans were in the making One goal Total involvement of the community In School affairs A committee of concerned Parents and citizens Was organized Objective: A study of The teaching goals at BUHS Hopes for A new school bond issue Funds to be used For a multi-purpose building. And additional facilities. Both the Administration And the School Board are to be Commended... Facing these problems and more They do a great job In looking out For the welfare of BUHS

Administration/Board seek total involvement













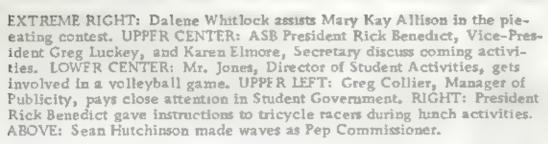
EXTREME LEFT: Mr. T.W. Franks as Business Manager attended the monthly board meetings along with Mr. Shields and Mr. Calderon. UPPER CENTER: Mr. Clyde E. Shields, Mr. Victor M. Calderon, Superintendent-Principal Mr. Edward F. van Dam, Mr. Rudy R. Cardenas, and Mr. Richard Cowell gathered around President, Mr. Albert H. Smith. UPPER LEFT: Vice-Principal, Mr. Robert Farrell, wrestled with attendance problems. ABOVE: Assistant Principal, Mr. Herbert C. Boyd, was involved with paper work on community/school goals. LEFT: Clerk, Rudy R. Cardenas, was serving his first term.

ASB formulates activities













Student Government Organized the usual Entertainment Pie-eating contests, Bands at noon, etc. But while Maintaining school pride was Important, This year's ASB Strove for even more. The modification Of the old scoreboard Was one item of Interest. Organizing A Valley wide ASB council Was another step forward In up dating Our student govt. Cooperation and a Sense of unity Within the ASB Brought about many Achievements And a revival Of high student morale.





Counselors give their all

An increased number of College Representatives Are coming to BUHS. This fact reflects the success Of our counseling program. Counselors are Very special people... Imagine giving advice. Solving the problems of Over two-hundred people each year. Our counselors assume the role Of a parent, Friend. Even psychiatrist Every day And still manage to retain Their sanity.



FAR UPPER RIGHT: Mrs. Janet Presley, the senior counselor, was the first to go all four years with one class. FAR LOWER RIGHT: Sophomore counselor, Mr. Ceasar Guzman, and Mrs. Indie Laird discussed student problems. UPPER RIGHT: Mrs. Eileene Bidwell was the Director of Pupil Personnel and also freshmen counselor. LOWER RIGHT: After years of hard work, Mr. V. J. Marr, the junior counselor, retired at the end of the year. ABOVE: Mrs. Marjorie Franks was kept busy at the typewriter with grades.





RIGHT: Russell McCormack expressed definite opinions on Watergate at the AFS reception. UPPER CENTER: Bob Prot traveled through Switzerland and Yugoslavia before coming to the Umted States. FAR RIGHT: This year's new AFS advisors, Mr. Kevin Quinn, Mrs. Marsha Cota and Mrs. Mary Rose worked hard to organize their bizgest fund raiser, the AFS Benefit Football game, BELOW: Russ worked out in preparation for the coming basketball season. LOWER CENTER: Bob and "brother" Bill Puckett kept busy making posters advertising various activities.















Aussie land to gay Paree

BUHS one of few schools To have two AFS students Australia represented by Russell McCormack Bob Prot Brought a little bit of France with him Both students quickly found Activities to fulfill Their special interests Basketball, journalism and Kaleidscope for Russ While Bob kept busy With golf and Impromptu soccer games Bob resided with Mr. and Mrs. Bill Puckett and family Our school nurse Mrs. Florence Akers And her husband Russell and Daughter Laura Made Russ feel at home Both Bob and Russell were Welcome additions to our campus



Both groups cheered at
All home games
Wore uniforms,
Cheered from the stands
At away games.
[V Squad, Head Pat Bradford
Kept busy all year
With various activities such as
A dinner for the football team,
JV pep rally before the Central game
Caroline Fleming Head Frosh cheerleader,
Organized her group,
Got them going.
Their efforts were rewarded
As the Barbara Worth kids
Responded with more spirit









JV and Frosh gain experience



Varsity pep squads cheer for all seasons

Head Cheerleader- Julie Dotson Head Songleader - Dalene Whitlock Preparations for the coming year Began during the summer The two groups painted The girls' PE office Attended Hibbard's Cheerleading Camp Where they won two awards: Most hardworking And most improved Also collected new ideas for Arousing spirit which Led to better pep rallies Two cheerleaders Graduated at semester Thus, the two squads were combined Forming one group of nine girls Serving both functions. As a result of the Varsity Pep Squad's hard work, BUHS abounded in spirit





For FFI Vorsity Cheerles lors T.

It son, Comp., Itsens thead,

L. MICC, COMM., Itsens thead,

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LEFT: Homecoming Queen Julie
Dotson was active in cheerleading
all four years. UPPER CENTER:
Princesses Jeanette Yocum (left) and
Ronette Gray (right) competed in
many girl's sports.



A theme made famous by Garland
Large float constructed
Beautiful.
Complete with brightly hued rainbow,
Candidates
Walked through arches
Along the fifty yard line
Escorts and float
Awaited them at center field.
BUHS band added to the soft mood
Provided lilting strains of the title
Song during the ceremonies.

Julie Dotson crowned Queen!
In pink satin
F scorted by Joel DeVries
Princess Ronette Gray
Accompanied by Stanley Thomas
She wore a turquoise blue gown
Reed Williams
Escorted
Princess Jeanette Yocum
Jeanette was attired
In pastel yellow
An evening to remember!

Homecoming travels "Somewhere Over the Rainbow"

Underclassmen go round in circles









you are really soot! you and your Levi-blue fiddlestix!



But it sest ting in life will one to you in course we all love you

"Carousel" carried out Parachutes Were attached to the ceiling, large Circus characters suspended From the ceiling Gaily colored balloons Dotted the gym Power Express Provided the tunes Baby Ball court was reinstated After last year's Sophs Discarded the idea Not many Sophs Showed up to decorate Those who did produced Good results As in recent years

LEFT: Darlene Lambe, Bill Mamer. CENTER LEFT: Danny Lee, Mary Flett, UPPER LEFT: Queen Julie Montana, Steve Lyons, princesses Pat Bradford and Cheryl Whitlock escorted by Kevin Hutchinson and Donnie Taylor respectively. UPPER CENTER: Tony Ojeda and date.

Attendance was poor.

Many familiar faces Appeared in The 1973 Cattle Call Parade As the students Were drawn into the Spirit of things Many clubs and Organizations including Key Club, the BUHS Cadets, and the Campus Kittens Participated. Parade Grand Marshal Jose Gonzales Gonzales Paid a visit to the Campus during lunch And entertained The students with His humor and Unusual knack For making music with Frying pans







Cattle Call involves BUHS





ABOVE: Majorette Kim Evans preceded the BUHS band whose grab fit the parade's theme, "THE OLD WEST, IT'S SIGHTS AND SOUNDS," ABOVE CENTER: First Princest D'Ann Drown kept busy during the week with tennis team, songleading and her royal duties. LEFT: Mr. John Lamat and club members constructed the AFS float which carried exchange students, Russell McCormack and Bob Prot. LOWFR CENTER: One of our most loyal supporters, Tiger Underwood, made his annual appearance in the parade. FAR LOWFR LEFT: The newest addition to the instrumental program on campus is Kun's Crusaders, a Dixieland jazz group.

The Victory Bell rings
Brawley's song

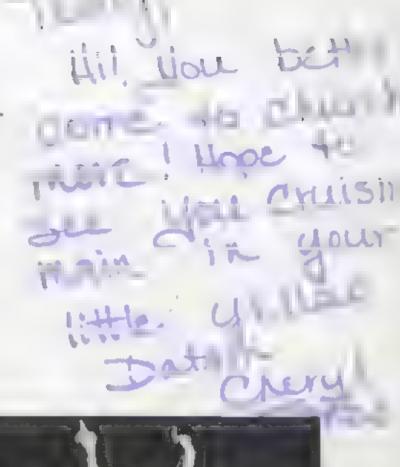




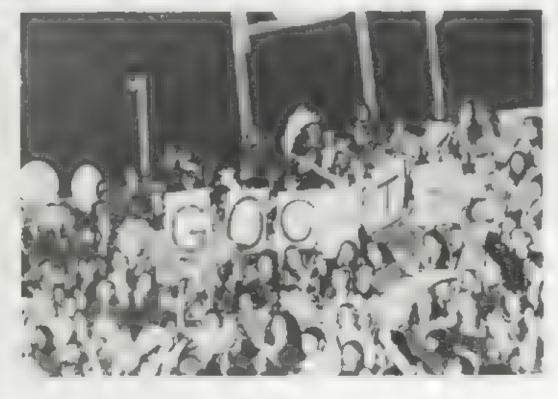




The El Centro game Climaxed a week Of mounting tension And excitement as Friday Nigit saw El Centro's doom. The Brawley stands were Filled before 7:30 as the Community caught the Infectous spirit. The team knew only One thought and that Was "Get that Bell!" A consistant rushing and Passing game along with An awesome defense Spelled Central's downfall As the final score was 13-6.







FAR UPPER LEFT: Quarterback, Rusty Garcia, amazed Central with his expert passing. LOWER LEFT. The Victory Bell rings Brawley's song! CENTER: Halfback, Kenny Ratinson, was a favorite receiver coming out of the backfield. LEFT: The cheering section was absolutely fantastic! ABOVE: The jubilant signs of another win.

Class of 4
Redeemed themselves
After last year's loss
By rolling over the
Juniors 26-14.
Under the guidance
Of field general
Lora Lyons and with
The strong running
Of walfback
Denia Osborn,
The juniors managed
Fo-keep pace with the
Explosive senior offense
Until the second half
When quarterback
Diana Whittle and
Senior ace
Feddi Willingham each hit
Pay dirt.
Revenge proved very
Sweet indeed.







Senior women gain revenge



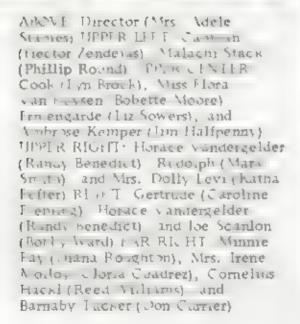




FAR LEFT: Sara Atmistrong streamed past Dema Osham on her way to a 70-vard touchdown run for an early source. It is R of N.TR Potent senior offense at work against the in nor defensive squad. UPPER RIGI. I Play was rough as evidenced by Dema Osborn who received a shot in the eigenfront defender Diana thores. AbOVE Junior cheerleaders, F. McElfresh, R. Montgomer, I Saper ground Green, I. Creen, J. Creen, D. Iclinson, K. Panosh, and J. Bacon, doing their favorite routine. Lift. Haittime ceremonies saw Pancho Laylor crowned Powder Priffrence by his escort Demase Plemmons minus the usual presin the face.













The second annual All school play Was a comedy by Thornton Wilder. "The Matchmaker" Dealt with a Devious widow Who had designs On the money of A wealthy but Stingy store Owner. Set in Yonkers, New York during The 1800's the Plot unfolds as Mrs. Dolly Levi "The matchmaker" Goes about getting Her man. Under the direction of Mrs. Adele Stames The cast achieved it's Main objective, Pleasing the audience.





THE MATCHMAKER delights young and old alike

Xmas spirit lights up darkness











For the first time In many years The annual display Of Xmas lights Was abandoned By the city of Brawley. The energy crisis Was the culprit And so the majority Of citizens Elected to do away With decorations. Among the various School activities XMAS AT THE PLAZA Stood out as the Music department Fostered the yuletide Spirit with it's Annual program. AFS also entered into The spirit with it's Xmas dance Featuring Shadowfax.





FAR UPPER LEFT: Mrs. Jacqueline Keltz and her Concert Choir were accompanied by plant Mrs. Joan Kans. I MR Li Mik Liff T: Irumpeteers, J. Bacon, S. Ortiz, M. Kellerg, M. Grevatt, and R. Robert, entertained at the Christmas Program. UPPER C. Madrigals, S. Biss, C. Fox, P. Dugger, S. Uribe, L. Whittle, D. Smith, P. Ravallava, C. Emmanueli, sang to the content of those in the attendance. LEFT: The Plaza was decorated by ASB and the music classes. ABOVE: Russell McCormack and Margaret Willingham were crowned Mr. and Miss Santa Claus at the dance.













ASB fetes cagers' royalty

Until last year Basketball homecoming Consisted of marching the girls Onto the court And then sticking them off In some corner. ASB decided that basketball Was just as important as Football and so an all-out Effort was made this year. Following a "Winter Wonderland" Theme. The gym was transformed With snowflakes and streamers Of blue on the evening of January the 11th.



ABOVE: Mr. Xen Jones served at the ASB dip dinner before the game, UP-PER RIGHT: Princess Anna Garcia, UPPFR CENTER: Queen Diana Flores, FAR UPPFR LEFT: Mr. Donald Walker, a former counselor at BUHS, was guest soloist. FAR CENTER LEFT: Pati Viles, Keith McElfresh, Anna Garcia, Tony Abood, Diana Flores, David Arvizu. FAR LOWER LEFT: Diana was no stranger to royalty as she was a former Baby Ball queen. LOWER CENTER: The newly crowned court saw the Wildcats cruise past Calexico 74-50. LEFT: Princess Pati Viles.





ABOVE: Keith McEifreth shoots high over a defending Central Spartan. RIGHT: Tony Ramos often laid it in on a fast break. UPPER CENTER: Rebounding was an important part of Brawley's ball control game. FAR RIGHT Darrell Robinson displays his classic shooting style. FAR UPPER RIGHT. Bubbas Lofton was the offensive leader. EXTREME FAR RIGHT: Stan "The Man" pops in another jumper. EXTREME LOWER RIGHT: Reserve, Rusty Garcia, could be counted on to do the Job when filling in for one of the starters.







We have that ball again

The Victory Ball,
I or the second straight year,
Was won by the
I ighting Wildcats of
Brawley High.
The Wildcat hardwooders
Deteated the Spartans
Three straight times by
Narrow margins and were able
To retain possession of
The Ball for another
Year.







Organized many activities
Ranging from
Pie eating to
Horseshoe tossing.
Class competition in the
Various contest
Was used as a means
Of inducing
Spirit on Fridays
As well as
Providing new forms of
Entertainment
For the students
To partake in.







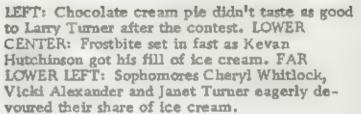


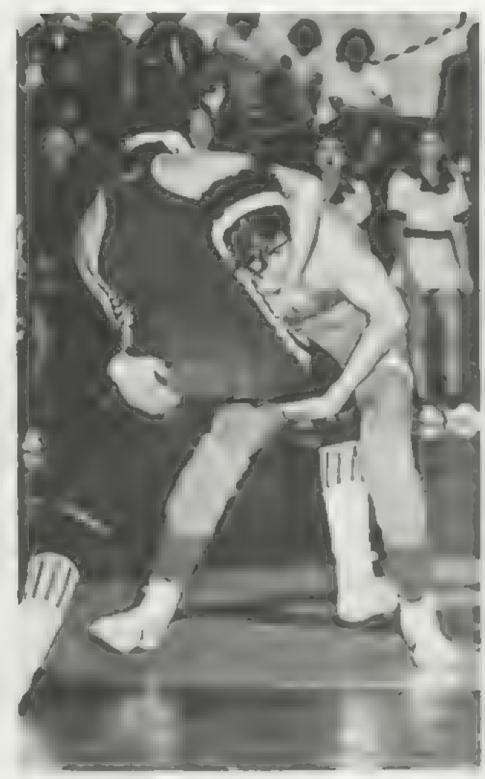
LEFT: Coach Krieder volunteered (?!) to be a victim of the dunking machine, BELOW: Julie Dotson dropped the water balloon several times but managed to keep the seniors in the contest. LOWER RIGHT: Freshman, Gary Whalen got into the swing of things at the car bash.



















Wills & Gallardo =60-6-1





FAR UPPER LEFT: Sergio Gallardo pulls in another takedown. FAR LEFT: Joe Moreno strains for a pin. LEFT: Gene Araujo shows his takedown stance. CENTER: Steve Wills rides out another win. ABOVE: Omer Stiff tries to sink a half. UPPER RIGHT: Manuel Sevilla puts "The Double Trouble" to good use.

Outstanding wrestlers of the team Featured on this page They come through consistently Scoring points whenever They were needed most With an attitude of Determination, it was Hard to defeat the Wildcats This year, or any other These wrestlers excel in Every category of statistics Steve Wills and Sergio Gallardo The Pin Kings of Brawley Joe Moreno and Omer Stiff The Speed Kings, pinning Opponents in less than 30 seconds The team was loaded with talent Attitude was the deciding factor.



RIGHT: The Cal-State Saxaphone Quartet included humor in their selections. BELOW: Athletes in Action expressed their beliefs in between wrestling demonstrations. LOWER RIGHT: Vocal solos were an important part of the Navy Show Band's program. FAR UPPER RIGHT: The men from the Navy watched audience reaction carefully. FAR LOWER RIGHT: The Navy showmen gave their all in pleasing BUHS students.





Lack of funds creates lack of assemblies





Even though a depleted Treasury made Assemblies few and Far between. Those that ASB managed to Get were fairly good. "Athletes in Action" Consisted of a wrestling Demonstration along With a testimonial or two Of a religious nature. The Cal-State Fullerton Band also made an Appearance as did the Navy Show Band West. The Navy Band expanded its Program to include an Evening concert open To the Public.

BUHS rocks around the clock

Black leather jackets, bobby sox, Slicked back and pony-tailed hair Dotted the campus as Friday February 18 marked the climax of ASB sponsored Nostalgia Week. Students and faculty alike Joined forces to celebrate the Cagers final regular season game With dance contests at lunch and Various other activities during the week. Spirit ran high at Friday's Nostalgia Pep Rally as the finals of the Teacher's dance contest took place. Later at the basketball game the Varsity cagers' parents were introduced, The mothers receiving a rose, A cigar for the dads. A fifties dance capped off the evening as Andrea Dooley and Bob Prot captured 1st place in the dance contest.



ABOVE: Two "B. M. O. C. 's" Greg Luckey and Rick Benedict eye the 'Boss Babes" in the dress contest. RIGHT: "Boss Babe" Laura Dahm gets in shape for the dance. UPPER RIGHT: Alain "Bob" Prot, Brawley's AFS student, hoped to bag the dress contest with three tubes of pomade for his hair.



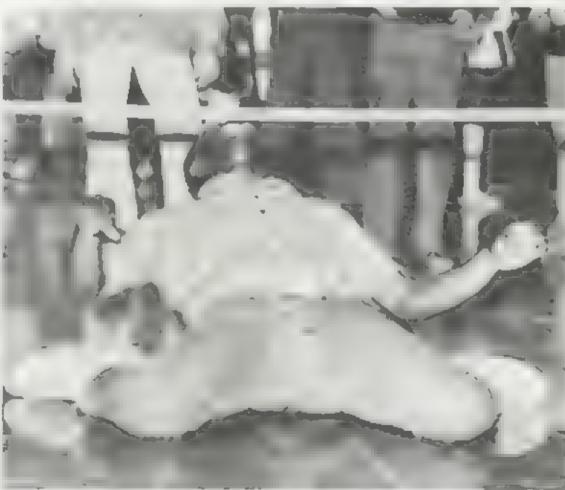




LEFT: Orange passing contest at lunch helped unite old friends and make new ones like Liz Arce and ken Panosh. LOWER LEFT: Dana Smith and Mr. Glenn Sarot rock to music provided by the stage band. BELOW: Mr. Gabby Escalera and Mrs. Adele Stames rock to the sounds. LOWER RIGHT: Spirit week's limbo king, Darrell Robinson does his thing.







Faculty prepares to romp through



ABOVE: Newscasters, Mrs. Charlotte Browder and Mr. Pete Johnson, got their kicks out of ribbing their fellow teachers. RIGHT: Mr. Gabriel Escalera and Mrs. Kathy Shirley were only two of the many to board Mr. Hal McNaughton's ark. UPPER CENTER: Mrs. Jacqueline Keltz assisted Mr. Dave Kreider and Mr. Pete Johnson in learning their songs. FAR UPPER RIGHT: Mrs. Betty Chase was one of the livelier participants in the program. FAR RIGHT: Rehearsals were fun for Mr. Dave Kreider and Mrs. Adele Stames as Noble Noble and Nellie Quackenbush.



an evening of fun







In early March
Over half the BUHS faculty
And administration
Combined their multitude of
Talents in a
Variety show featuring
Comedy, singing and a
One-act musical melodrama
"No, No, A Million Times Noi"
With Mrs. Adele Stames and
Mr. Dave Kreider portraying the
Hero and heroine.
Fun was the name of the game
As the teachers let loose
With their specialty acts,
Amusing students and having a
Ball the whole time.

Prom royalty walks in beauty







1974 Prom Queen Lupe Ortiz Personified all that one could Look for in a queen. No matter what she was doing, From tackling and hitting in Powder Puff To executing a perfect Head stand in gymnastics, She did it with enthusiasm Infectious to those around her. Always ready with her Quick smile and warm laughter, "Pamper" brightened many a day During her four years at BUHS. When Lupe assumed the role of Prom royalty She brought these many charming Qualities with her.





LEFT: Lupe and Dalene Whitlock helped Julie Dotson celebrate her birth-day. UPPER LEFT: Presenting the 1974 Prom Queen, Lupe Ortiz. UPPER CENTER: Lupe reflected on four years so quickly gone. LOWER CENTER: Another year of powder puff and a victory for Lupe and the seniors. LOWER RIGHT: Lupe diligently practiced her floor exercise routine.

Princess Sara Armstrong was no Stranger to royalty as the Class selected her to be on the Baby Ball Court as a sophomore. Sara kept busy as Soph Class President and won eternal fame for Leading her class to victory in the Ice cream eating contest. Known for her great gift of humor, BUHS will surely miss her smile!

Although she remained somewhat
Out of the limelight,
Princess Margaret Presley also
Involved herself, dancing in
"The Music Man" as a junior and
Perfecting her, "May I have your order"
When Jack-in-the-Box became a
Minature Grand Central Station.
Quiet and thoughtful,
Margaret did her crown justice.





ABOVE Margaret liked to relax after working at Warner Company all afternoon. UPPER LEFT: Sara struck a blow at the car bash. UPPER CENTER: Chemistry proved quite a challenge. UPPER RIGHT: 1974 Prom princesses, Margaret Presley and Sara Armstrong. RIGHT: Nostalgia Day brought back fond memories for Sara, Fred McElfresh and Margaret. FAR RIGHT: Sara occasionally found time to take a moment for "Gretchen".





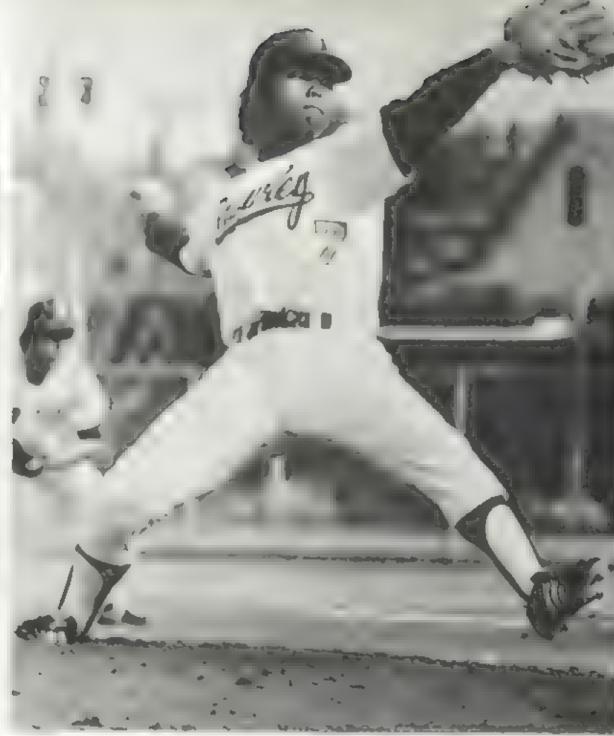






Season's first outings





With two pre-season
Outings under their belts,
The Varsity baseball team
Received an indication of their
Strengths and weaknesses.
The Cats collected a 10-2
Victory from visiting Leusinger
While bowing to Santana 5-3.
Displaying a potent offense and
An equally good defense,
Pitching presented the biggest

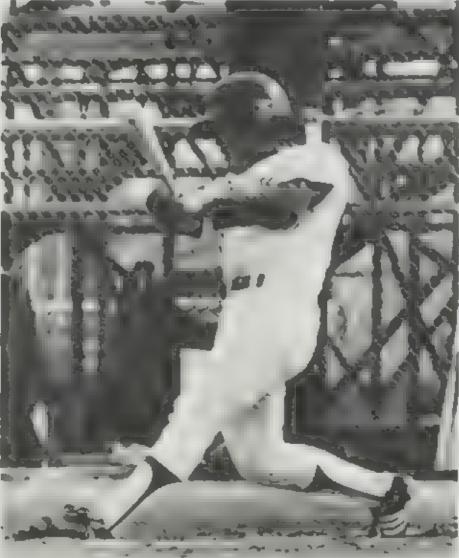
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EXTREME FAR LEFT: Leftfielder, Joe Chacon, manages to get a piece of the ball in action against Leusinger. FAR LEFT Returning curvebiller, Dennis Tom, displays his anique pitching style. LOWER LEFT: A determined Richard Singh lines one into center in the loss to Santana. LOWER CENTER: Pitcher, Dennis Tom, helped his own cause by driving a single to right-center in the sixth inning. LOWER RIGHT: Publo Rail rips a long one against Santana. LEFT: John Diaz, Brawley's histling catcher, gets back quickly to retrieve a passed ball. BELOW: Firstbaseman, Robin Montgomery, takes the pick-off throw well shead of the surprised Santana biserumer.

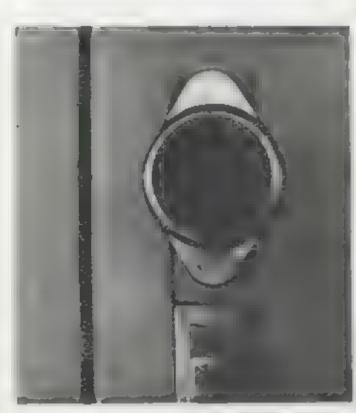






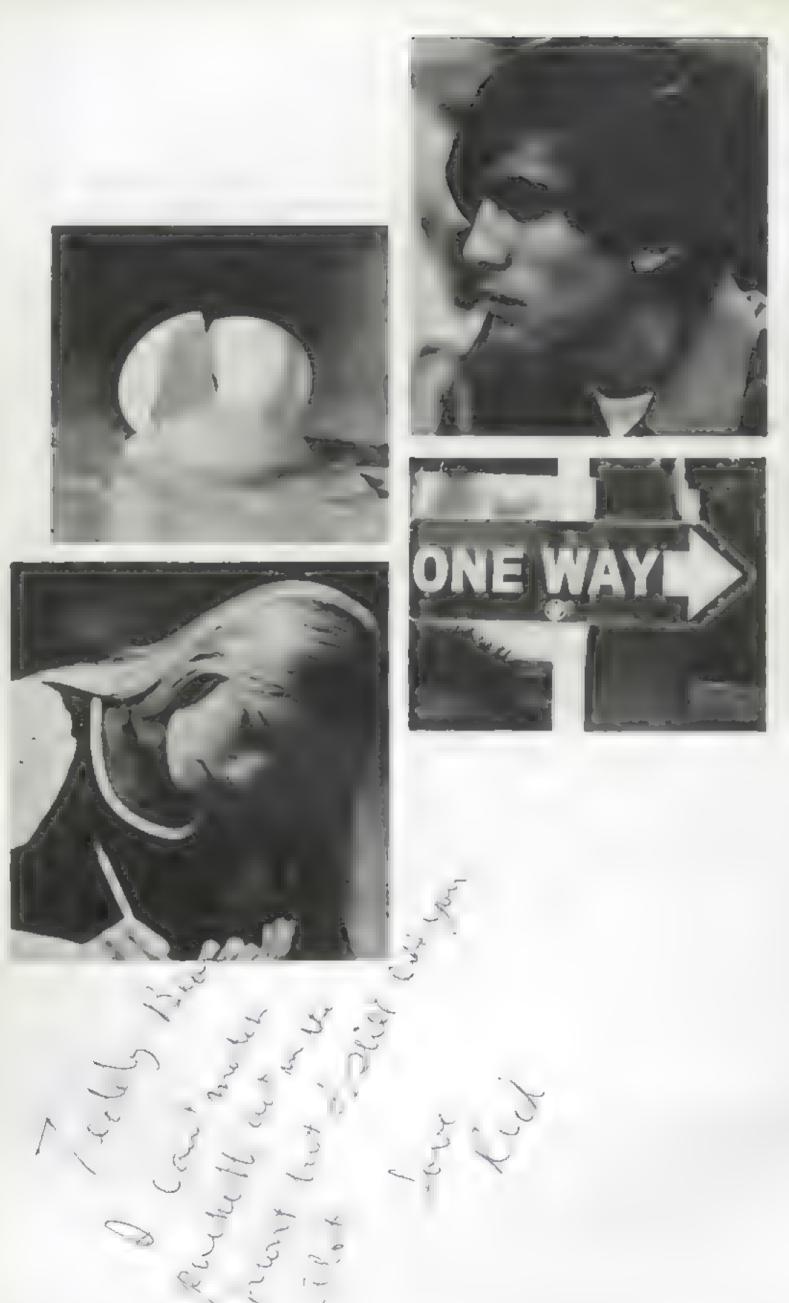
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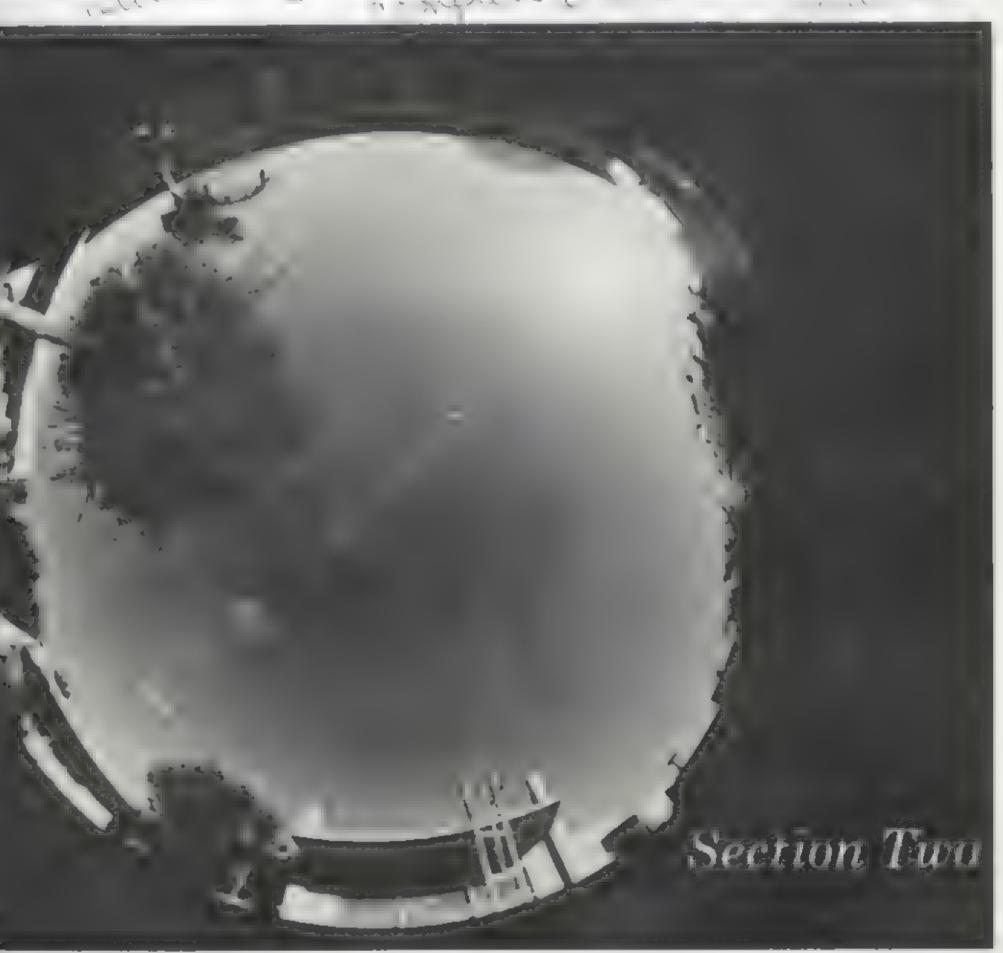


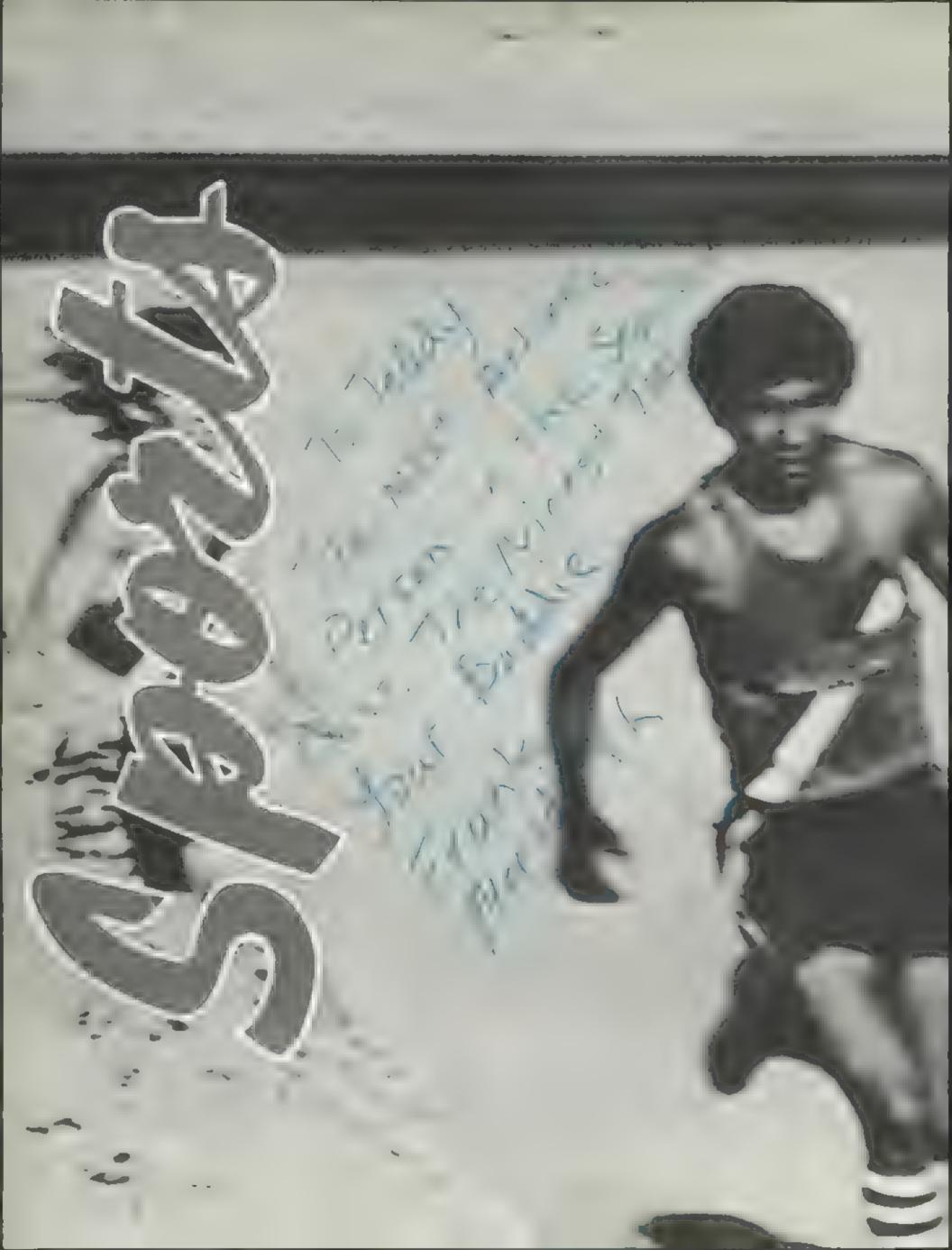






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Cross Country trips thru DVL





Cross Country
Sported a third place
Finish in the league
Under the direction
Of Coach Don Bragi
Eddie Smith
Was the varsity
Standout while a
Strong second place
Junior varsity
Team promised
To fill in the
Gaps left
By graduation











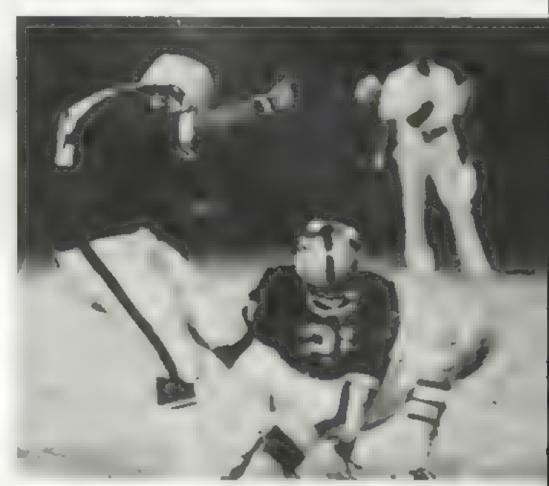




UPPER LEFT: Raul Magana rushes to-wards the finish line. UPPER RIGHT Joe Ruelas and Freddie Butler swoop by an insuspecting huma runner. LEFT Eddie Smith paces the team by again placing among the top finishers. ABOVE Jesus Islas leads the pack through a turn.

The Wildcats had it all!

Records are To be broken As so the varsity Football team set out With this in mind. The seniors were especially Eager to reverse the Losing trend, and that They did. A total team effort Did the trick As the Defense allowed Only 63 points all season While the offensive unit Made touchdowns like They were going out of style. Rusty Garcia threw The passes and Kevin Orff And Ross Dickerson Were there to catch them. While Ken Robinson Drove the defense wild With his smooth running.



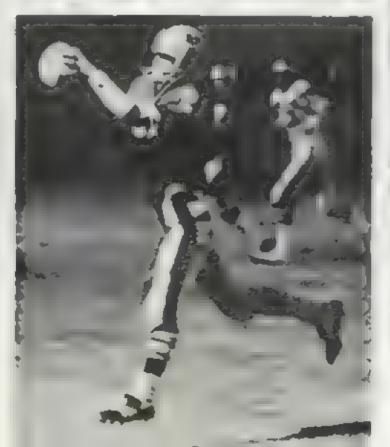


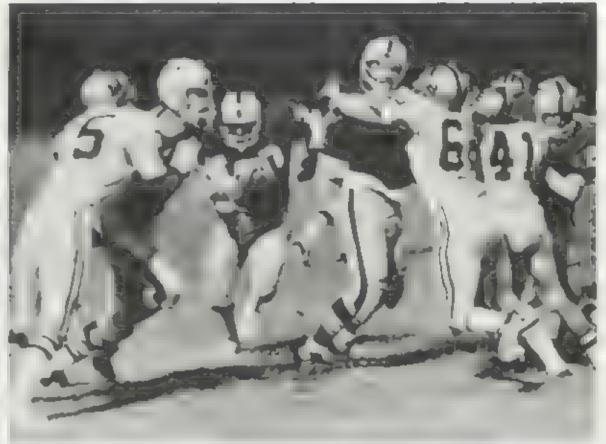
FRONT ROW: Coach Gabriel Escalera, K. Robinson, M. Robellar, G. Milmer, C. Paz, B. Stokley, R. Garcia, J. Taylor, D. Rodriguez, A. Blevins, R. Dickerson, J. Landeros, L. Clayton, C. Holloway, R. Moore. ROW 2: Coach Oscar Smith, S. Wills, J. Arterberry, T. Abood, D. Robinson, L. Suarez, C. Kidwell, N. Perez, B. Singh, M. Hickingbottom, P. Maybee, M. Fox, M. Ehman, K. Orff, J. Cannon, R. Dailey, Coach Joe Willingham, J. Talley.





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FAR UPPER LEFT: Quarterback, Rusty Garcia, also kicked field goals and extra points. FAR LEFT. The Brawley Wildcats of 1973! UPPER CENTER: That little bit of extra effort got Lorenzo Suarez into the end zone when it counted. CENTER: Steve Wills was named ALI-DVL line man of the year. FAR UPPER RIGHT: A perfect example of unity and teamwork. ABOVE: Speedy halfback, Rodney Moore, dazzled fans with his exciting punt returns. LEFT: Halfback, Jimmy Taylor, shows why the passing game worked so well.



FRONT ROW: S. Drew, L. Whittle, L. Evans, J. Larona, A. Paz, R. Wong, M. Reyes, R. Nunez, B. Morales, D. Valenzuela, B. Smith. ROW 2: O. Stiff, M. Cardenas, I. Yocum, J. Cato, B. Burnett, S. Davis, R. Collazo, S. Lunceford, A. Felix, J. Chappelear. ROW 3: Coach Bud Smith, J. Palacio, B. Stokley, R. Reyes, J. Swanson, N. Rodriguez, S. Gonzales, K. Hutchinson, D. Hagen, K. Fortenberry, Coach Jim Weaver. ROW 4: Coach Bob Tatum, L. Mendoza, L. Domingues, J. Dobbins, R. Zamudio, A. Mendoza, A. Drew, L. Clayton, D. Walker, H. Mendez, ROW 5: A. Schmidt, M. Gutherie, F. Miramontes, R. Palacio, F. Benevides, J. Rodrigues, G. Williams, L. Hagen, G. Gastello, M. Butler, J. Bacon.

Coaches, Bud Smith, Jim Weaver And Bob Tatum, saw a Dismal beginning Turn into a great ending As the JV team Ended up third in DVL With a 3-3-2 record. The final games sported a Well-balanced offensive unit Led by quarterback Nick Rodriguez; end Richard Reves: backs Fred Benevides and Steve Davis: center leff Bacon. With little experience, The defense did a Fine job supporting The offense. End Reves and Linebacker Hector Mendez Were especially Adept at their Positions.





Varsity prospects gain experience

The Fightin' Frosh Finished fourth in the League with a running Attack that was Better than average. Outstanding performances came From John Walker who Averaged 78 yards rushing Per game and Robert Presley Who improved greatly Throughout the season. Defensively, The Frosh lacked size And speed. Gilbert Juarez led the Way with an average of Six tackles a game while Miguel Tagaban and Barney Mathews also Handled their Assignments well.





FRONT ROW J. Eaton, A. Jack, M. Balderas, J. Lawrence, C. Casey, D. Dominguez, C. Talley, R. Roberts, R. Martinez, M. Ingubin, B. Vatthews, Colon John Talbott. ROW 2. A. Leptich, G. Fouse, W. Sulazar, S. Foster, R. Guzman, B. Presley, C. MacDonald, H. Lopez, A. Banaelos, G. Johnson, Coach John Lamat. ROW 3: T. Galvan, K. Stockstill, E. Kissee, R. Church, M. Presley, L. Curiel, J. Scott, J. Limon, R. Sanchez, J. Sanga, T. Reyes, Coach B. J. King. ROW 4: R. Harris, K. Kelley, G. Whayland, S. Perez, D. Walker, T. Duran, L. Canchola, J. Stephens, R. Dozal, S. Gonzalez, Coach Sam Faulk. ROW 5: G. Juarez, C. Galindo, M. Bufford, S. Friley, B. Mamer, G. Bumbera, G. Alcantar, R. Herrera, J. Walker, W. Lunceford.

FAR LEFT: A letten defender crushes an unsuspecting foe.

IOP All too often a back has no hole to run through. ABOVE. Alex lack tries to decide which way to go.

Varsity basketball can do no wrong

Starting out with the Major advantage of three Returning starters and First place in the Elk's Tournament in El Centro, The varsity cagers found the Road to a DVL Crown Fairly smooth, except for An unexpected upset by Coachella. Balanced scoring and Strong defensive effort Contributed greatly to the Winning season. It was hoped that the Team's experience would pay off When the going got rough in CIF competition.









FRONT ROW: Manager D. Luevano, C. Holloway, G. Lofton, T. Ramos, M. Orlicky. ROW 2: Managers R. Reyes, D. Tom. ROW 3: Coach Vern Clover, R. Garcia, S. Thomas, K. McElfresh, T. Abood, D. Robinson, R. Ferrin, D. Arvizu.

FAR LEFT: Another swisher in the Wildcat gym. UPPER LEFT: Darrell Robinson drives toward the open basket. CENTER: Tony Ramos jumps typically high in the air to pass to the open man under the basket. LEFT: David Arviru lays it in behind the defense.

FRONT ROW: A. Juarez, L. Curiel, M. McBroom, R. Islas, B. Schmith, L. Moreno, F. Romo. ROW 2: J. Walker, C. Koklich, K. Boyd, R. Church, J. Stephens, J. Harris, K. Stockstill. ROW 3: B. Presley, A. Gutlerrez, W. Lunceford, G. Alcantar, B. Mamer, G. Bumbera, G. Juarez, Coach Jeffrey Hearn.





RIGHT UPPER CENTER. Clint Hollow by had a high samp shot. RIGHT Lawrence Clayton was a top senter. FAR RIGHT Richard Singh was considered "Mr. Clatch throughout the season. ABOVE Teamwork enabled the IV team to defeat many a toe.







JV and Frosh look to future

With only 2 returning cagers, The varsity basketball team was to Depend heavily on recruits from Both the JV and frosh levels in The coming year. Thus a building process was necessary For coaches, Jim Weaver and Jeffrey Hearn. IV ended the season better than They began it as they fied El Centro for first place. One of the two returning Varsity players, Alan Drew, Began the season with JV and Worked up to varsity. The freshmen directed their efforts to Gaining experience and playing time To aid them in their bid for a Place on the JV or Varsity team.





FRONT ROW: C. Cooper, A. Drew, D. Walker, R. Ramos, J. Palacio, R. White. ROW 2: R. Reyes, R. Leal, M. Guthrie, B. Kortsen, V. Haley, K. Smith, R. Singh, R. Moore, L. Clayton, Coach Jim Weaver.









FRONT ROW: O. Stiff, J. Moreno, M. Jaime, J. Ruiz, M. Reyes, R. Pulicio, S. Wills, R. Wong, G. Gattelo, M. Sevilla, S. Gallardo, J. Deigado, Row & Manager R. Storey, R. Dickerson, T. Lesicka, J. Anava, J. Grass, Coach Dave Kreider, R. Carter, J. Scott, F. Otero, R. Maguna, R. Moreno.

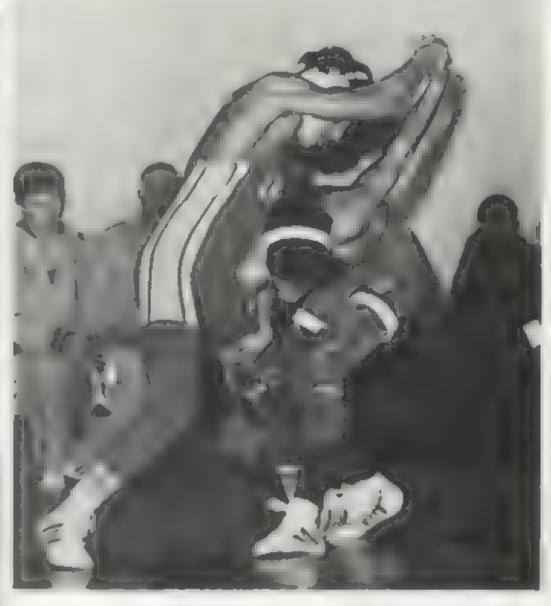
FAR LEFT B. Redriquez, E. Suberrez, k. Dooley, D. Villa, B. Linson, the Brawley Mat Mands. UPPER LEFT: Steve Wills on the way to another win. LEFT: Manuel Jaime ties his foe up in knots. ABOVE: Joe Moreno on the way to another takedown.







DVL eludes grapplers



Calexico played the role of spoiler
This year, as a four point advantage
Gave the Bulldogs a DVL championship
A strong Wildcat team felled
Records right and left as
Standouts Steve Wills and
Sergio Gallardo accumulated
More than 30 wins apiece, with
Over half being pins
With the records backing them
Both went on to CIF and were
Expected to do well
Looking ahead to 1975, Coach
Dave Kreider foresaw another
Strong team with which to challenge
Calexico and other Valley grapplers



RFLOW James Scott prevites to run the arms, ROHI Rual Miguna tries to hold down his appoinent. It W.R. RICH I Miguel I agreem holds down his foe and moves in bound.



Versatility prevails





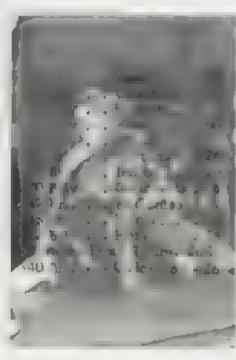






J.V. FRONT ROW: R. Femandez, R. Carter, F. Meredith, J. Carrillo, F. Otero, R. Dickerson, D. Ramey, J. Scott, L. Dominguez. ROW 2: R. Magana, F. Ruegger, R. Walker, R. Aguilar, Coach Gabby Escalera, M. Miranda, R. Nunez, J. Gutierrez, W. Presley, T. Lesicka. ROW 3: L. Madrigal, E. Ramos, M. Vasquez, A. Juarez, R. Teniente, M. Yamaguchi, J. Ruiz. T. Ojeda, C. Terriquez.

FROSH FRONT ROW: R. Sanchez, E. Sanchez, R. Torres, D. Smith, R. Martinez, L. Nelmida, M. Tagaban. ROW 2: M. Whittle, M. Smith, C. Wilson, R. Rodriguez, T. Galvan, F. Duarte, R. Gonzales, M. Balderas. ROW 3: F. Brady, A. Stiff, M. Dowden, A. Jack, M. Baeza, T. Luna, A. Banuelos, L. Canchola, Coach John Talbott.



Frosh and JV victorious Undefeated in league Outstanding juniors anchor team Julian Carrillo improved greatly Fernando Otero and Ross Dickerson After one year layoff still strong Raymond Nunez amazing rookie Frosh anchored by strength Dana Smith tough at 106 Alex Jack and Miguel Tagaban Consistent winners Rookie Coach, Jon Talbott Takes the team to a 10-2 record James Scott gained a lot of experience Wrestled frosh, JV, and varsity Versatility is a Brawley trademark

Varsity track jumps at the DVL



March	7.										Holtville -Calipatria
	12					٠			ı.	Į,	Kofa-Yuma
pa 1	10	٠.		٠				٠			Ef Centro Relay
7	21			٠				v	.0		Coachella
	23	- 16	A.		4						Corchella Relay
	28						4	-		4	Calexico
		ųν,									El Dorado Relay
April	4	۲.	31			-	4	1		+	Palo Verde
	18	Ye.	-		_						India
	19		ч		-	٠					Arizona-California Relay
	25					4		×		٠	El Centro
	27										Tri-State
May	2	٠				٠	٠	۰		٠	DVL Meet at Coachella

UPPER LEFT. Varsity shot putters:
Coach Don Brigi, C. Holloway,
M. Ehman, C. Kidwell, S. Wills,
I. Suarez, J. Linderos, A. Ruelas,
B. Stokely, RICHI Lorenzo Suarez
puts his all, UPPER RIGHT CENTER:
High as pers, S. Thomas, I. Ramos
and R. Moore, checked the mark.





As the saying goes, -"Records are made to be broken," And this was the mood as the New track season rolled around. The pole vault as well as the Shotput were major Focal points in this respect. With hard work and Dedication as the key, the Tracksters were confident of Achieving their goal. As a means of Intensifying individual Attention, Coaches John Lamat and Don Biagi, Divided the various events. With Mr. Lamat taking the Pole vaulters, high and broad jumpers And Mr. Biagi the runners, and The shot putters.



FRONT ROW: D. Walker, M. Sepulveda, G. Collier, J. Islas, R. Necochea, H. Gallardo, T. Turman. ROW 2: R. Barrera, J. Landeros, A. Ruelas, O. Jauregui, J. Ruelas, T. Ramos, T. Torres, B. Stokely, R. Dickerson, M. Asbill, D. Rodriguez, J. Salazar. ROW 3: Coach, John Lamat, W. Robinson, C. Holloway, L. Suarez, A. Drew, S. Thomas, C. Kidwell, M. Ehman, R. Moore, K. Robinson, J. Burquist, J. Talley, Coach Don Biagi.

Frosh-Soph head for league again





Last year's Frosh-Soph team
Was undefeated in the league
So efforts were again
Centered on fielding
A winning team with
No JV team this year.
Anticipation was high
With several returning starters.
The 440 yard relay team
Will again go for first
In the League as will
The 220 yard relay runners.
The season looked bright for
Another outstanding
Frosh-Soph year.

UPPER LEFT: Frosh-Soph shot putters Noel Espinoza, Josh Cannon, Jorge Vasquez and Fred Miramontes did their best for the team. UPPER CENTER: Jim Talley strove for the school record. RIGHT: Pole vault competition was keen with Mark Asbill, Ross Dickerson, Jim Talley, and Louie Dominquez all trying for first. FAR UPPER RIGHT: The championship 440 yard relay team: Willie Robinson, Tim Torres, Rodney Moore, Clint Holloway.





FRONT ROW: J. Sandoval, N. Espinoza, L. Dominquez, J. Islas, R. Rodriquez, J. Miranda, G. Figueroa, R. Torres, T. Montesinos, J. Burquist. ROW 2: Coach John Lamat, J. Palacio, R. Leal, C. Holloway, F. Miramontes, D. Walker, J. Vasquez, R. Moore, M. Hammond, J. Cannon, Coach Don Biagi.

Horsehiders face a tough challenge

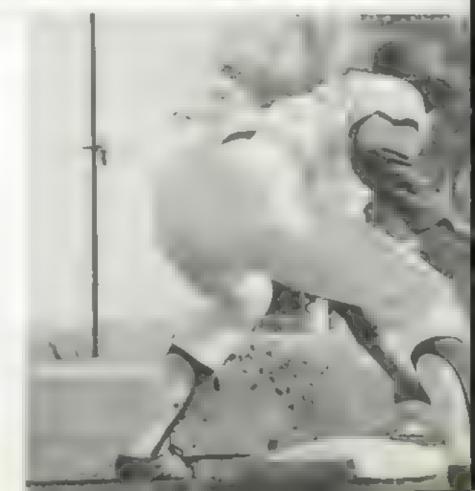








With five returning lettermen, the
Varsity baseball team breathed
A bit easier, but they knew they
Could look forward to strong
Competition from their DVL
Rivals.
Barring injury and cocky
Attitudes, new coach, Bud Smith,
Ilad few worries over his
Pitching talent.
He did have to concentrate on
Improving his defense, while
The hitting was expected to
Come along as the season looked to be
A rough one with attitude
Playing a key role.





FRONT ROW: D. Tom, D.
Maldonaldo, N. Rodriguez, J.
Chacon, J. Diaz, R. Montgomery,
T. Dubose, Manager, J. Ketner.
ROW 2: P. Alexander, R. Garcia,
P. Ruiz, C. Magana, B. Lofton,
D. Robinson, N. Perez, R. Singh,
Coach Bud Smith.







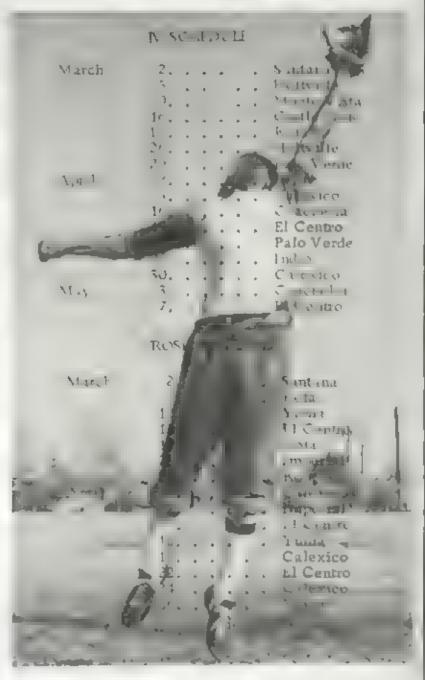
FAR LEFT: Tom Dubose hauls in a screaming liner. UPPER CENTER: Robin Montgomery is caught trying to take third after the ball got away from the catcher. IOWER LEFT: Nick Perez takes the throw ahead of a sliding Paul Alexander. CENTER: Rusty Garcia dives for a hot one at third. ABOVE: Nick Perez also returns to the diamond after missing all of last season. LEFT: After a year's absence from base-ball, Pablo Ruiz hits the comeback trail.

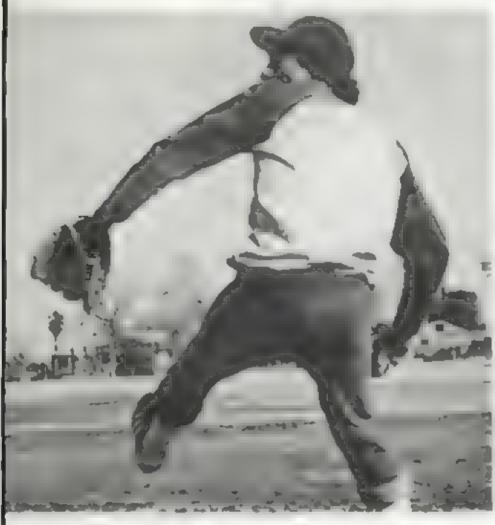
JV, Frosh hurl into promising season





UPPER RIGHT: Joe Chacon, JV ace, prepares to throw his fastball.
UPPER CENTER: Catcher Wally Sims watches Vince Martinez blast a hit.
ABOVE: Jeff Bacor hits the dirt as Wally Sims covers home plate during practice.





The new season presented a Bright outlook for Coach Sam Faulk and his IV Baseball team. Relying heavily on ace Pitcher Joe Chacon, A strong defense was Essential if the team was Going to have Another winning season. Although Coach Jeffrey Hearn Was starting from scratch In his new position as the Freshman coach, He took an optimistic view. Hoping for an abundance of Talented ballplayers, Coach Hearn forsaw a Good season in the offing.



FRONT ROW: C. Quintana, J. Cato, A. Rodriguez, V. Martinez, R. Morales. ROW 2: J. Bacon, J. Chacon, R. Diaz, R. Ruiz, M. Young. ROW 3: Coach Sam Faulk, W. Sims, R. Bradford, G. Arterberry.

New personnel revive sports

Both the golf and the tennis teams Received an infusion of fresh blood As many new members came out. With only three returning Varsity qualifiers. Golf coach, Oscar Smith, emphasized the Training of new talent with thoughts of Defending the DVL championship Acquired last year. The BUHS netters also Looked forward to a good year with New talent, most notably a new coach. Coach Peter Johnson began early in the Year with his program for whipping the Wildcat tennis team into shape. Having two veterans proved to be an Advantage as their experience Came in handy as the season Went along.





FRONT ROW: M. Cardenas, J. Hannon, L. Curiel, M. Ricks, W. Roughton, D. Currier, S. Davis, ROW 2: Coach Oscar Smith, W. Merritt, R. Kershaw, P. Cameron, K. Sanders, M. Stanley, B. Singh, G. Lackey, L. Cox, J. House, DPPIR RIGHT. Mike Stanley smasnes a drive down the range.









FRONT ROW: H. Dominguez, D.

1. 1. F. Varela, T. Sappington,
R. 2. 1. Panosh, T. Door, C.

Kars, L. Micres, A. Schmid, J.

Committee, P. Acevedo, P. Ibegger,
Complete Iohnson, UPPER CINTime Form Sappington concentrates
on placement of his shots. Liber

Frank Varela executes a perfect
forehand shot.

Girls rip through DVL





Girls' Basketball and Tennis took a Step forward as Coaches, Nadine Grass And Pat Crane, Met with other Coaches to select The first DVL Teams in both sports. Spurred on by All DVL picks, Ronette Gray and Betsy Enders, the Basketball team Soared to a 14-2 season. Tennis ace. Dana Smith, Represented BUHS As the top singles Player.











FRONT ROW: J. Babovec, K. Johnson, D. Smith, T. Haggard, N. Johnson, M. Valdivia, and J. Kramer. ROW 2: S. Laughrin, D. Drown, V. Hamlin, B. Thatcher, L. Laughrin, and D. Kaddah. ROW 3: L. Thomas, R. Luckey, L. Williams, C. Dagnino, F. Dagnino, J. Garrett, M. Allison, J. Adams, and Coach Pat Crane.

FRONT ROW: D. Whittle, and T. Willingham. ROW 2: J. Yocum, M. Elmore, E. Ligon, R. Gray, B. Enders, M. Alcantar, K. Evans, and A. Tanori.

FAR UPPER LEFT: Sharon Laughrin slams a backhand. FAR LEFT: D'Ann Drown lobs a shot across the court. UPPER CENTER: Miriam Elmore goes up for a jump shot. LEFT: Teddi Willingham goes up for an easy layup.

Old and new show talent







TOP CROUP: FRONT ROW: M. Flmore, D. Osbom, T. Willingham, D. Whittle, M. Macias, M. Fsomoza, Re M. 2: E. Finders, R. Cray, S. Laughrin, J. Mamer, C. DeNechochea, M. Ponce, Coach Kathy Shirley, BOTTOM GROUP: FRONT ROM: M. Allison, M. Pegues, C. Lockhart, C. Vasquez, J. Yocum, T. Willingham, ROW 2: L. Thomas, L. Lamat, M. Elmore, J. Adams, T. Kissee, T. Pate, L. Lyons, D. Osborn, Manager C. Hill, ROW 3: Coach Nadine Grass, L. McAfee, V. Gray, R. Gray, S. Laughrin, E. Ligon, B. Enders, B. Boyd, K. Drysdale, S. Stephens, E. Pegues, M. Schmigt, Coach John Lamat.

The state of the s



Both the girl's volleyhall and

Both the girl's volleyball and
Track teams sported a
Number of returning members
As well as several rookies.
New school records abounded
As the track team accumulated a
Winning record with only 1 loss to
El Centro marring their streak.
Volleyball saw a change in leadership
As Miss Kathy Shirley took over.
She too had the advantage of many
Veterans on both her JV and Varsity
Teams which promised good
Results in the end.





UPPER CENTER: Jeanette Yocum and Valerie Gray charge towards victory in the 220. FAR LEFT: Miriam Elmore uses her head in varsity volleyball. ABOVE: Teddy Willingham dashes to another victor, in the 140 relay. IF T. Margie Caro gives it all for volleyball.

To Aller as of Charles III

Gal's hold their own in Gymnastics





FRONT ROW: L. Ortiz, J. Wallace, K. Mealer, D. Drown, K. Dooley, L. Kortsen, G. Pilatti, M. Eaves, D. Myers, RO: 2: Coach Mrs. Pat Crane, D. Avila, K. Smith, C. Lockhart, D. Lambe, S. McCormac., K. Clem, K. Hufmes, B. Allson, Managers T. Hagaard and M. Ricks. ROW 3: K. Schmidt, R. Luckey, F. Cazman, L. Dorah, J. Iritts, V. Alexander, R. Wiest, P. Cowen, L. Johnson, M. Hernandez.

The men have their
Rough and tumble contact sports
Where they prove their
Strength and prowess
But the women also have an outlet
At BUHS,
And they have no problems
Showing their abilities.
Grace, balance and strength are
Required in gymnastics as
Coach Pat Crane molded her team
'To fit the bill.

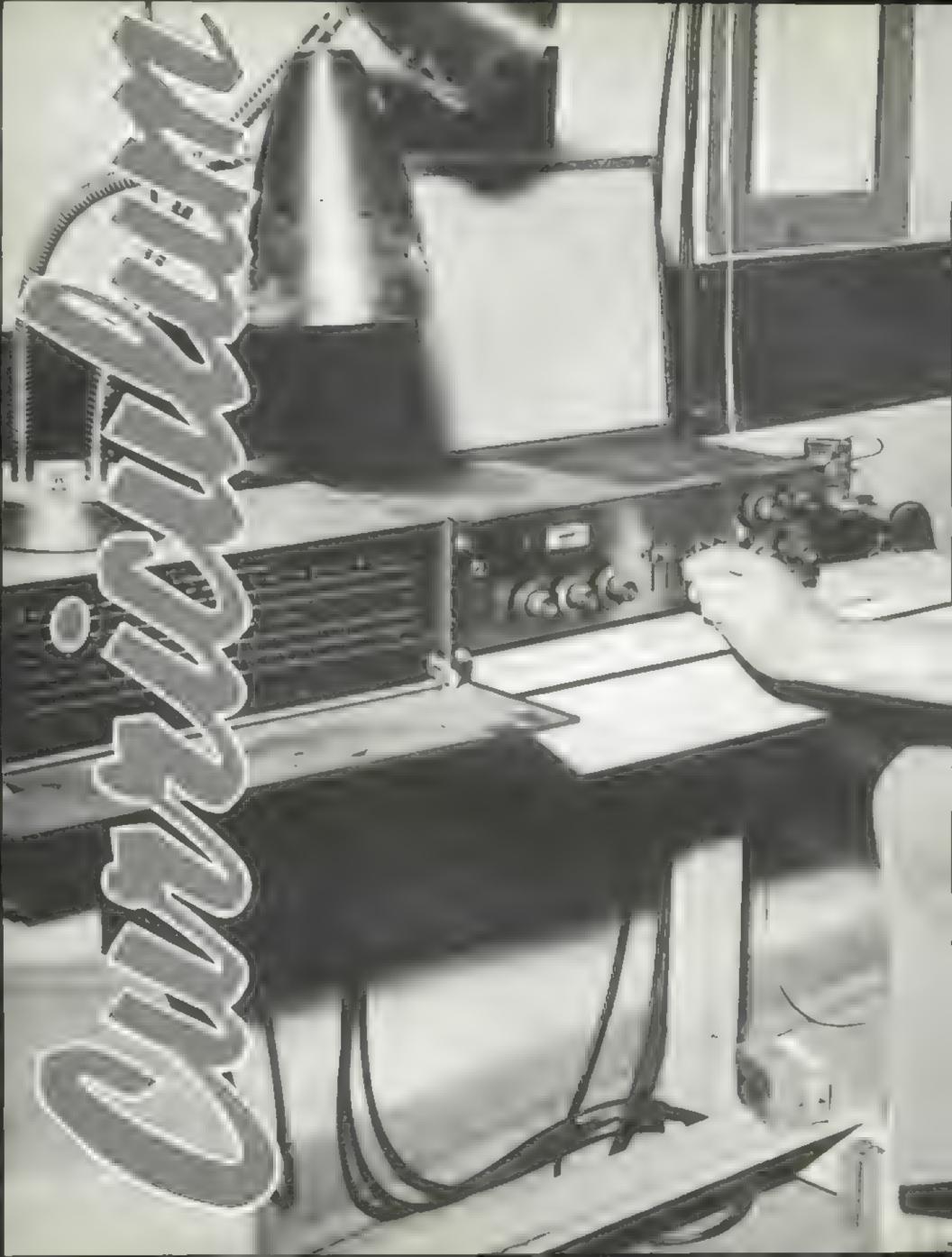




UPPER LEFT: Sandy McCormack does the most difficult of splits on the beam. FAR LEFT: Lupe Ortiz practices for perfection. FAR LOWER LEFT: Robin Wiest completes a routine on the uneven bars. LOWER LEFT: D'Ann Drown shows grace and good form. BELOW: Ginz Pilatti tensely balances herself on the bar.









The English Department Thought in terms of New courses to spark the Students' interests. Possibilities included Women in Literature and The Bible as Literature. The BUHS library Is one of the most underrated advantages this Campus has. Besides having over 50 current magazines And over 1000 new books, The library offers Facilities for typing And group study as Well as a comfortable Place to study before And after school and During lunch.

Opportunities advance









Mrs. Rosalie Banagan Mrs. Charlotte Browder Mr. D. N. Croughan Mrs. Theresa Daem

Mrs. Karen Douglass Mr. Eugene Graham Mr. James Hogan Mr. Roger O'Leary-Archer

Mr. Kathy Shirley Mrs. Maxine Stahlman Mrs. Adele Stames Mrs. Ruth Stout

Mr. Bob Tatum Miss Donna Van DerLinden



EXTREME FAR LEFT: Mrs. Browder showed her speech class how to use hand motions. UPPER CENTER: Gary Whitt discovered that Mrs.
Stahlman was always willing to help. FAR LEFT: Mr. Tatum explained the correct form for a friendly letter. LEFT: Mrs. Banagan helped improve ESL reading skills. ABOVE: Jorge Vasquez paid close attention to Mrs. Browder.

deddy one of the first war of the course offers

The course offerings
Remained
The same as the
Department strove to
Instill in the Student
A better
Understanding
Of his society
And the world
Around him.

SS dept. probes the history of man

Mr. Don Biagi Mr. Gilbert Linsen Mr. S. T. Lowe

Mr. Kevin Quinn Mrs. Mary Rose Mr. Oscar Smith

Mr. Robert Van Orsdel Mr. James Weaver Mr. Joe Willingham

Mrs. Anne Wilson











FAR LEFT: Mrs. Anne Wilson reflects on the problems of her freshmen class. UPPER CENTER: Mr. Don Biagi gave individual instructions to Nolberto Dominquez in American History to 1865. LEFT: Mr. Kevin Quinn gave a lecture on the Industrial Revolution to his U.S. History class. UPPER RIGHT: Mrs. Mary Rose began her ninth year of teaching civics. ABOVE: Many Social Studies classes were filled to capacity as was Mr. Quinn's U.S. History class.

Needs met

Driver's Ed Work Experience And SBC all Increased in Ranks as More and more Students sought out These various programs To fulfill their Individual needs. Another center of Activity appeared As the nurse's office Became Headquarters for The wounded, those Wishing to skip PE. The issuing of Lunch tickets, and Even the sick.





ABOVE: Len Schnittker, a full time Driver's Ed instructor, told Vern Clover of his unfortunite auto bicycle accident. UPPER CENTER. Glenn Samt helped Octivio Mender vith his math while Edvina Thomas looked on. UPPER RIGHT Karen Elmore discussed ob importunities with Mr. Lawrence. FAR RIGHT From Purks and Rig Neral increased their skill in truck tire clanging. Right Amelita Bascus was one of many students who went to Nurse Akers for help.









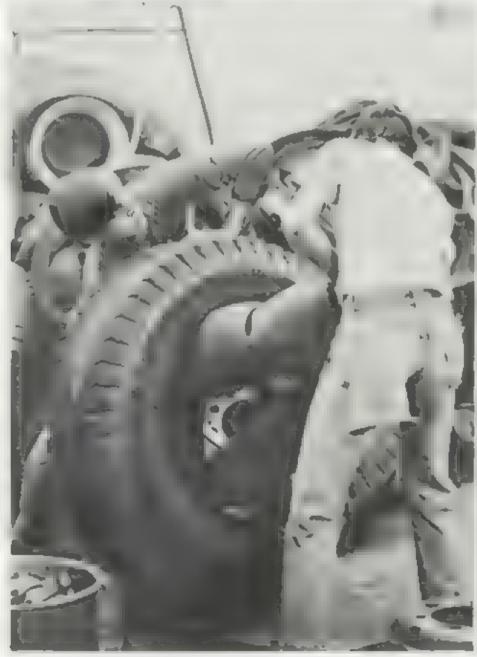
Mrs. Florence Akers Mr. Vemon Clover

Mr. Xen Jones Mr. Roland Lawrence

Nrs. Sara Pink Mr. Glenn Sarot

Mr. Len Schnittker Mr. Mark Smith





Practice develops talents





Fine Arts and Foreign Languages Provided a chance For the student to Learn more about Himself, his own Society, as well as Cultures foreign to him. What good is a Foreign language? The department philosophy... Speak one language you are One person, speak Two languages you are Iwo people. Starting afresh in Many cases, the Music Department molded and Shaped new talent with Continually favorable results. Our art department also Proved to be quite Outstanding as BUHS Was recognized as having One of the 3 top art programs in all of California.







Mrs. Elvira Arguilez Mrs. Catherine Barry Mrs. Betty Chase Ms. Marsha Cota

Mr. Edward Fishburn Mrs. Jackie Keltz Mrs. Susan Knight Mr. John Lamat

Mrs. Helen Marrs Mr. Salvador Marquez Mr. Kurt Olszewski



EXTREME LEFT: Mr. Fishburn pointed at a note the band had missed. FAR LEFT: Mr. Marquez's Bilingaul Spanish I class participated in oral reading to improve their skills. UPPER CENTER: Mrs. Jacqueline Keltz practiced Christmas Polka with Concert Choir. LEFT: Mrs. Betty Chase explained a grammar rule to her Spanish II class. ABOVE: Introduction to art posed a problem for Concha Necochea and Maria Ponce.

Experimentation provides involvement



Mr. Richard Ahlschlager

Mr. John Corfman Mr. Sam Faulk

Mr. eff Heam

Mr. Cordon Johason Art. Robert Photoes

Mr. Ran Lob. 150n Mr. Sandy Ross

Mr. Desmond Smith Mr. Jon Talbott







The Science Department Welcomed two new Instructors, Mr. Jeffrey Hearn and Mr. Jon Talbott, Who brought a Refreshing outlook To the Students. Mathematics Sought to Accomodate both the College-bound and Nonacademic student While both departments Attempted to aid The pupils in Developing their special Interests or talents.





FAR LEFT: Choosing the right acid was a problem for Meliane Anderson. UPPER CENTER: Howard Johnson and Jeff Green waited for results in a chemistry experiment. 1EFT: Mr. Smith prepared for his geology class. ABOVE: Jim Halfpenny and Reed Williams gathered data from an experiment.

P.E. and Business offer variety





Ancwing you this year,

Juess you know that

Flowe fun at college and

we'll all miss you.

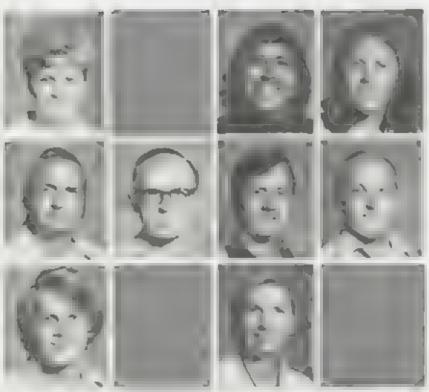
Love

Lebby Kart

An Emphasis On a strong Body, State legislature Changed law: 18 year olds Do not Have to Take P.E. (Dress Requirements Relaxed.) Business department Classes: Motivation-Elective Courses... Students enrolled! (Prepared for Business life)







Miss Sandra Childers Mrs. Pat Crane Mr. Gabriel Escalera Miss Nadine Grass

Mr. Billy King Mr. Alvin Knodel Mr. David Kreider Mr. Peter Johnson

Mr. Clint McMurray Mr. Hal McNaughton Mrs. Martha Robertson

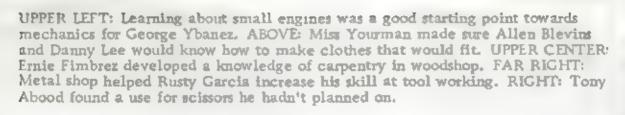


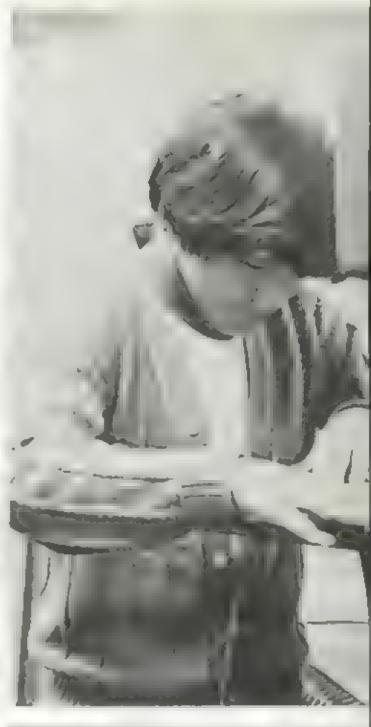
FAR UPPER LEFT: The entire girls' P.E. class lined up to shoot their teacher. UPPER CENTER: Oscar Juaregui gave his complete attention to the task at hand. ABOVE: Rick Benedict snowed his fellow students with his witty discourse on business law. FAR LEFT: Mark Smith serves off with Coach Willingham looking on. LEFT: Roy Harris tries to send it back.

BUHS expands vocational training

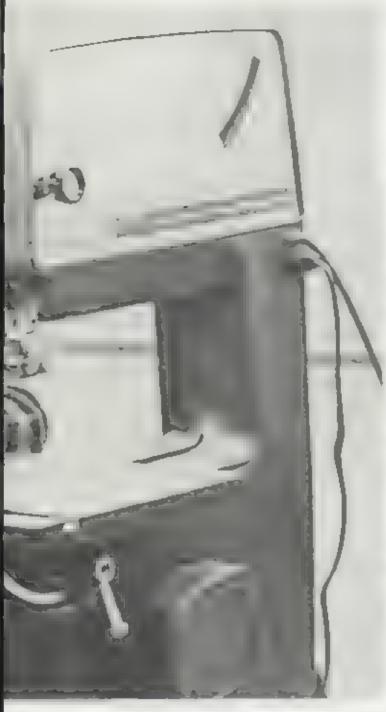


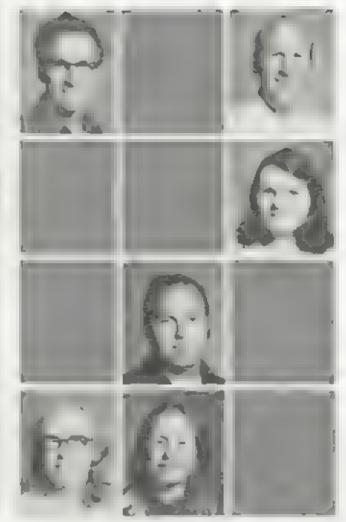












Mr. John Ferrin Mr. Elmer Johnson Mr. Kermit Kliewer

Mr. Erling Lindseth Mr. Don Matejovsky Miss Donna Shirley

Mr. Howard Simpson Mr. Willis Smith Mr. Larry Vukasevich

Mrs. Norma Yarbrough Miss Mary Yourman Mr. Larry Zediker



Departments strove to Acquaint the students With practical knowledge. Industrial Arts Offered courses in Vocational fields such as Welding, auto mechanics And wood crafts. Agriculture included A four year program To obtain the basics while Ag Shop explored the Mechanical end. Homemaking enveloped A totally new approach Directed at the male species. Miss Mary Yourman Undertook the task Of instructing Young men in how To prepare food As well as making And repairing clothes.

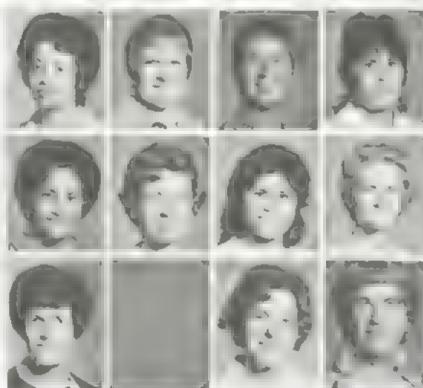
Office personnel keep the ball rolling



Mrs Cassie Acevedo Mrs Norma Axler Mrs Lots Bill Mrs Parta Delgado

Virs cance forces
A is Will rimbs
Mis his canales
Mis Patricia Grigson

Mrs. Ludie Laird Mrs. Grace Uribe Mrs. Betty Veihmeyer Mrs. Clara Wavra







Through the course Of the year, The ladies working In the various offices Proved to be quite Essential in carrying out The day to day functions Mrs. Cassie Acevedo Assembled the morning Bulletin and, with her Assistants, saw to it That the Main Office Ran smoothly. Mrs. Pat Gragson and Mrs. Clara Wavra kept Track of student absences While Mrs. Ludie Laird Along with Mrs. Marj Franks Arranged for students To see their counselors,





FAR LEFT: Mike Stanley and Kirk Smith found a place in the library to study before school. UPPER CENTER: Old graduates like Bob Santillan and John Piseno came back to help register students for EOP. LEFT: Blanca Ponce was helped by Mrs. Jessie Martines who became an aide in the second quarter. ABOVE: Vernon Haley mopped to help keep the campus looking beautiful.

Shortages hamper efficiency

Among the many Vital personnel Here at BUHS The cooks and Custodians stand apart As being especially important. The cafeteria and Snack bar serve over 2500 students each day And with the high costs Of food these days Lunch prices Stayed remarkably low. As prices increased So did the trash problem Here on campus. Along with the task of Keeping the campus clean, The custodians found that Clearing the bathroom walls Of graffiti was time consuming.

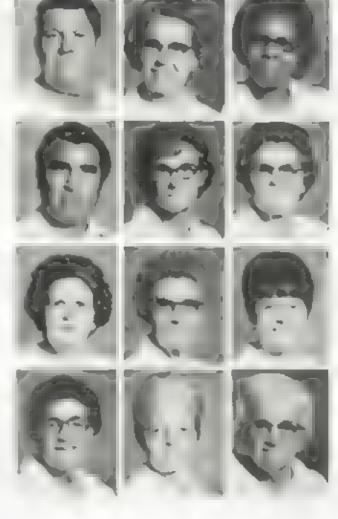


Mr. Ralph Acuna Mrs. Ruth Anderson Mrs. Kathleen Bascus

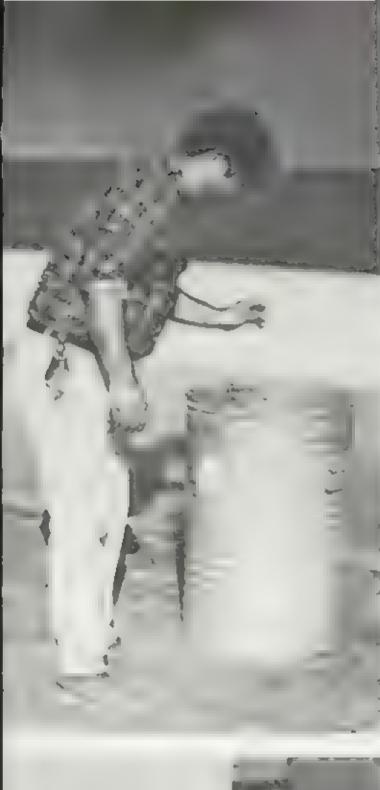
Mr. Rito Chacon Mrs. Velma Edmondson Mrs. Sylvia Elmore

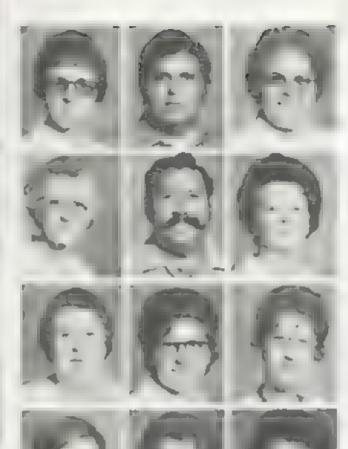
Mrs. Leona Graves Mrs. Wanda Hudson Mrs. Jo Jones

Mrs. Lela Lunceford Mrs. Eunice Melton Mrs. Ethel Neuhaus











Mrs. Lola Roberts Mr. Ray Rubio Mrs. Ida May Scott

Mrs. Ola Scott Mrs. Juanita Shelton Mrs. Margaret Smith

Mr. Roger Spalton Mrs. Thula Stamps Mrs. Rita Vernon

Mrs. Louise Wyatt Mr. Pete 1 pm 1 Mr. Okic Zals





UPPER CENTER: Mrs. Thula Stamps had the challenge of trying to cope with unexpected food shortages. TOP: Custodian, Rito Chacon, helps fight against the campus' biggest problem. LEFT: Cleaning up was the hardest part of Mrs. Irene Ramey's job. ABOVE: Eleno Delgado adds his small part to the nation's fuel shortages.







AWART STATE AND A STATE AND A STATE AND A STATE AND ASSOCIATED ASSOCIATION AND ASSOCIATION ASSOCIATION AND ASSOCIATION ASS



FRONT ROW: Tony Soto, Bill Presley, Craig Kuns, Gilbert Juarez, Sue Graham ROW 2: Larry Orleans, Robert Wong Keith McElfresh, Rick Church Larrell Dotson ROW 3: Director for Fishburn, Jeff Bacon, Greg Smith, Salvador Ortiz, Sandie Bass, Mark Kellogg, Carlos Valencia, Brian Taylor, David Gonzales, Martha Valdivia.

Madrigals and Band promote BUHS





Two of the busiest Groups on campus are Always Madrigals and Band

Performing throughout the Valley as well as On the coast,

They represent a valuable Form of public relations For the school as a whole.

FRONT ROW: Anita James, Carol Fmanuelli, Dalene Whitlock, Cindy Fox, Valerie York, Janet Turner, Sandie Bass, Celina Uribe, Dana Smith ROW 2: Joel DeVries, Craig Kuns, Mike Fox, Fred McElfresh, Paul Dugger, Tom Sappington, Lee Whittle, Pete Rubalcava, lattice Duarte, Jeff Creiglow. LEFT: Dana Smith's choreography was well-liked by audiences.

LOWER LEFT: (at piano) S. Frye FRONT ROW: M. Preciado, C. Beredict, J. Halfpenny, S. Laughrin, M. Austin, R. Hoskins, B. Ramirez, M. raves, L. Balderas Row D. L. Williams, K. Lesicka, D. Drown, K. Kaiser, J. Williams, H. Lewis, A. Lesicka, D. Fiol ROW B: C. Catewrou, B. Moore, L. Rame, D. Hit, J. Chin, N. Espinoza, L. Callegos, R. Ramirez Row, et D. Silvis, L. Tow, B. Pistole, R. Parks, D. Homme, C. Cecil, D. Sullivan, B. Went, R. Daile, C. Romon, B. Lowe, Mrs. Religious St. Legicka, R. Choir white M. Elmore and L. Williams observe. LEFT: P. Hathaway, B. Clymore, D. Brown, G. Garcia, M. Dominguez, R. Acero.



Concert choir gains knowledge

Advanced girls work ahead





During the year, Both Concert Choir and Advanced Gir - Chur 15 Traveled to a festivo At La Crescenta High School To increase their learning By observing other groups. As an additional Incentive to become better, Mrs. Jacqueline Keltz Vocal Instructor, Arranged to have Renowned director and Composer, Mr. Jester Hairston At BUHS for an all-day clinic And evening concert.

ABOVE FRONT ROW: M. Bolles, M. Guillen, B. Clymore, D. Howard, M. Dominguez, D. Brown, K. Glenn, K. Felfer, B. Allison ROW 2: R. Rhoades, E. Guzman, S. Orduno, S. Hernandez, P. Hathaway, G. Garcia, N. Johnson, L. Plemmons, D. Parker ROW 3: L. White, J. Brock, R. Acero, L. Brock, N. Lackey, R. Luckey, B. Pauley, M. Anderson, K. Tucker LEFT: L. Plemmons, K. Feffer, K. Glenn, D. Howard, N. Lackey, K. Tucker, B. Pauley, and M. Anderson.

Drill team and Cadets step out







1 ON FIRM M. Balles, a Contailes I France I Stalla R. Ha Havener, and P. Hares C. Sana, E. 2 Mrs. Early States, I most a thres, V. Locaritt, C. arcia F. Smelser, M. Roberto, I. Well

PPER LIFT Namy is resolved practice were pot in in new to the safe R CiNL a captum care. Similar intellette at parotal tense awaited half-time activities (i.e.) in a Cadets are line as the affine join of marcially and this lear was to except it.







FRONT ROW: R. Morales, H. Yepiz, R. Diaz, R. Castelum, M. Bustamante, R. Nunez, R. Nunez, P. Rivas, ROW 2: E. Marquez, L. Camargo, D. Luna, R. Teniente, B. Araujo, J. Islas, W. Drew. ROW 3: F. Antunez, R. Martinez, G. Rodriquez, J. Villon, L. Moreno, L. Nunez, M. Reyes, ROW 4: Mr. James Hogan, M. Miranda, M. Rodriquez, R. Urquidez, T. Torres, M. Carrillo, R. Gutierrez, E. Luevano.

Mr. James Hogan Acted as sponsor For this year's Cadet Corps, as They helped with Crowd and traffic Control at football games. Traveled to away games to Keep an eye on the Rooter buses. Drill Team was Captained by Carol Sanga With the aid of Their new director. Mrs. Kathy Shirley. The precision and Ease with which The girls executed Their routines belied The many hours of Hard practicing put in.







Newcomers learn what it is all about





1974 La Ocotilla staff Saw many new faces This inexperience Required a period of adjustment But the new members Soon got into the Swing of things Editor Dennis Tom Worked diligently during the summer To organize A new and different concept Resulted in new copy style-Short, descriptive phrases Also expanded layout size Most important change was An all new look In the Senior section... Living color! These various changes Gave hopes for One of the best Annuals To come along





FAR UPPER LEFT: Greg Luckey was very organized as editor of Organizations. FAR LOWER LEFT: Arlene Caro worked diligently to complete her Classes pages. UPPER CENTER: Anita James points out a comical picture to photographer, Frank Delfino, as Sara Armstrong breaks up with laughter. LOWER CENTER: Annual combined the talents of many with the guidance of advisor, D. N. Croughan. ABOVE: Editor-in-chief, Dennis Tom, was the mastermind behind it all.

FAR RIGHT: Kenny Mireles worked closely with the editor to keep everyone busy as part of his assistant editor's job. LOWER RIGHT: This year's Wildcat editor, Denise Plemmons, encourages Greg Collier to meet his deadline on time. UPPFR RIGHT: Diane Avila became a frequent subject for personal interviews by David Rodriguez and Danny Hernandez. LOWFR LEFT: Decked out in their "Vince & Theo" T-shirts, co-authors Jim Halfpenny and Billy Puckett discuss a change in their story line. BELC & Business manager, Daniel Tom, looks on as Jim Halfpenny proofreads an important article.















1974 brings better days to Wildcat

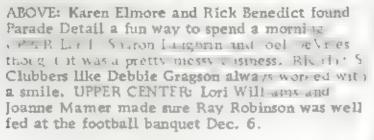
Production On the Rise New stories and Feature articles such as "Vince And Theo",
"As the Belly Belches"
And " in e lat With Dan and Jim" Brought about Increased sales, Overwhelming Reader response All of these Together Plus the dedication Of the staff and Advisor, Mr. Roger O'Leary-Archer Made it a very good year

Service is the byword













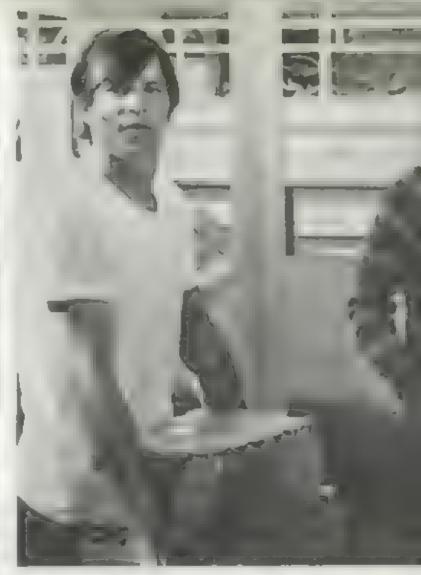
President Karen Elmore And her officers Organized many ways Of serving the community Which included Serving at the Welcome Teachers' Luncheon and the Rodeo and football banquets. Along with the work, There was fun as The members went Christmas caroling and Participated in another Basketball Marathon With Key Club. Mrs. Teresa Daem. Mrs. Sara Pink and Miss Donna VanDerLinden Served as advisors along With Mrs. Jo Shields And Mrs. Grace Hull.



FRONT ROW: J. Yocum, L. Gutierrez, R. Wiest, K. Smith, K. Elmore. ROW 2: T. Haggard, T. Pate, C. Benedict, K. Ruegger, L. Shields, P. Kershaw. ROW 3: B. Stephens, D. Kaddah, C. Whitlock, S. Laughrin, D. Drown. ROW 4: K. Drysdale, B. Boyd, R. Luckey, L. Kortsen, J. White, C. Dagnino. ROW 5: D. Stillman, M. Austin, D. Gragson, M. O'Brien, L. Arce, N. Rodriquez.

Key Club gets involved

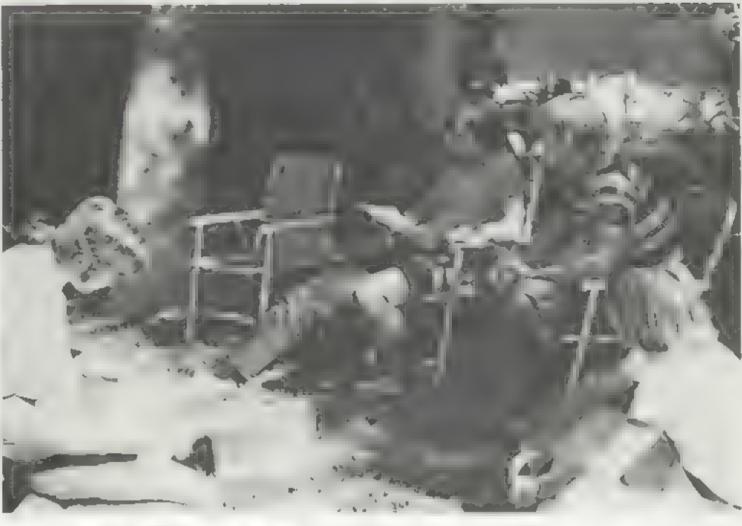






LEFT TO RIGHT: Mr. Roger Archer, J. Cannon, F. Delfino, J. Howenstein, M. Kellogg, D. Dotson, C. Elmore, M. Wood, J. House, J. Rodriquez, D. Taylor, E. Easter, R. Dickerson, D. Robinson, T. DuBose, K. Smith, G. Luckey, Sweetheart Julie Dotson, J. DeVries, R. Benedict, A. Blevins, M. Springer, R. Benedict, A. Schmidt, G. Collier, J. Green, R. Acevedo, Mr. Peter Johnson







This year's club had One of the more active Memberships as a major Goal for the year Was to purchase A new printing press For the school. Fund raising projects Such as Pepsi sales At Cattle Call, a Newspaper Drive and A Pancake Breakfast Kept the club busy. Mr. Roger Archer and Mr. Peter Johnson Advised President Greg Luckey in the Organization of a Christmas Food Drive And other service projects.

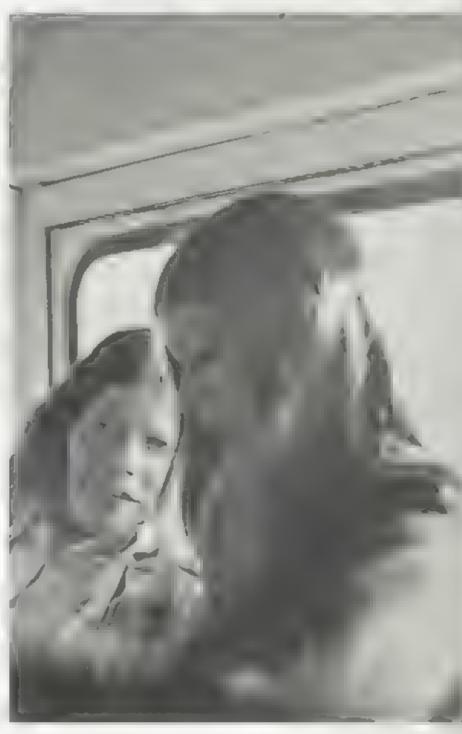
EXTREME UPPER LEFT: The Dove Hunter's Pancake Breakfast netted the club \$130. UPPER CENTER: Cattle Call weekend was one of the busiest for Treasurer Randy Benedict and Darrell Robinson. ABOVE: The Newspaper Recycling Drive meant many hours of hard work collecting papers for Greg Luckey, Jeff Swanson, Paul Dugger and Greg Collier. LEFT: To Vice-President Jim Talley, the Pancake Breakfast meant getting up at 2 A. M. to start getting things ready.

FRONT ROW: F. Gonzales, M. Murrillo, V. Alcala, A. Burgos, C. Zamudio, M. Gastelum. ROW 2: Mrs. Susan Knight, S. Cordova, L. Saldivar, B. Gonzales, J. Ruiz, L. Molina. ROW 3: B. Carrillo, A. Escalera, A. Carrillo. ROW 4: M. Soto, C. Lopez, M. Macias, . Rubio, B. Flores, J. Hirales, Mrs. Catherine Barry. ROW 5: M. Sanchez, M. Preciado, M. Bazan, A. Rubio, R. Gomez, B. Fernandez. ROW 6: L. Lopez, T. Montes, A. Rocha, S. Avelino, A. Carrillo.





FAR UPPER LEFT: The dancing group of FLC; KNEELING, M. Soto and C. Lopez, STANDING, A. Carrillo, M. Macias, R. Gomez, B. Fernandez, A. Carrillo, FAR LEFT: Joseph Lawrence signifies his membership in FLC as fellow members Lori Woods, Jose Hirales, and Araceli Augusta look on, LEFT: Diana Whittle and Denise Plemmons relaxed on the CSF bus.





Clubs offer benefits

Few people realize The honor or the Benefits available To the members of CSF And so the club has Gradually declined In participation In the same respect FLC offers it's members Many advantages. Both clubs offer College scholarships And FLC caters To the interests of All Foreign Language Students, not just Spanish.



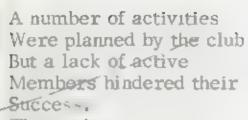
FRONT ROW: D. Plemmons, D. Whittle, A. James, D. Whitlock, K. Smith, R. Wiest, P. Bradford, W. Kliewer, D. Roughton. ROW 2 D. Kaddah, R. Hoskins, J. Brock, H. Lewis, D. Drown, S. Laughrin, M. Austin, K. Ruegger, L. Shields, P. Kershaw. ROW 3: C. Whitlock, J. Gascon, S. Graham, J. Swanson, F. Meredith, O. Stiff, L. Senkel, I. Yocum. ROW 4: M. Stanley, M. Ruegger, D Nerl, S. Dahm, L. Avila, L. Brock, F. Delfino.







UPPER GROUP: FRONT ROW: S. Kuhn, M. Ricks, L. Willingham, M. Yamaguchi, N. Espinoza ROW 2: S. Taylor, L. Yamaguchi, T. Pate, K. Huffines, R. Luckey, J. Puckett, R. Acevedo ROW 3: L. Brock, J. Hale, K. Smith, P. Kershaw, K. Ruegger, D. Kaddah, L. Shields, T. Swanson, LOWER GROUP: FRONT ROW: K. Evans, B. Prot, K. Panosh, C. Benedict, D. Smith, D. Drown, D. Honeysuckle, M. Willingham, B. Moore, B. Harris ROW 2: S. Graham, L. Harris, K. Elmore, T. Haggard, L. Woods, M. Valdivia, F. Dagnino, J. Brock, C. Gatewood ROW 3: L. Williams, M. Elmore, S. Laughrin, D. Robinson, R. McCormack, A. Bascus, K. Stranlund, S. Vernon ROW 4: R. Benedict, G. Luckey, R. Bradford, J. Swanson, J. Rodriguez, L. Senkel, Mr. Kevin Quinn.



The various projects
Included a dip dinner,
The yearly Christmas
And annual-signing dances
As well as Tag Week which
Sought to raise funds for
Next year's students.
For the past two years
BUHS has accomodated
Two exchange students
But more money was needed
For next year if this
was to continue.







FAR UPPER LEFT: Mr. L. V.I. Quini., an advisor for AFS, made man . Neportant points. LEFT: Lori Woods and Rick Bradford painted signs to advertise the upcoming dip dinner sponsored by AFS. ABOVE: The president of AFS, Joe Rodriguez, presided over club meetings in an orderly fashion.

Lettermen's Club dwindles to few





For some time the Respect for athletics On Campus has accreased To the point where Lettermen's Club has Less than 15 active members. Other than selling Programs during football season, Attending a pro football Game, and putting on the Homecoming dance, the Club has little to offer it's Members in the way of Activities. The advisors hoped that the Club could generate Some new vitality in the Coming year.







FRONT ROW Steve Wills ROW 2: J. Cannon, R. Parker, R. Benedict, M. Ricks, C. Statt, A. Blevins ROW 3: G. Mamer D. Jom, L. Suirez, D. Rodrigues, H. Camargo, K. Dicherson, Coaca Dave Kreider.

FAR JEFFR LEFT. The e 'stails' played three years of Variety is their respective sport. I PFFR CFNIFR Dates Robb, con was the cest all-around athlete. He claved three years of Varsity in three different sports. FAR LOWER LEFT. The coaches hoped that the active interest in the club coold increase in the following year. Iff T. Frank Varel i was a stan out in tennis, proving tour straight Varsity years.

huture Homemakers made I ew changes during the year Choosing to stick with Their regular program. Cattle Call found the club Selling taffy apples. Mistletoe proved to be quite Profitable during the holidays. In order to get a new perspective The president and another Representative attended the State convention in Asilimar On the Monterey Peninsula. Pep Club altered it's format A great deal as the newly Created Commissioner of Pep Assumed leadership of the club. With the idea of reviving Spirit after the usual Post-football lull. The members worked intently During basketball and the Remaining sports to Keep the fires burning.

Pep Club revamps







...while FHA maintains

FRONT ROW: G. Calvan, A. Caro, I. Davila, N. Ribio Re W. S. S. Jaramillo, G. Flores, A. Escalera, K. Jaramillo, R. Maidonado ROW 3: C. Swain, D. Swain, T. Garcia, S. Quintero.



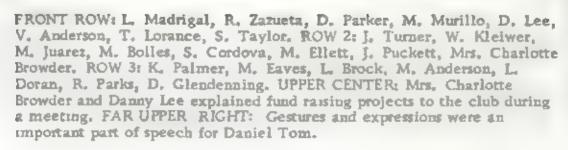
FAR LEFT: The whole Pep Club Gang! FAR UPPER LEFT: Evidence of an active Pep Club: the signs, the pom-poms, and lots of noise! CENTER: President, Sean Hutchinson, discusses Pep Club business with advisor, Mr. Glenn Sarot, in his usual zany manner. ABOVE: A basic function of FHA was to give the girls added time for kitchen projects. LEFT: The girls tackled the newly learned technique of tie making.

Speech club shows strength

Speech club had one
Of its brighter years
As more enthusiastic participation
Resulted in better showings
At tournaments.
Individual trophy winners included
Danny Lee, Katha Feffer and
Linda Shields, while the club
Took sweepstakes at a
Student Congress held at
Calipatria High School.
Danny Lee led the club while
Mrs. Charlotte Browder was sponsor.











Ag-minded students
Found an outlet in
Future Farmers.
Orientation in club
Procedures and the
Fundamentals of farming
Occupied a great deal
Of time as did the
Preparations for the fair.
Beginning in December
The members worked to
Train and groom their
Show animals.

FFA is busy, but . . .



FRONT ROW: K. Ruegger, D.
Kaddah, K. Woodruff, D. Trimm,
A. Soto, L. Batley, P. Hutchinson,
D. Wilson. ROW 2: L. Stiff, K.
Smith, S. Taylor, T. Matejovsky,
K. Baird, C. Bellenfant, D. Lambe,
A. Dooley. ROW 3: M. Allison, T.
Cowell, T. Pate, B. Schneider, L.
Matejovsky, S. Brown, D. Hannon,
D. Pistole. ROW 4: R. Rubio, T.
Drysdale, H. Kissick, K. Stockstill,
W. Lunceford, M. Fernandez, M.
Edmondson, J. Eaton.





FFA II & III: FRONT ROW: J. Fritts.

V. Alexander, D. Johnson, P.
Kershaw. ROW 2: C. Elmore, V.
Brown, J. Mamer, M. Willingham,
J. Babovec, ROW 3: S. Laughrin, R.
Bradford, L. Sowers, L. Laughrin, S.
Wills, UPPIR LEFT: Raul Valenzuela,
Mark Rebollar, Demise Johnson, and
Liz Sowers found project animals not
always cooperative.





Work goes on, even after the fair

With the conclusion Of the fair, More attention was Focused upon contests And judging events. The club participated in the IVC and Pomona Field days with thoughts Of the forthcoming State Finals In San Luis Obispo. The Parlimentary Procedure Team Also attended contests Throughout the year. The annual awards banquet Highlighted a busy year, As the more industrious members Were singled out for recognition.



FFA IV: FRONT ROW: Mr. Kliewer, L. Harbert, A. Burnette, T. Miller, R. Valenzuela, M. Rebollar, M. Carr, L. Ridgeway, D. Huber, ROW 2: B. Smith, E. Johnson, L. Hargrove, B. Miller, R. Prior, R. Martin, R. Benedict, P. Constable, RIGHT: President Randy Benedict found attendance at meetings up from last year, LEFT UPPFR CENTER: FFA Sweetheart Liz Sowers, escort Marcus Tapia, served as club secretary. RIGHT UPPER CENTER: Margaret Willingham found project steers don't enjoy being wet.









DALENE WHITLOCK Valedictorian-3.97 JULIA MARTINEZ Number Four-3.83

DIANA WHITTLE Saluditorian-3.90 Math Certificate DENNIS TOM Number Four-3.83

FRANK DELFINO Number Three-3.87 Math and Science Plaque OMER STIPP Number Five-3.82





GREGORY LUCKEY
Number Six-3.79
Vocational Arts Plaque
DENISE PLEMMONS
Number Nine-3.70

ANITA JAMES
Number Seven-3.76
Liberal Arts Plaque
PHILLIP MAYBEE
Number Ten-3.69
Trades and Industrial Arts
Certificate

HEATHER LEWIS Number Seven-3.76 JOEL DEVRIES Number Twelve-3.62 Fine Arts Plaque













ROBERT FERRIN
Number Twelve-3.62
Social Studies Certificate
PALLAS COWEN
Number Sixteen-3.48
Foreign Language Certificate

ROBERT FUGETT
Number Twelve-3.62
English Certificate
MICHAEL STANLEY
Number Seventeen-3.44

ARLENE CARO
Number Fifteen-3.59
MAX RUEGGER
Number Eighteen-3.43
Science Certificate







JULIE DOTSON Number Nineteen-3.42 JOSE SALAZAR Number Fwenty-3.41



TONY ABOOD
MARGARET ANTUNEZ

PAUL ALFXANDER SARA ARMSTRUNG

ANTO AMERIZ DAVID ARVIZU

INNICE AND LISE.
MARK ASBILL

























DIANE AVILA

LETICIA BALDERAS

MARIA BARBERA

MARINA JAZAN



MARIA BELANDRES

ABUNDIO BENAVIDES











RICK BENEDICT



ALLEN BLEVINS



RANDY BENDER LINDA BLEVINS



RANDY BENEDICT VICKIE BROWN













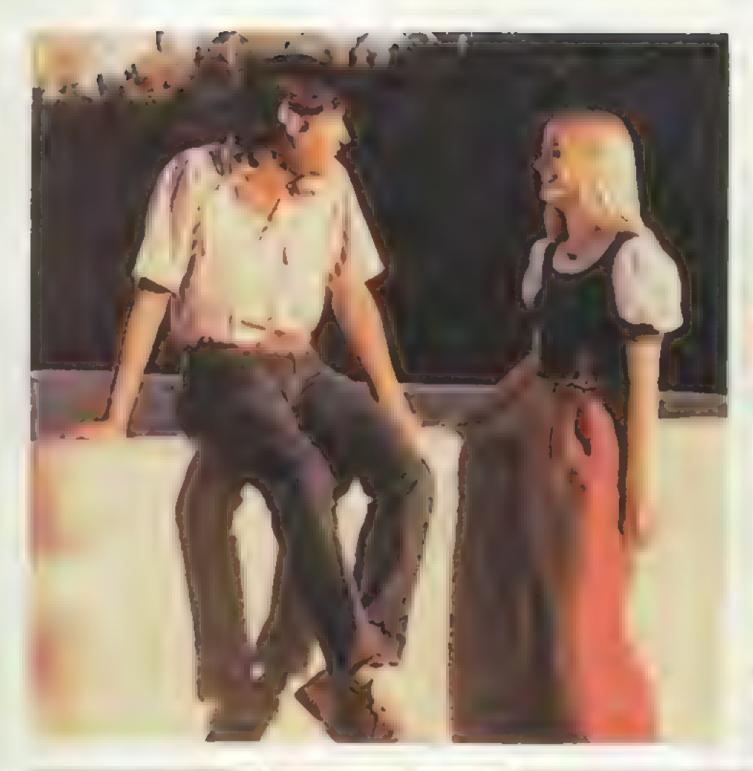






ARLENE CARO ALMA CARRILLO

MIKE CARR DANNY CHACON









GEFO CHIHA



4774 COFFOA



SOCORRO CORDOVA



SALLY CHAPPELEAR DONNA COLEMAN KARON COUCHMAN









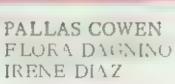














DIANE CRABTREE
ROBER I DAILEY
MIKE DI GIOVANNA



PAUL CREIGLOW JOEL DE VRIES ARMIDA DOMINGUEZ



CINDY DAGNING FRANK DELEINO CELIA DE MINGUEZ





JULIE DO ISON KAREN ELMORE

FOM DUBOSE BETSY ENDERS

SHIRLEY DUCKWORTH AMALIA ESCALERA

ERIC EASTER MARGO ESPINOZA



NELLA FIOL MIKE FOX

BACILISA FLORES ROBERT FUGETT

DIANA FLORES HERMAN GALLARDO

RUDY FLORES ROSA GALLEGOS















GENOVEVA GARCIA and the comments

























DAVID GLENDI NNING SILVIA GODINEZ ARMANDO GONZALISS

ARMIDA GONZALES

ANA GOMEZ WALTER GONZALES

ROSA GOMEZ TOHN GRASS



















MARIA GRIJALVA SYLVIA GUZMAN

JOB GRIMALDO JIM HALFPENNY

IRENE GUERRERO DAVID HARBER Γ

LIZ GUTIERREZ LAURA HARBERI

























DIXIE HONEYSUCKLE CARMEN IBARRA

NEVIN HOUSE ANITA JAMES

DENICE HUBER OSCAR JAUREGUI

SEAN HUTCHINSON DENISE JOHNSON

EDWARD JOHNSON RICHARD JOHNSON













TERRY JOHNSON



KAREN KAISER



MARK KNODEL





















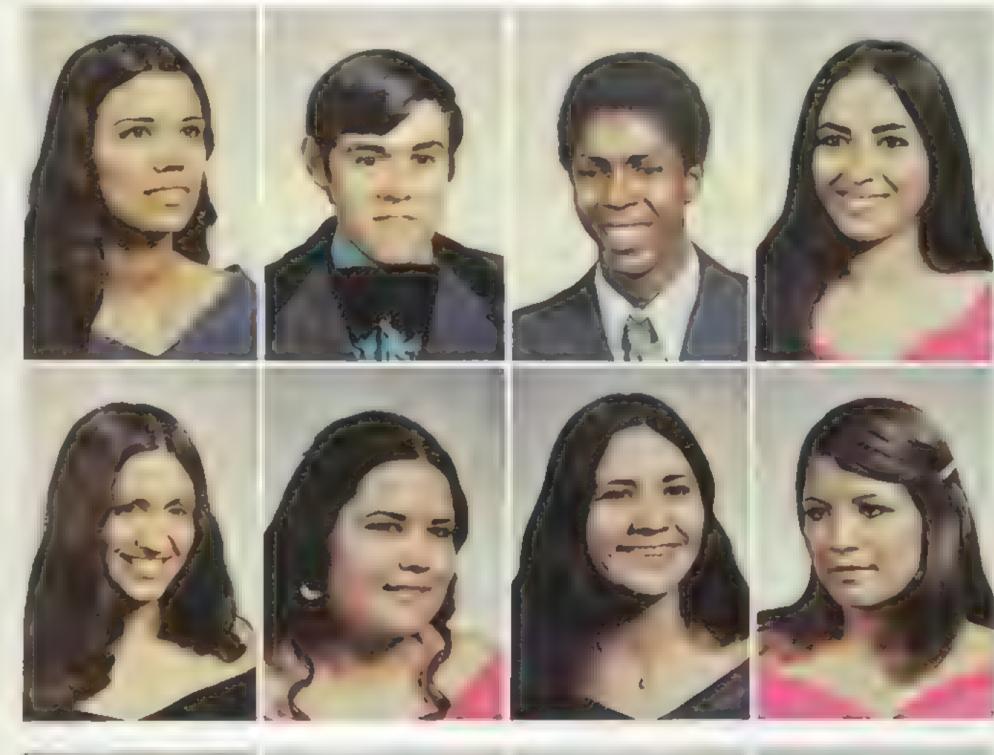




DANNY LEE

IRMA LEPE

HEATHER LEWIS VICTORIA LIGON





GREG LUCKEY



DANIEL LUEVANO



LAURIE MAC KENZIE



MARTHA MACIAS

















ALICE MENDOZA HOR FENCIA MENDOZA

ANDY MERCADO

CANDY MERCADO

WES MERRITT TIM MILLER

ROBERT MILLER ANTONIA MOHCA



















SHERYL MONTGOMERY ROBERT MORALES

OSCAR MUREN) MARGARET MURILLO























SALVADOR ORTIZ



BRENT PACE



RACHEL PACHECO

















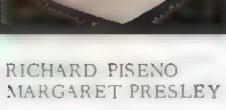


CARLOS PAZ

LOURDES POWELL









DEMISE PLEMMONS VERNESTA PRICE



MARIA PONCE ROBERT PRIOR

























TONY RAMOS DAVID RODRIGUEZ

LES RIDGEWAY ELIZABETH RODRIGUEZ LEONARD RODRIGUEZ

DARRELL ROBINSON

CANDY ROBLES NELLIE RODRIGUEZ

REBECCA RODRIGUEZ





















STEVE ROUHOTAS MARIA RUBIO

VALERIE ROUND MAX RUEGGER

RAYMOND RUBALCAVA ARMANDO RUELAS

ALMA RUBIO PABLO RUIZ

























SUSIE SIGALA MARTHA SOTO

ELEAZAR SILVA MIKE STANLEY

DOROTHY SMITH BRENDA STEPHENS

BRUCE SMITH DAVID STEPHENS

























INNE THETFORD

TESS THOMAS

DEVVIS LOW

LARRY TURNER























RAQUEL VILLON



JOSTE WALLACE



DALENE WHITLOCK

























TEDDY WILLINGHAM RUTH WYNNE

STEVE WILLS JEANETTE YOCUM

EYRON WINTERS LUPE ZAZUETA

DAVID WOODS DONNA ZILLS





















NORMA BASILIO TIM ELLLLNIANT

SANDRA BASS PATTIF BLEVINS



RONETTE GRAY



REDERT GREEN ERNESTO GUZMAN

ELSA GUTIERREZ JOSE HIRALES

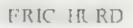














DAVID JENNINGS



JEFF JEWELL



ROBERT JOURNEY









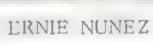














DEBI OJEDA



DEBORAH OLIVAS NICK PEREZ





RENE PEREZ RONNIE RAY









MARK REBOLLAR







JIM RUANE

MIKE RUANE

JESSE SALCEDA MARIA SANCHEZ





















CHRISTINE SANDOVAL TONY SOBOLESKI

MARK SLAGRAVES GREG SOTO

CONI SLALI DCALD TAYLOR

LINDA SLATER STANLEY THOMAS

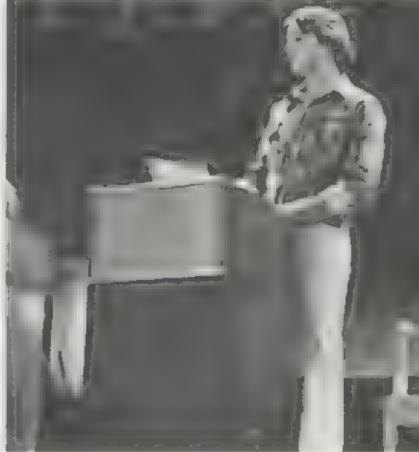
CARLOS VALENCIA













THERESA VALENZUELA BILL WAYCOTT

Senior Class Officers 1973-74: Pres. Mike Fox, Vice-Pres. Joel De Vries, Sec. Alice Garcia, Treas. Margaret Willingham, and Mgr. of Pub. Randy Benedict.

Jana Adams
Teresa Aguayo
Leticia Aguilera
Martha Alcantar
Becky Allison
Terry Ambriz
Jesse Anaya
Melanie Anderson

Grace Antunez
Gene Araujo
Ruben Araujo
Elizabeth Arce
Arlene Armstrong
Angela Arrequive
Jerry Arterberry
Laura Asamen

Robert Atondo Sara Auelino Meredith Austin Carmen Avila Fernando Avila Joanna Babovec Jeff Bacon Teresa Balderas

Kathy Banagan Maria Barba Amelita Bascus

Lily Batley Cathy Benedict Teri Bernett

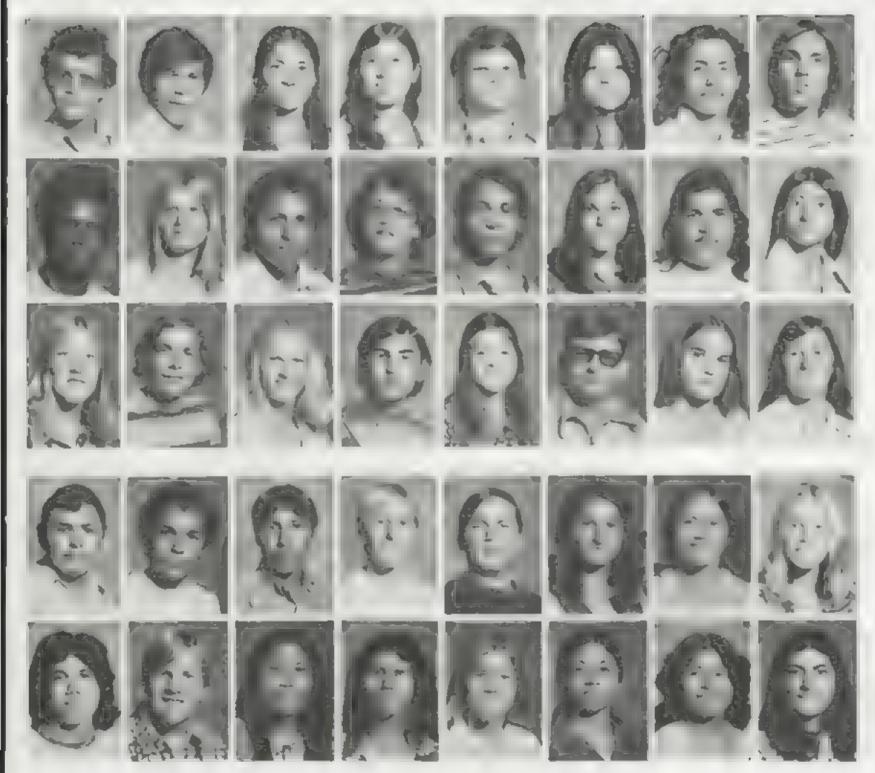
Michele Boiles Anna Marie Boyd Richard Bradford

Linda Brittain Jackte Brock Charles Brown

Mike Butler Victoria Butler Alicia Carrillo







Julian Carrillo
Manuel Carrillo
Patricia Castaneda
Socorro Chacon
John Chappelear
Dolores Chavarria
Frank Chavez
Danny Clayton

Leo Clayton
Bonnie Clymore
Peter Cocova
Paul Constable
Bernardo Contreras
Estella Cordova
Rudy Cortez
Anna Maria Cota

Teri Cowell
Jeff Creiglow
Laura Dahm
Robert Davila
Donna Davis
Ronald Davis
Kim Dawson
Shirley Dennis

John Diaz Raul Diaz Robert Diaz Ross Dickerson John Dobbins Karen Dooley Jaunita Duran D'Ann Drown

Arthur Duarte
Paul Dugger
Esther Duran
Rosemary Duran
Miriam Elmore
Yolanda Eros
Cynthia Escalera
Arminda Esparza

Pablo Esparza Leticia Espinoza Becky Espitia

Kathleen Evans Louann Evans Katha Feffer

Leticia Felix Anthony Fernandez Alonzo Fierro

Rosie Fierro Linda Flores Mike Flores

Patsy Flores
Donalene Floyd
David Ford
Tina Ford
Junior Frando
Julie Fritts
Christina Garcia
Maria Garcia

Rusty Garcia Vidal Garcia Janice Garrett Reynaldo Gastelum

Michael Ginnis Melba Gomez Frances Gonzales Michael Gonzales

Mike Gonzales Steve Gonzales Maria Gonzalez Deborah Gragson





Rickey Lackey Kelly Lane Irene Lara Laurie Laughrin Sharon Laughrin Cindy Lemaster Maria Leon Lawrence Lofton

Luz Lopez Marta Li na Lori Lyons Raul Magana Carlos Magos David Maldonado Gary Mamer Jonne Mamer

Flora Marquez Lucy Marquez Gracie Marquez Wayne Marshall Suzanne Martinez Sylvia Martinez Evelyn Mata Grace Mata

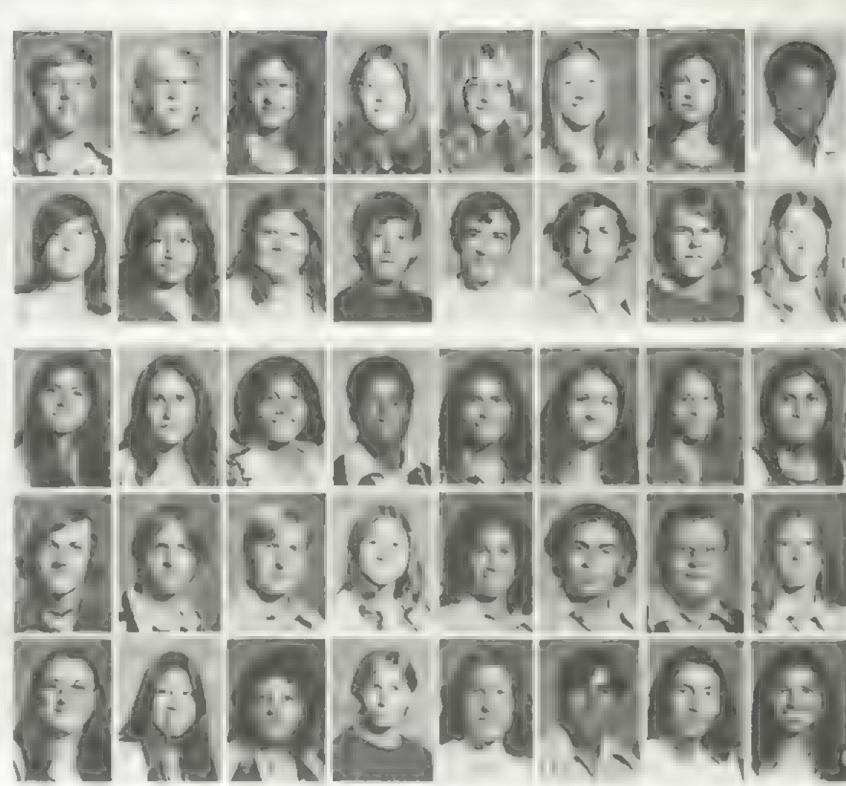
Lewis Mof Ifresh
Jim Meler
Don Melton
Isabel Mendez
Rosa Mendez
Arthur Mendoza
David Messes
Carol Miller

Madelyn Miller Noemi Mireles Isabel Montemayor Robin Montgomery Bobette Moore Robert Morales Mario Moreno Mary Navor

Raymond Neild Bill Northington Raymond Nunez Martha O'Brien

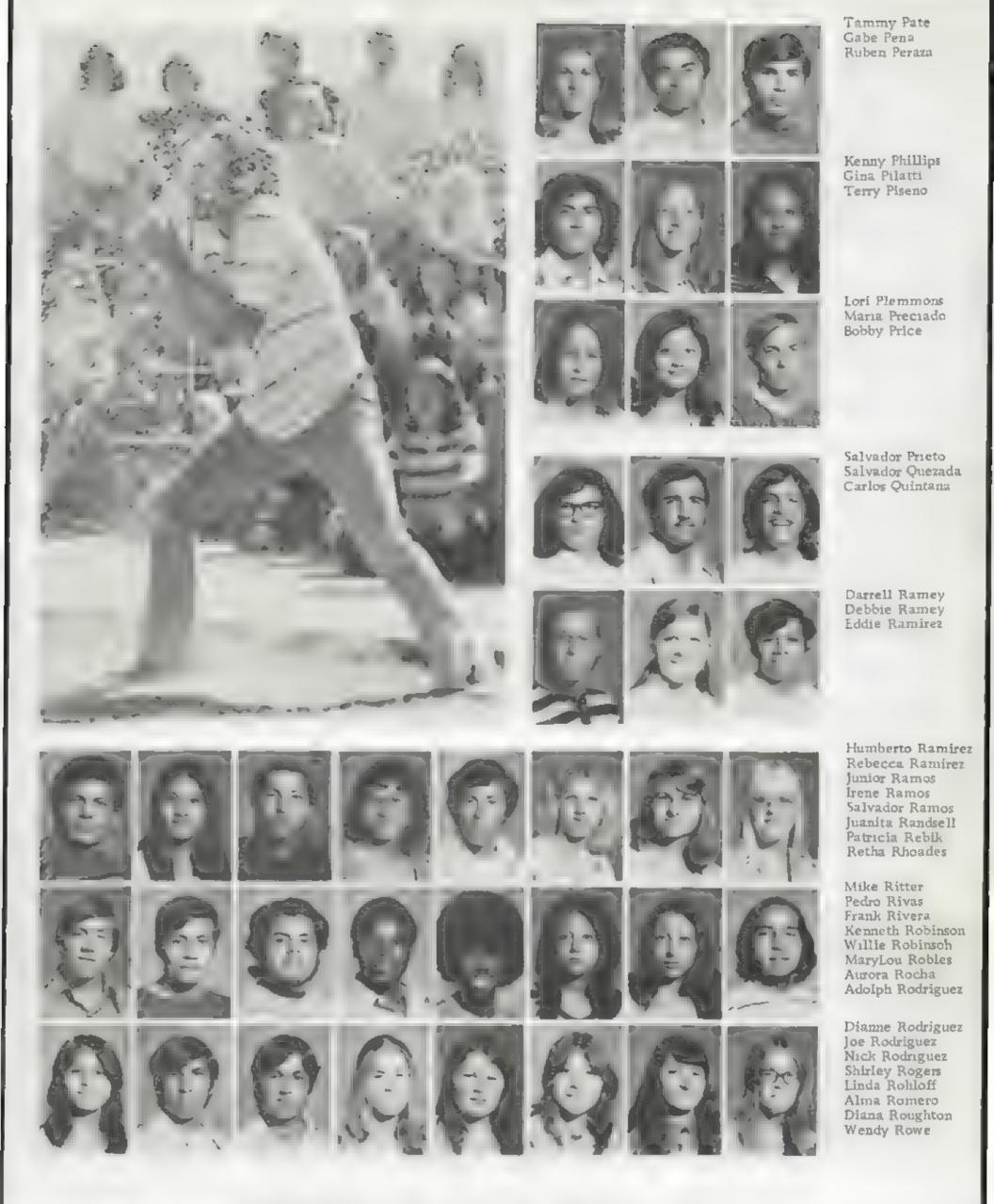
Kasey Orff Larry Orleans Dema Osborn MaryLou Otero

Irene Padilla Kenneth Panosh Salvador Paramo Robert Parks





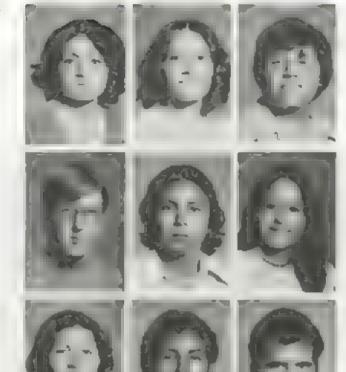




Guadalupe Rubio Herminia Rubio Raymond Rubio

Frit Resect Jesse Ruelas Bonnie Ruiz

Hilda Salazar Saul Salazar Refugio Salazar





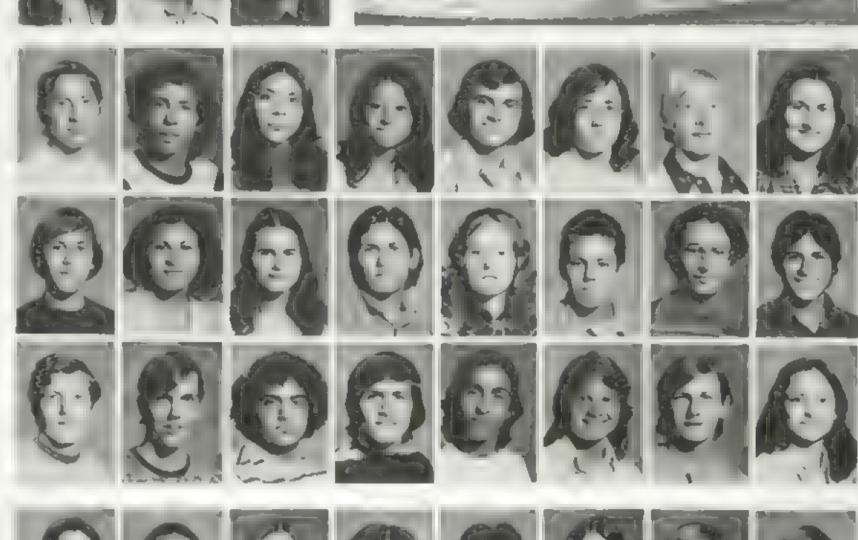
Jose Sanchez
Manuel Sanchez
Maria Sanchez
Nancy Sandoval
Tom Sappington
Danny Sayers
Arthur Schmidt
Lorraine Senkel

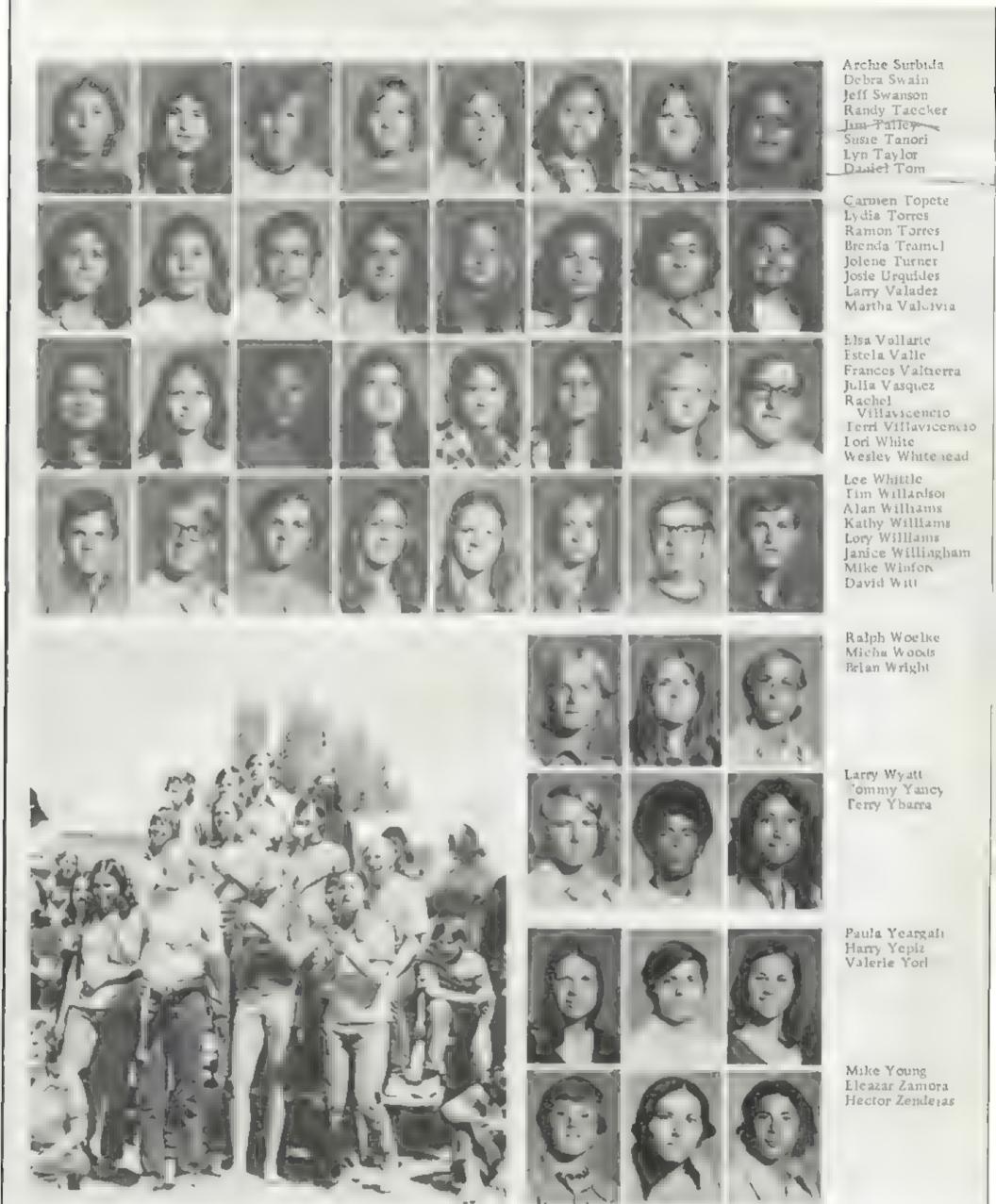
Mike Sepulveda Lupe Servin Jeanie Severt Manuel Sevilla Kathy Shank Jose Siquieros Seferino Silva David Silvas

Robert Simpson Wally Sims Bruce Singh Richard Singh Jesse Stali Dana Smith David Smith Amanda Solano

Frances Solarez Robert Sotelo Gracie Sota Lorenzo Soto Tony Soto Liz Sowers Marty Springer John Stephens

Carleen Stidham Omer Stiff Denise Stillman Brian Stokely Scott Stone Renee Stoyan Kathy Stranlund Elvira Suarez





Rosa Acero R2y Acevedo Alvaro Aceves

Robert Aguilar Martha Aguilera Arthur Aguirre

Vicki Alexander Karen Allen Deborah Allison

Delia Ambriz Lupe Anaya Randy Anderson



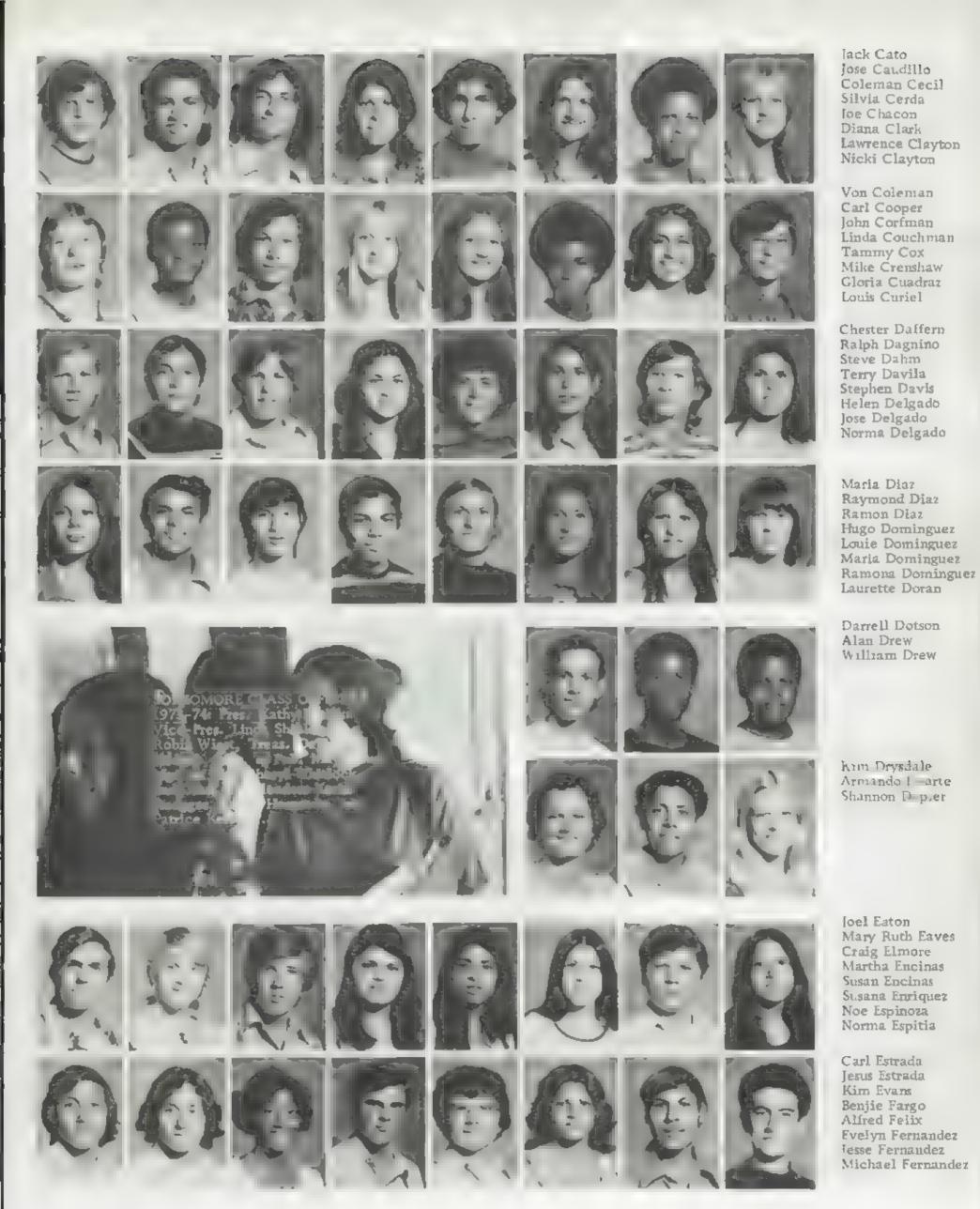
Kim Baird Carmen Barrera Tony Barrera Freddy Benavides Maria Benavides Raymond Benavides Becky Boyd Pat Bradford

Douglas Brittain Lyn Brock Darla Brown Vikki Brown Susan Burnett Blaine Burnette Joe Burquist Maximina Bustamante

Barbara Carmargo Paul Cameron Josh Cannon Michael Cardenas Margaret Caro Sammy Carrillo William Carter Richard Casey





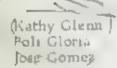


Rupen Fernander
Lupe Fierro
George Figueroa
Ernie Fimbres
Bob Flem
Rosemary Flores
Kelly Fortenberry

Charlotte Fouse
Penni Freisen
Anthony Common Cynthia Common Commo

Jesus Garcia
Lectronica
Magachareta
Long Garcia
Frintdad Garcia
Larae Garrett

Gabriel Gastelo Wayne Gilbert Rooney Glaze



Dann Jontales Day desor les Erme Gonzales

Sia Concies
Artemio Gonzalez

Martin Gordon Eddie Gore Mike Green







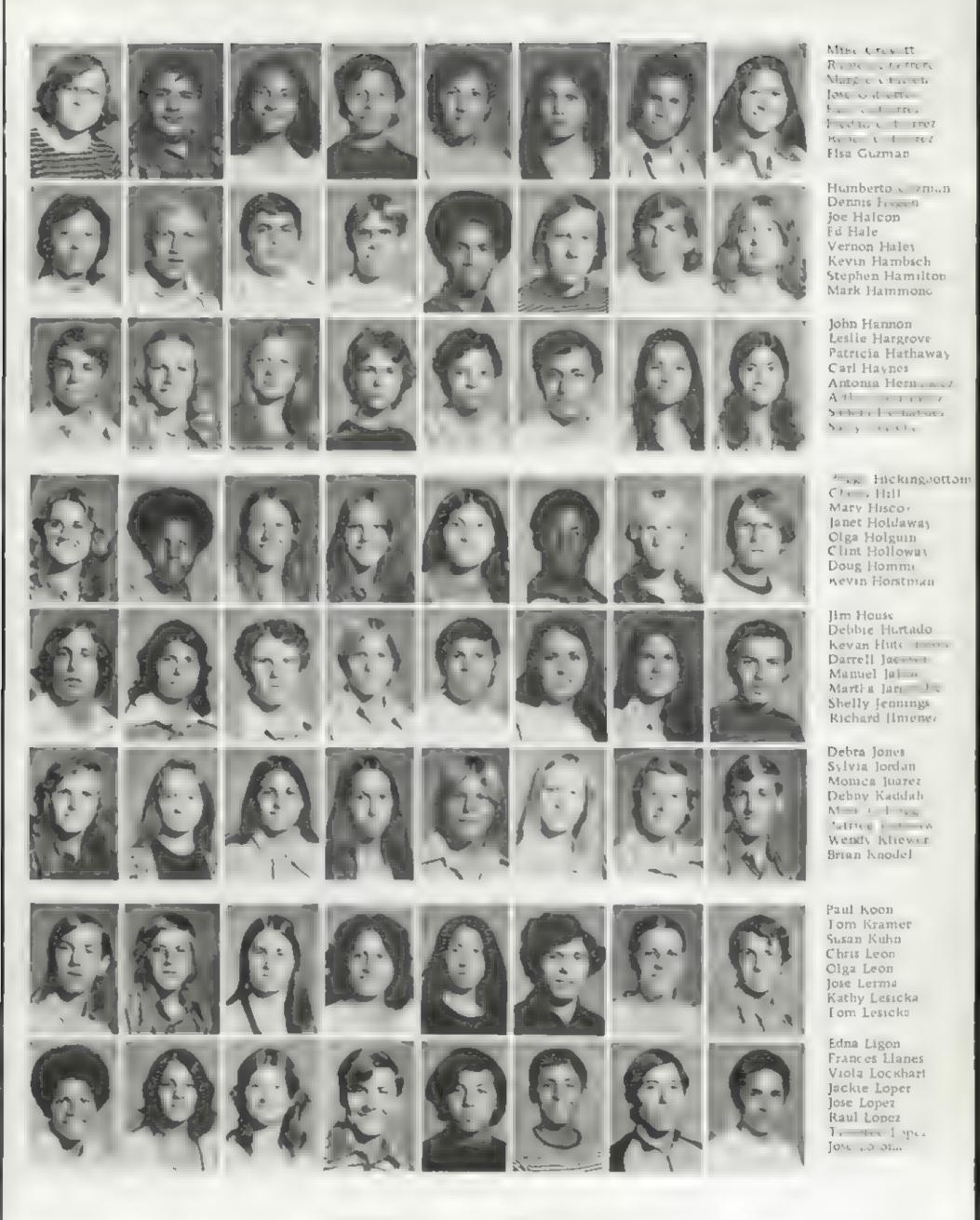












Jamie Lozano
Robin Luckey
Steve Lunceford
Steve Lyons
Richard Macias
Jim Mackenzie
Dora Maria
Madrigal
Larry Madrigal

Eddie Magana
Eddie Malone
Alex Martinez
Ernest Martinez
Vince Martinez
Ernest Marquez
Teresa Matejovsky
Peggy Maybee

Barbara Mayes Sharon Mayhew Rick McClintick Kathy Mealer

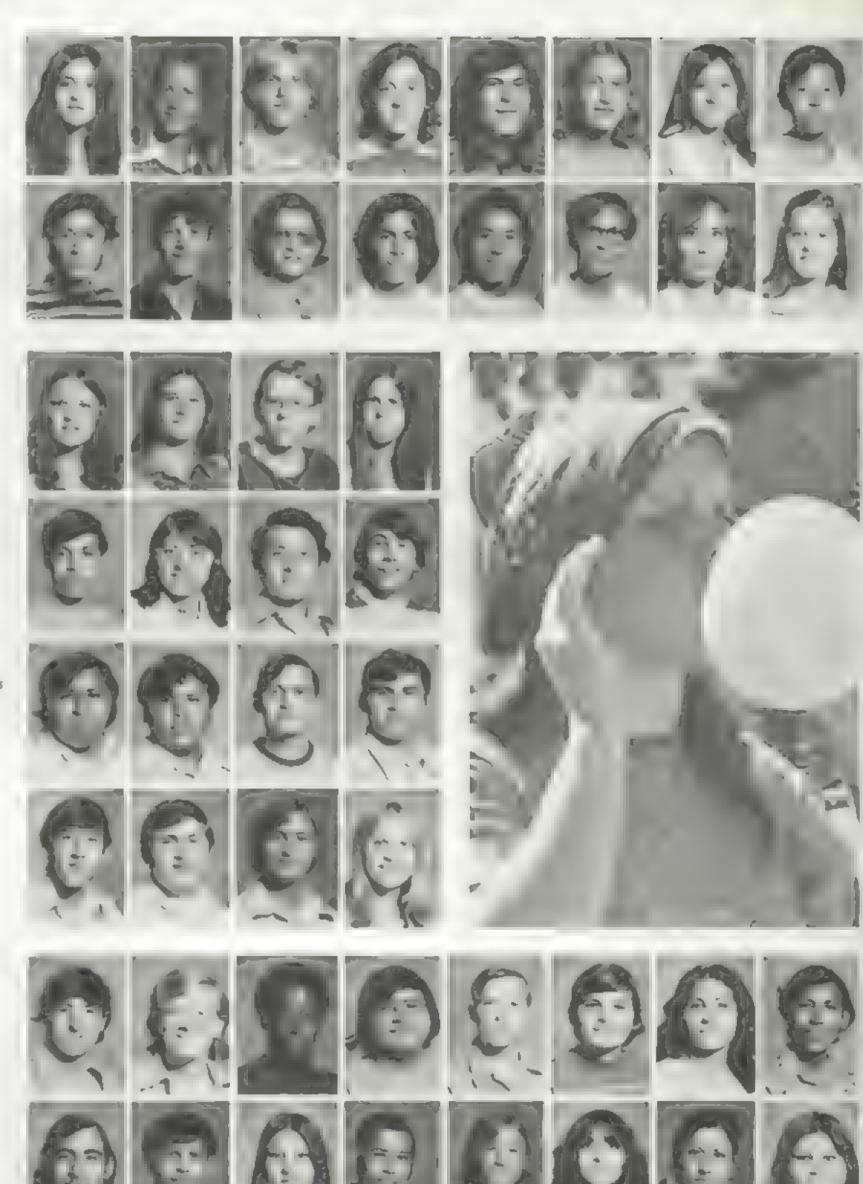
Hector Mendez Carol Mendibles Larry Mendoza Franklin Meredith

Charles Miguel
Alfonso Mijarez
Ausolon Miramontes
Fred Miramontes

Joe Miranda Miguel Miranda David Moiola Julle Montana

Antonio Montesinos
Mike Moore
Rodney Moore
Edward Murillo
Carl Murray
Rick Myers
Maria Elena
Necochea
Daniel Nen
Fernie Noriega
Jaime Nunez
Leticia Nunez
Tony Ojeda
Anita Olesh
Sylvia Ordano

Caroline Ortega Rachel Ortiz





Phillip Round Peter Rubalcava Norma Rubio Paul Rubio Karin Ruegger Jose Ruiz Robert Ruiz Elba Salazar

Maria Salazar Maria C. Salazar Sandra Salazar Salvador Salceda Stella Salceda Enrique Sanchez Sandy Sanchez Kirk Sanders

Grace Sandoval Jose Sandoval Craig Schneider

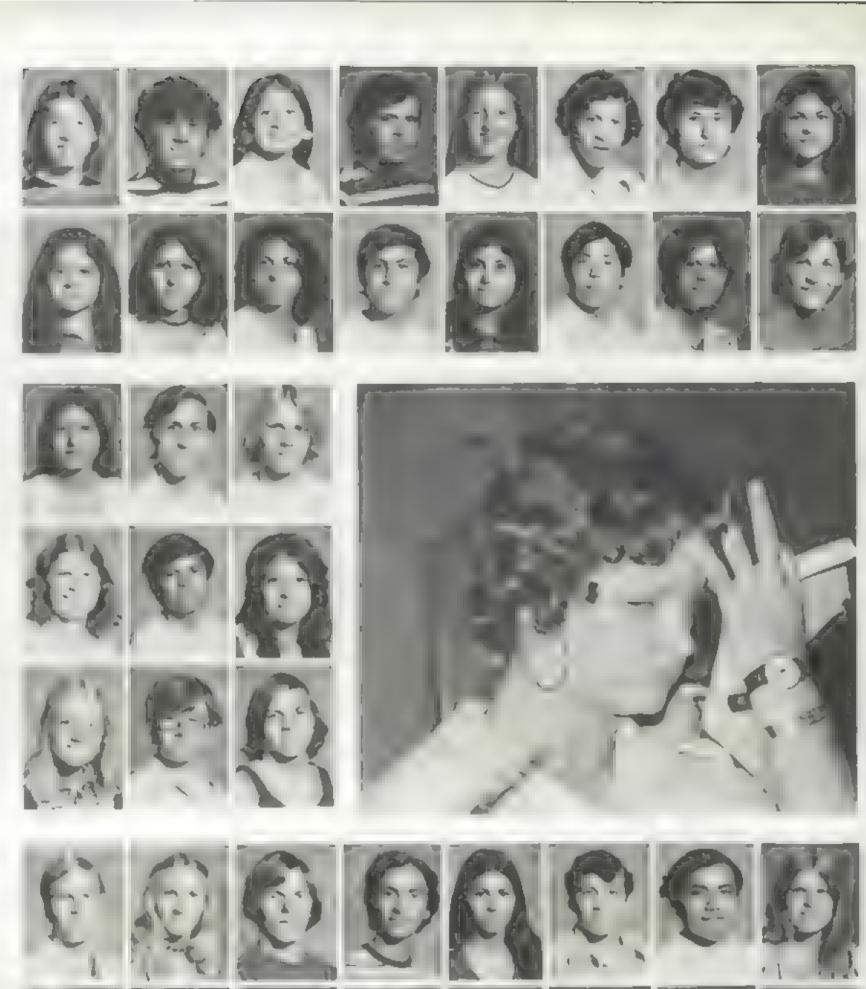
Linda Shields Efren Sigala Jo Ann Sigala

Brenda Smelser Blaine Smith Byron Smith

Greg Smith Kimberly Smith Klek Smith Conv Solano Barbara Solarez Rudy Solarzano Antlony Soto Linda Stiff

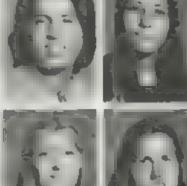
Randy Struckmeyer Margaret Suarez Julianne Sutton Connie Swain Charles Taffolla Esther Taffolla Norma Tanori Fernando Tapia

Brian Taylor Donald Taylor Richard Teniente Carlos Terriquez Dennie Thatcher Suzanne Thetford Lawanda Thomas Robin Thomas





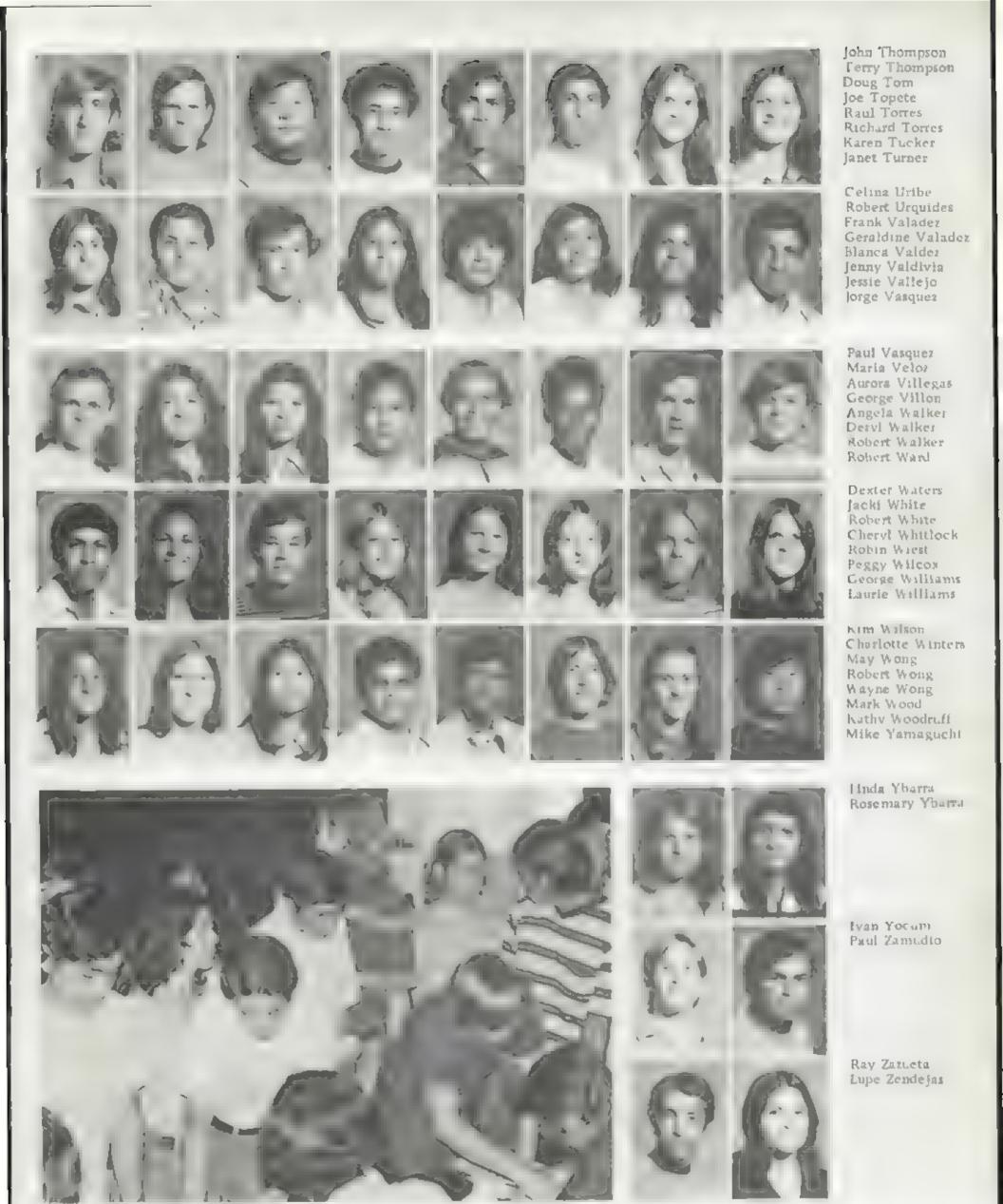












Arthur Abarca Joe Aceves Terri Ackinson

Maria Aguayo Elizabeth Aguilar Aracelia Aguilera

Paul Alba Richard Alcala Valentina Alcala

Abel Alcantar Gilbert Alcantar - Elaine Alexander





Pres. Tamra Swanson, Sec. Katherine Myers, Tres. Vicki Ramey, Mgr. of Pub. Kevin Kelley, Mgr. of Ent. Russell Roberts. Class Cheerleaders Kathy Huffines, Teri Pate, and Denise Trumm.

Mike Alexander Arthur Allen

Mary Kay Allison Mike Alvarez



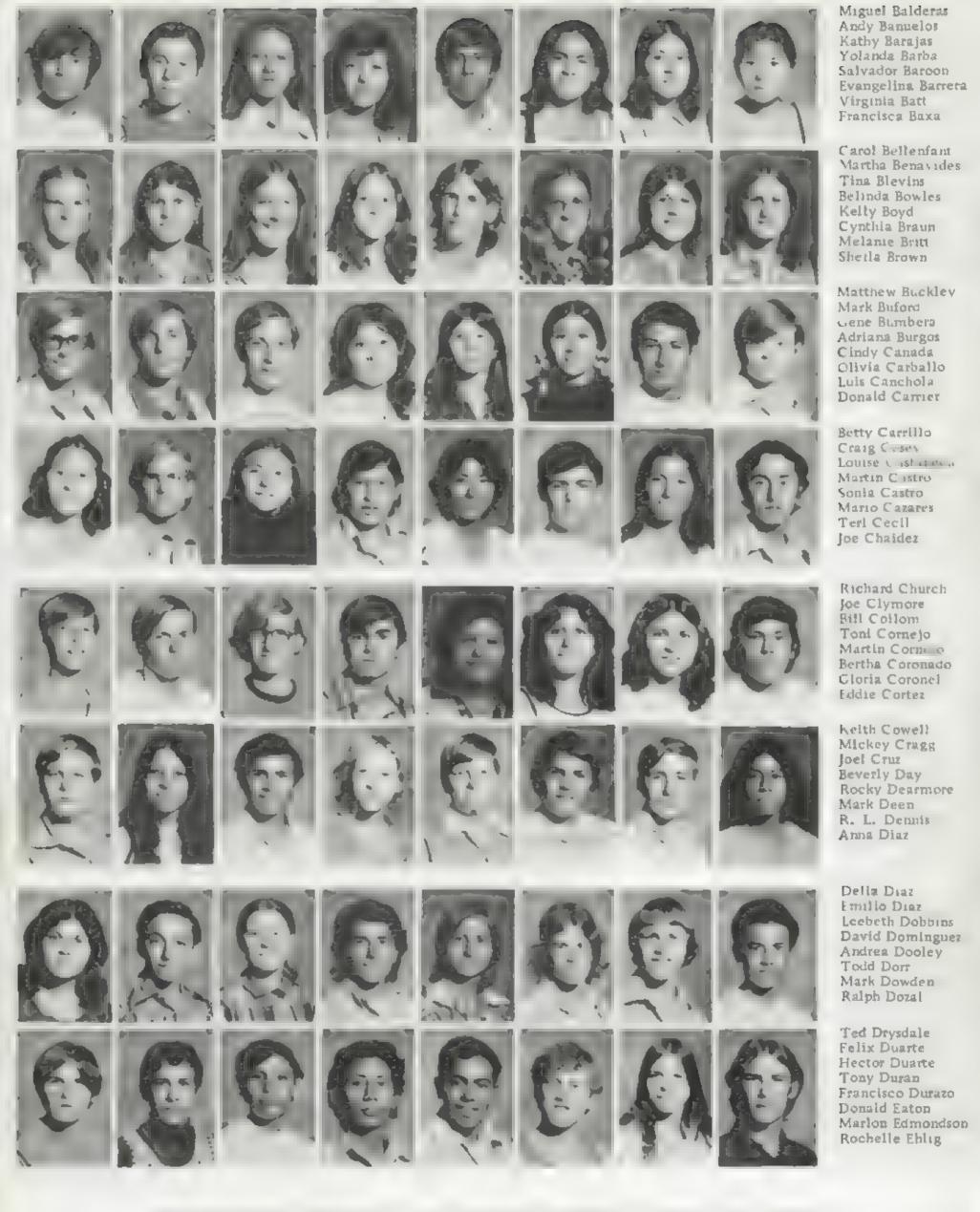




Trini Anaya Ana Angeles Aurelia Antunez Bernardo Araujo Michael Araujo Sandra Araujo Miguel Arrequive Becky Asamen

Diane Asamen Stanley Asbill Alice Augusta Efrain Avila Salvador Avila Manuel Baeza Charlotte Baker Deborah Baker





Mary Ellett
Carol Emanuelli
Norma Encinas
Henry Escalera
Justina Escalera
Freddie Espinoza
Silvia Espinoza
Dora Espitia

Joseph Espitia
Claudio Estrada
Erica Evans
Don Falkenstein
Enrique Felix
Silvia Felix
Cynthia Fernandez
Danny Fernandez

Jose Fernandez
Rosa Ferrel
Caroline Fleming
Candy Flores
Julio Flores
Steve Flores
Brenda Floyd
Annette Fortier

Steven Foster Gerald Fouse Cynthia Fox Carlos Frando Stephen Frile; Sheila Frye Joel Fugett Carlos Galindo

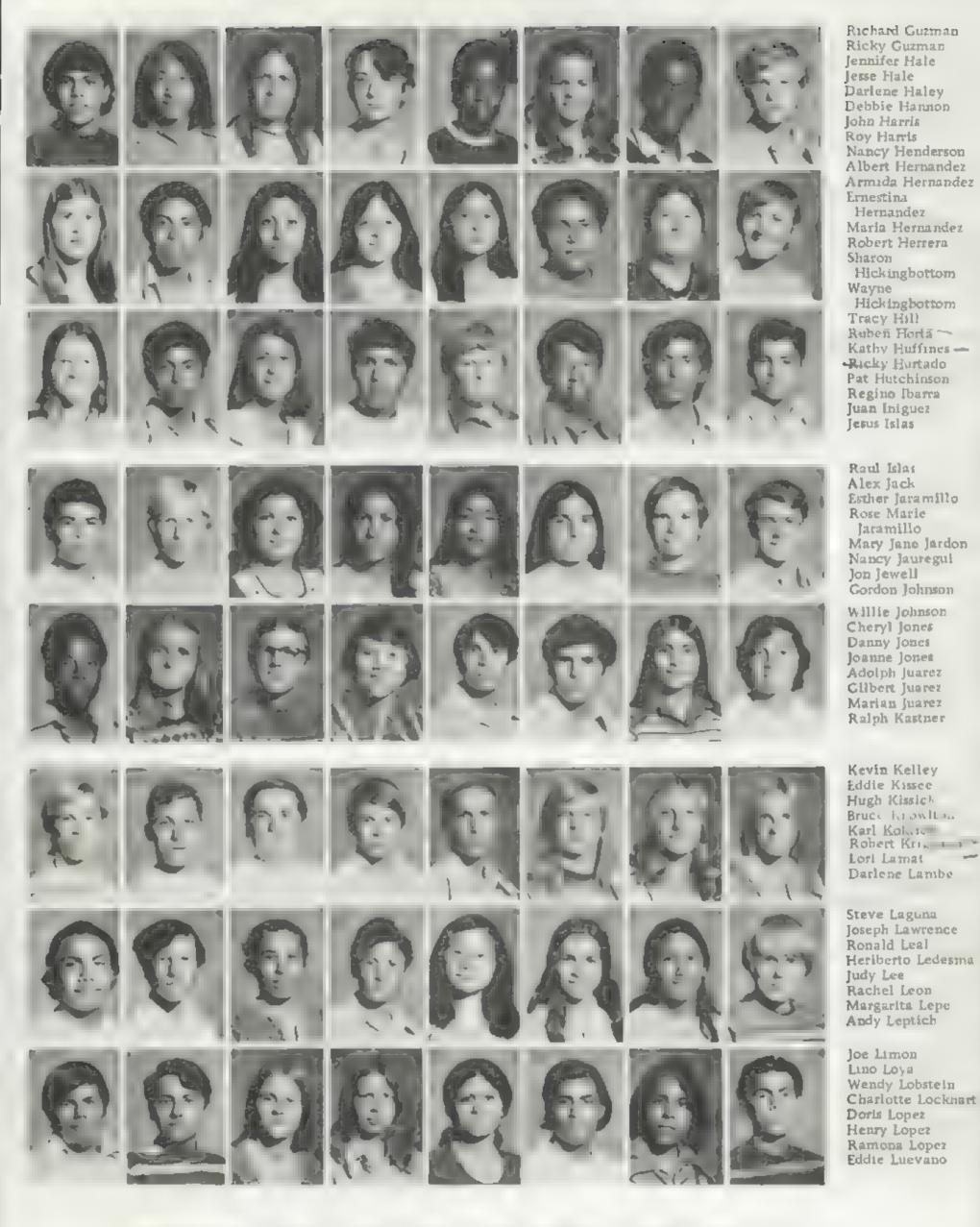
Carmen Galvan Geraldine Galvan Trinidad Galvan Estella Garcia Ofelia Garcia Raul Garcia Robert Garcia Veronica Garcia

Robert Gasca Salvador Gastelo Maria Gastelum Gloria Gaxiola Sergio Gayton Dodie Glaze Debbie Glenn Raymond Godinez

Rosa Maria Godoy Epifanio Gomez Alma Gonzalez Bertha Gonzalez Dolores Gonzalez Felicitas Gonzalez Marlene Gonzalez Rachel Gonzalez

Ruben Gonzalez Steve Gonzalez Valerie Gray Susy Green Sharon Grevatt Arthur Grijalva Renee Grimaldo Alfred Gutierrez



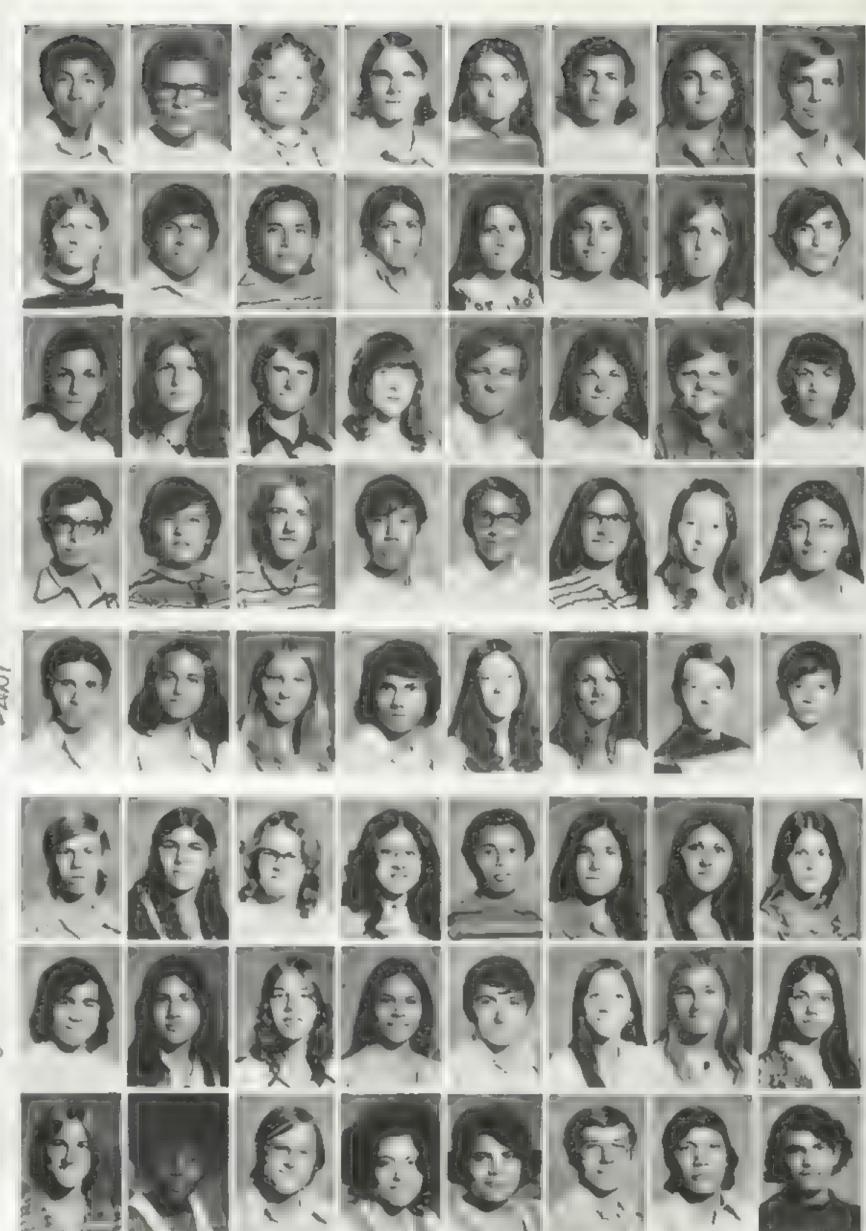


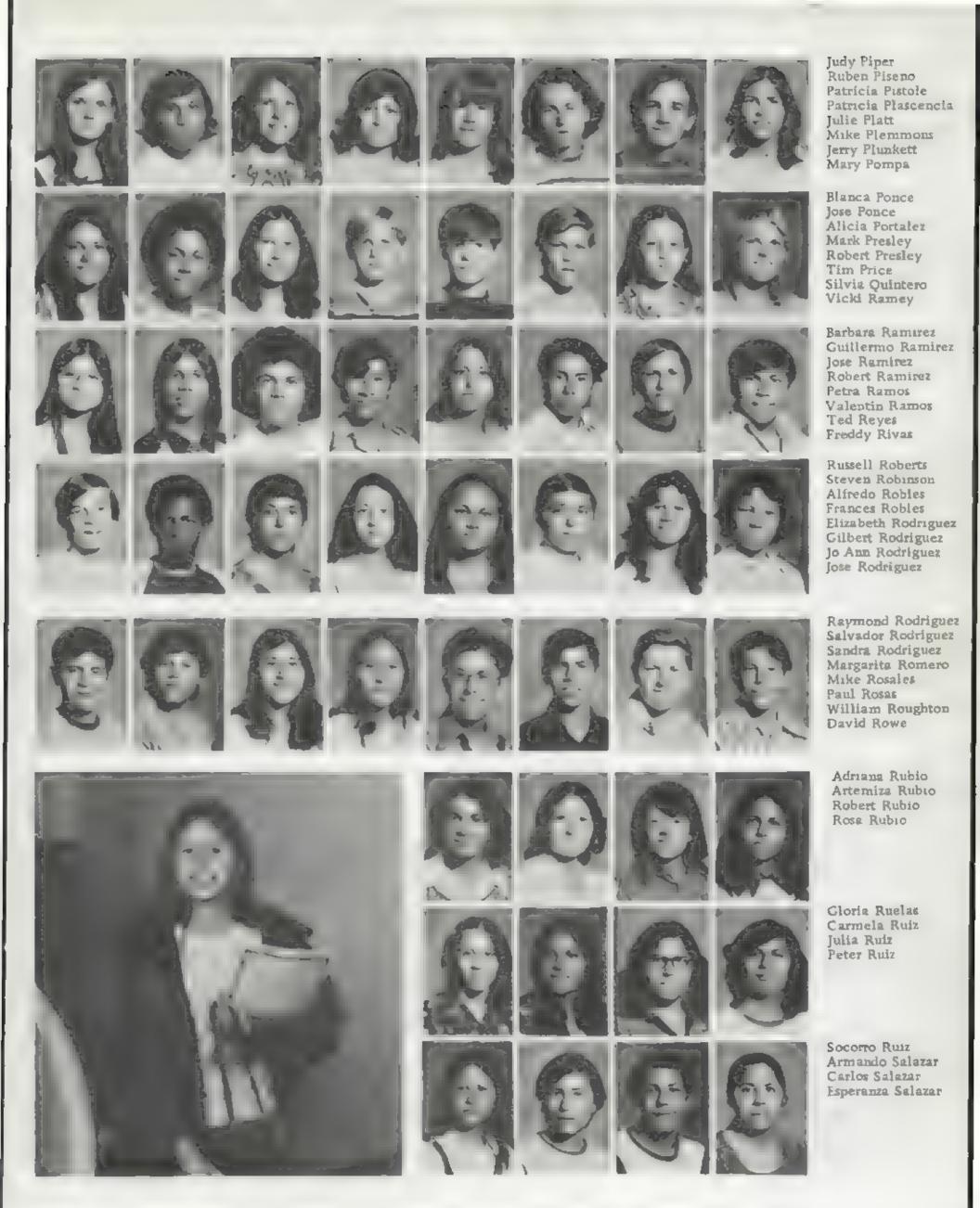
Daniel Luna Tommy Luna Kimberletn Lunceford Wes Lunceford Georgina Macias Rudy Macias Rachel Maldonado William Mamer Billy Maness Gustavo Martel Arthur Martinez Robert Martinez Rosemary Mata Sandra Mata Lea Matejovsky Barney Mathews Norman Mathews Lisa McAfee Mark McBroom Beckie McClanahan Mike McKinley Helen Meeks Tim Melton Octavio Mendez Fernando Mendoza Mark Mendoza Gerald Miller Manuel Mireles Julian Molina Maria Molina Tawny Molina Ana Moreno

Luis Moreno
Patricia Moreno
Diane Moser
Jesus Moye
Connie Murray
Katherine Myers
John Neild
Loreto Nelmida

Bill Noe Jessie Noriega Patricia Northington Dolly Nunez Lupe Nunez Corrine Ojeda Sandra Ordino Andrea Osborn Gilbert Otero Matilda Ortiz Lori Pace Lupe Pacheco Andrew Padilla Maria Padilla Darlinda Paine Rosalie Paramo

Teri Pate
Phyllis Patterson
Marvin Pauley
Elvira Paz
Linda Paz
Frank Petty
Juan Perez
Sam Perez





Fernando Salazar Guillermo Salazar Joe Salcido Patricia Salcido Lilia Saldivar Edward Sanchez Fred Sanchez Robert Sanchez

John Sanga
Becky Santana
Julio Santillan
Sandy Sayers
Kathie Schmidt
Kirk Schmidt
Brian Schmitt
Brenda Schneider

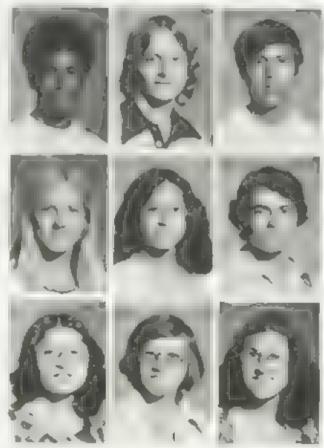
James Scott
Leatha Sellers
Manuel Sepeda
Esperanza Servin
Ricky Shehan
Olga Silva
Virginia Silvas
Sara Slali

Dana Smith Mark Smith Casey Solarez

Sharon Sorrows Anita Soto Augustine Soto

Linda Soto Luis Soto Barbara Soza

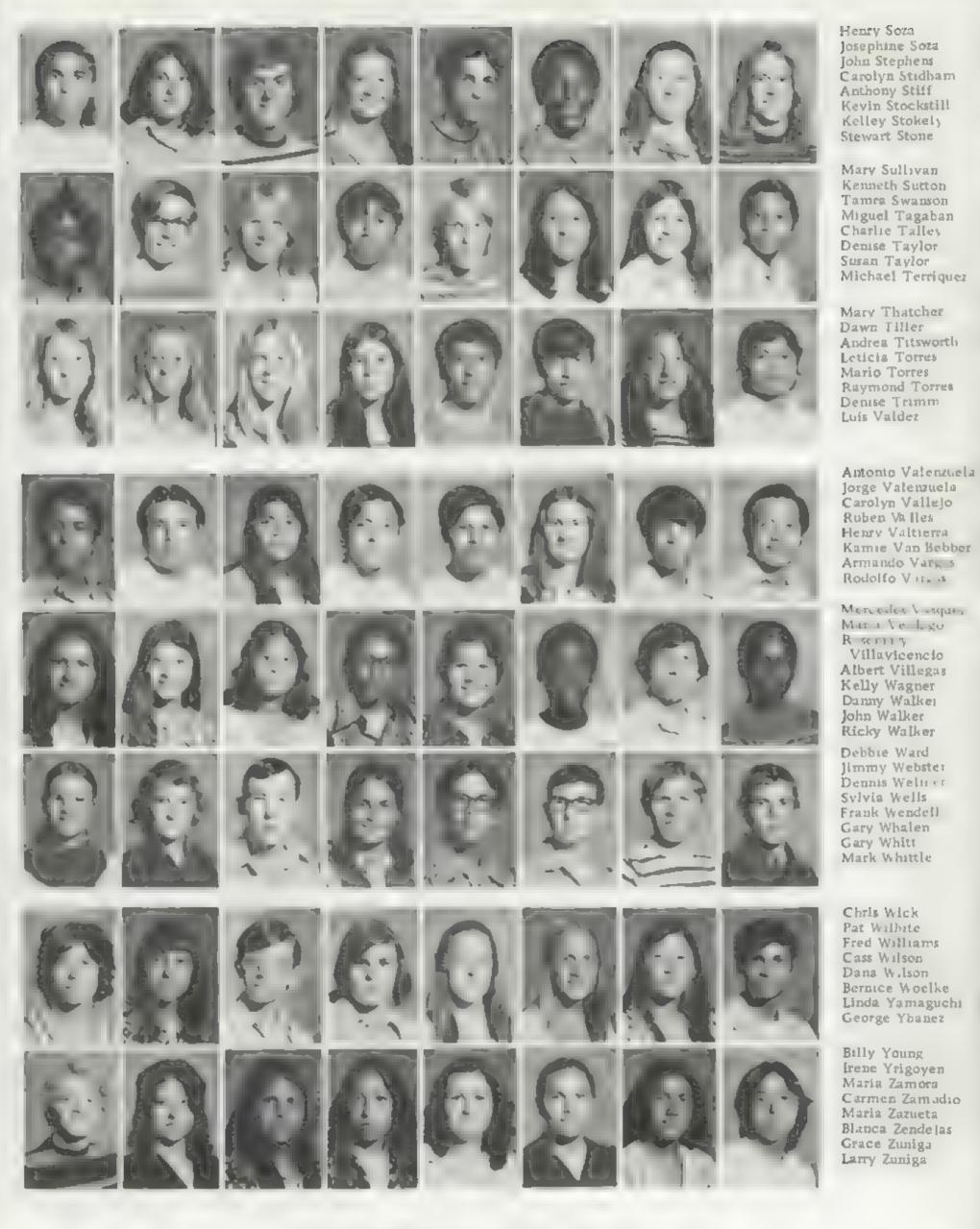












11-Martha Alcantar Valeene Anderson Sara Auelino Socorro Chacon Juanita Doran Louis Evans Gregorio Hirales Richard Kershaw

David Lima
Jose Macias
Martha Martinez
Sandy McCormack
Mathew Packard
Refugio Salazar
Vincent Sanchez
Manuel Sevilla

10-Tom Turman Larry Cox Shannon Dupler Mark Henderson Robert Martinez Delia Pinson Rosa Ramirez Raymond Reyes

Bertoa Rodriguez Tony Solano

9-Yolanda Ascencio Linda Bird

Yolanda Briseno Frank Brady

Jose Carmelo
Carl Estrada
Ed.e Thomas
Conne Lee
Yolanda Madrigal
Jimmy Martinez
Terry Miller
Dolly Nunez

Francisco Romo Yolanda Rubalcaba Alice Salazar Alargarita Salazar Tony Santana Lupe Soriano John Wagner



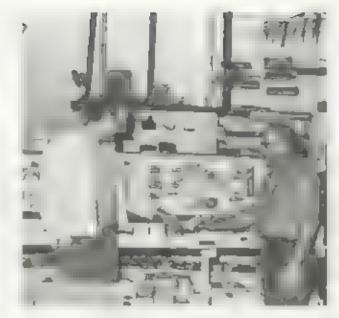






DESERT BUILDER'S SUPPLY

561 E. St. 344-2530 Building anything?"



HORSTMAN'S GARAGE

981 Main 344–1422 "Need your crankshaft ground?"



CHURCH-BORCHARD MURPHY GIN CO.

P.O. Box 112 344-2432 'Sloe?!"



BRAWLEY FOOD MARKET

158 Main 344-3125 "Women's Lib!



ADAM'S REXALL

630 Main

344-4081

"Try it, you'll like it."





BRAWLEY TRACTOR REPAIR

238 Hwy. 78

344-2463

"Hey baby!"

DOTSON & SONS

56 East Shank Road

344-2336

"Oce you've changed!"





BRAWLEY FLORAL

526 Main

344-3330

"Flowers for Mommie."



1048 Main 344-4824 "That's

some repairman!"

BRAWLEY TV





125 No. 8th 344-4480 "Remember your diet!"

KXO RADIO

1681 Main El Centro 352-1230 "Who left the Bathroom light on?"



CAREY BROS. INSURANCE

147 So. 6th 344-0550 "How's this?"



MARVIN LEWIS JEWELER

522 Main

344-2320

"Daddy's little belper."





CANNON FARM EQUIPMENT

344-1143

1329 East Main

"Wanta Drag?"

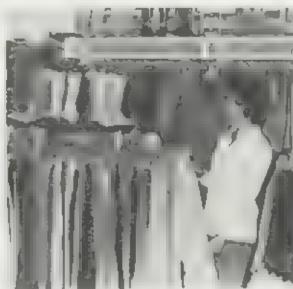
MIKE NICHOLAS PHOTOGRAPHY

549 Main "Is that your best side?"

344-3540







COWBOY SHOP

115 So. Plaza 344-2580 "Which should I get for the rodeo?"



BRAWLEY TRACTOR PARTS

1045 Main 344-1133 "It should be on page no. 123,546,998."



DELTA & PINE LAND CO.

420 West Main

344-5520

"What's your problem?"



BRAWLEY DRUG

558 Main

344-1810

"Service with a flirt."

AL JOHNSON JEWELER

538 Main 344-1590 "I don't care for another."



LOU GESLER STUDIOS

\$27 Main 344-4175 "Yuck!"



IMPERIAL HARDWARE

616 Main

344-4440

"Sure I'll have another. "

BRADEN MACHINERY

3393 Hwy. 86, Imperial

355-2443

"Power brakes, steering, radio and air."





HARRIS FROZEN FOOD

N. Hwy. 111

344-4420

"Now 1'll get you!"

THE ADOBE HACIENDA

538 E St.

344-1781

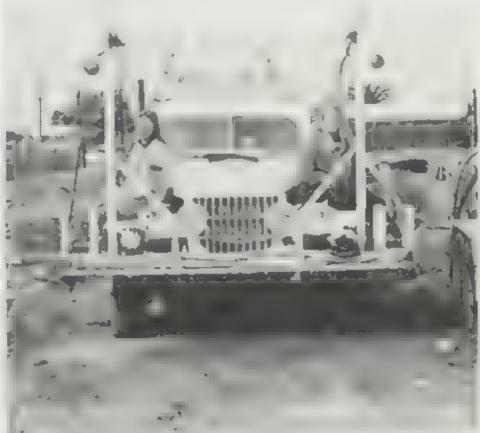
"We have imported wines and imported waitresses."

FRITTS AND COWELL SPRAYING

P.O. Box 1160
"Going for a ride?"

344-0469





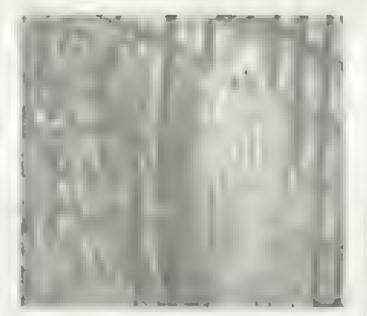


WM. ARMSTRONG CATTLE CO.

P. O. Box 131 344-5600 "We ropem", you ridem"!"

JA RUE'S DRESS SHOP

154 Main 344-2291 "She's lookin! fine!"



IDEAL BEAUTY SALON

566 G. Street 344-1565 Making Brawley Beautiful



PRODUCER'S

P. O. Box 24

344-4450

"Yee-hal"





BANK OF AMERICA

351 Main

344-4720

"For the Business of Living."

CLAYTON DRAIN TILE MAINTENANCE

496 W. Magnolia

344-2183

"Need draining?"





LOCKWOOD-WHITE INSURANCE

220 W. Main "We're friends..."

344-5111



LEE'S FLOWERS

150 Main 344-5161 "Blevin's Buddies!"



J&M AUTO REPAIR

613 D. St. 344-2611 "Need any new parts?"

BRANDT BROTHERS REAL ESTATE

229 W. Main 344-3430 "Any more gossip?"



RASCO'S

550 Main Weh, I'll take it.



GOODYEAR

147 Main 344-5420 'So that's the place?"



VELMA'S

537 Main 344–4471 "Cinderella?"

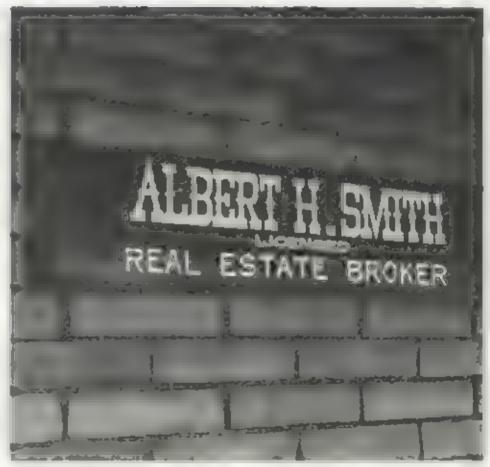


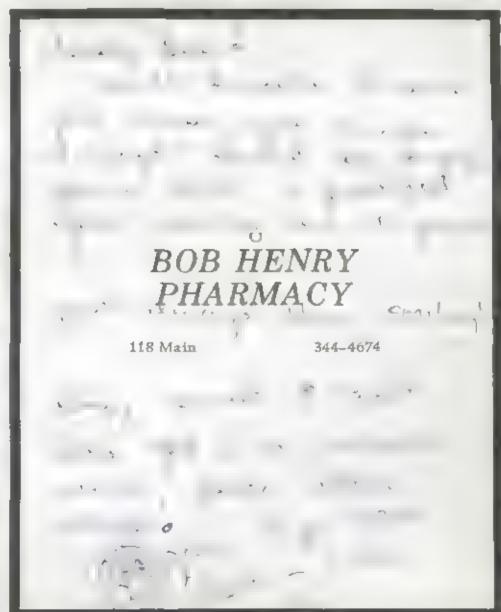
ALBERT H. SMITH

203 S. Imperial

344-5321

"Albert?!"







BURRIS & SMART STATIONERS INC.

144 Main 344-1680

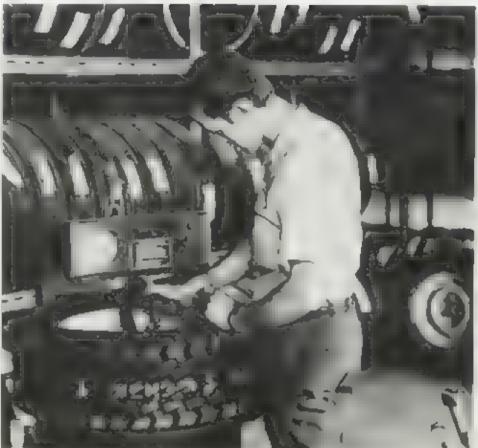
"Light my Fire."

OK RUBBER

226 N. 5th 344-4541

"A little tight?"







SARAHA PACKING CO.

North 8th E A 344-2300

"Packed in the middle of the desert."

JOSTEN'S/AMERICAN YEARBOOK CO.

Bram Ave. Bonita 479-1320 "Do you have change for a thousand?"





McDINGTON'S SPORTING GOODS

120 So. Plaza 344-1214 "Hey Baby!"



W. J.VOGELCOMPANY

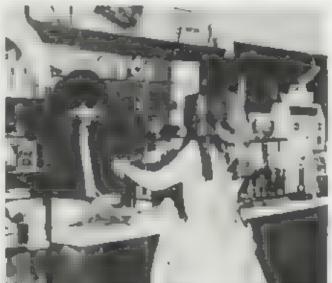
860 Main 344-0310 "Something's fishy around here."





SANFRANCISCO MARKET

1005 C St. 344-3310
"Service with
a smile."



MARVIN'S MEN'S SHOP

344-3540 "How sweet!"

JACK IN THE BOX

315 Main 344-9189

"So where's Rodney?"

FRYE CHAPEL

799 Brawley Avenue 344-1414 "Take Care..."



JACK GILLES CATTLE CO.

590 W. Main 344~5600 "Wonder what would happen if I add two thou?"



LAS PALMAS

210 East Hwy. 78 344-9158 "A teast to us."



J C PENNEY

"We know what you're looking for' 1523 W. Main E. C. 352-9510

PEPSI COLA BOTTLING CO.

602 "H" Street

344-4383

"It's the Pepsi Generation, "





ROBERT L. CHILDERS CO.

220 West Main

344-0300

"It's a family affair!"

Farmers





344-2900

Art Kuhn President Wayne Zills
Salesman

LA **PROVIDENCIA**

1103 E. Main 344-2600 "The Best Came Asada in Brawley."



BRAWLEY TRAILER SUPPLY

251 East 78 Hwy 344-6620 "Just right for newlyweds!"





542 Main

344-0520

"How's this one?"

IMPERIAL VALLEY LUMBER CO.

245 No. 8th

344-1250

"May I help you?"





MAMER RANCHES

1196 East Gonder Rd. 344-2694

"Some sort of Ranch!"

DARI DELITE

290 Main 344-4h37

"Dari's big drinkers!"

Le CL Blue

hove ya



101 S. Plaza 344...1646 "For all your needs,"





THE DIRTY HALF DOZEN



V BORCHARD LAND AND CATTLE

P. O. Box 155 344-1416 "Anyone wanta steer?"



VALET CLEANERS

190 Main 344-1691 "Where's the tomato stain?"



TITSWORTH MILLS

P.O. Box 1459

344-1010

"How's the weather down there?"



J. T. TRILY CONSTRUCTION CO.

305 Terrace Circle

344-5351

SMYTH PLUMBING

508 S. 8th St. 344-3802 "We have toilet power,"





SHANK & KRETZ

308 N. 8th St.

344-2700

"Yes, I think we have your size!"

JORDAN IMPLEMENT CO.

1280 fast Man

344-3322

"A good cruiser for Main."



PINKY'S TRANSPORTATION INC.

5396 Hwy 115 344-4904

"This must be Pinky!"





UNDERGROUND

ELLIS

632 Main 344-1475 "Would the real James please stand up."



WESTMORLAND FOOD MARKET

101 West Main Wmlnd 344-2568
"You're kidding!"

DICKERSON'S GARAGE & TOWING

262 W. Main Westmorland 344-3750 "Last chance gas station."







WALKER & WHITTED TRUCKING

320 North 8th

344-4016

"Keep on trucking"

JUNIOR CLASS

Brawley High School 344-000



E. L. AVILA TRUCKING

P.O. Box 1357

344-1974

"With drivers like this, who needs strikes!"





RON DRYSDALE SPREADING CO.

560 N. 8th

344-3363

"Spread it around, Ron!"

WHITTED ICE SERVICE

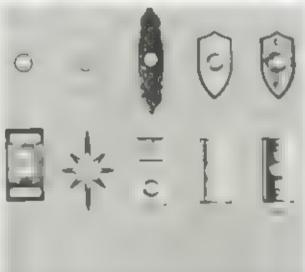
462 No. 8th St.

344-0535

"Hurry, it's killing my feet!"







COPELAND LUMBER CO.

802 G. St. 344-1232 "King of the woods."

C. F. MOORE ELECTRIC SHOP

541 E. St. 344-0764 "More electric by Moore electric!"



FARM AIR

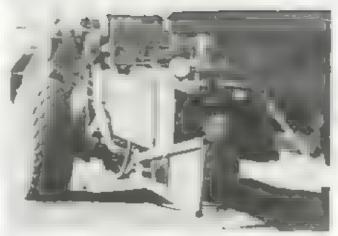
P.O. Box 666 Calipat

348-2243

"Curse you Red Baron!"

TORRENCE'S FARM IMPLEMENTS

211 E. Hwy 78 344-4860 'Peek-a-boo!"



CONRAD OROPEZA CHEVRON SERVICE

600 W. Main 344-1410 "Caught in the act!"



FOSTER'S FREEZE

130 North 5th 344-5555

"It's worth the weight."





WRIGHT & KNIGHT SERVICE CENTER

566 E. Str. 344-3370
"Don't you know how to fix it?"



DEL NORTE CHEVROLET & OLDSMOBILE

Hwy. 86 Box 79 344-0880 "We're night people too!"

SMITH-MITCHELL

250 Main 344-2212
"Reflections of our protections."





FLORES & MARTINEZ UPHOLSTERY

173 D St. 344-3640 "Our own electric chair."

C. D. MEREDITH

Real Estate Broker

314 Main Street 344-2750

UGGY ENTERPR OO N. PALM



DUNE BUGGY ENTERPRISES

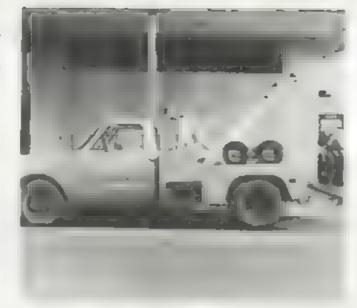
300 N. Palm 344-2051 "Wanta go for a ride?"

ELM'S EQUIPMENT RENTAL

293 E. Hwy 78 344-3780 "We don't charge much!"

HAWKINS AUTO BODY SHOP

545 E. 5t. 344-4400 "What a body!"



O'MALLEY PLUMBING

176 Main 344-2824 "Come plumb with us,"



HAY MACHINERY COMPANY

1321 Main 344-4360 "I bet it's hay!"



GHT LABORA-TORIES

106 So. 8th 344-2532 "Where's Dr. Ickyll?



HART INSURANCE

310 Main

344-1400

"We've all got hearts!"





GEORGE R. HARRIS

1597 West Main El Centro

352-4021

"Hold it in a little longer."



ADS STAFF

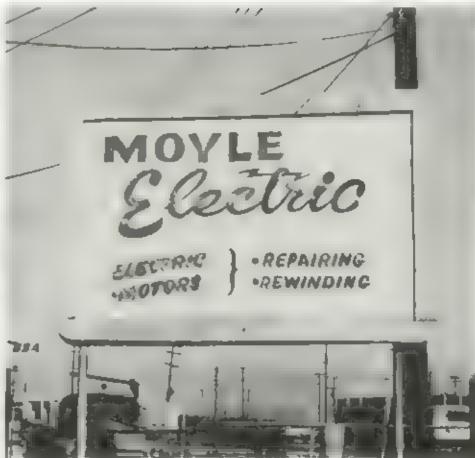
We know how to sell them, cause we know the tricks of the trade.

MOYLE ELECTRIC

4619 Hwy 111 344-3921

"Is your motor run down?"









M. KOBAYASHI TRUCKING

5250 Orr Rd. 344-4734

"Go Koby!"

M. MANN CO.

1313 Main 344-1313

"Keep the air clean use keen gasoline".

MUSIC BAR

541 Main

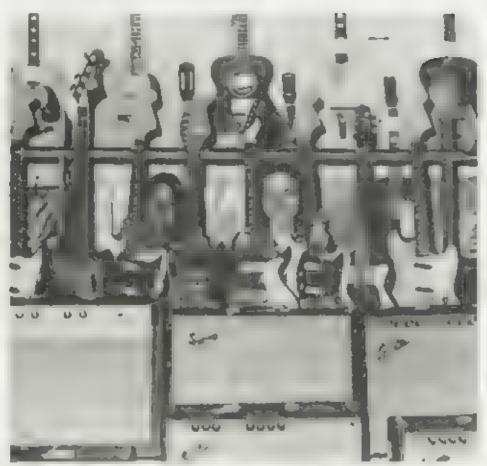
344-3265

"We'll bring music to your ears. "

PURE GRO

P.O. Box 931 344-3610

"I wonder what they're up to!"







NEIGHBORHOOD MARKET

502 D Street

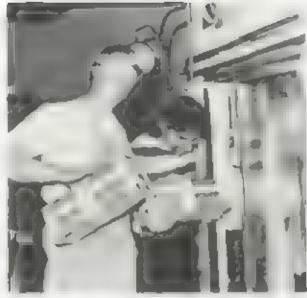
344-0961

"Just call me Daddy, "

COLLEGE VIEW MARKET

395 A 5t. 344-4740

"Caught In the act!"



WILKE MACHINE & AUTO PARTS

699 E. St. 344-1960 "Their new creation."

BRAWLEY APPLIANCE

533 Main

344-0530





SECURITY PACIFIC NATIONAL BANK

565 Main

344-3730

"Let me in!"

DISCOVER STABILITY



FROM YOUR ELECTRIC LIGHT COMPANY WHICH YOU HAVE BEEN TURNING ON FOR YEARS.

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1 livere Take Verger Mikosi

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